



children & families of iowa

2012-2013 Annual Report | **2014** Calendar

Restoring hope. Building futures. Changing lives.

Dear Valued Partner,

Throughout this report you will see how Children & Families of Iowa (CFI) helped children and families during fiscal year 2013. Together with our friends and supporters, CFI had another productive year of making a positive difference in the lives of those we serve.

Last fiscal year, services were provided to 18,203 individuals living in Iowa's 99 counties, by a caring and diligent staff of over 300.

Highlights from last year include:

- Celebrations of CFI's 125th anniversary at our events, including an inaugural family golf tournament, and at open houses for a few CFI facilities throughout the year.
- New Youth Work Readiness services for Region 11 which includes Polk and all surrounding counties, and for Region 5 which is for Webster and surrounding counties.
- Winning a statewide contract for the Iowa Parent Partner Approach (mentoring with at-risk parents), held meetings across the state and hired staff, all leading to a very smooth start on July 1.
- Celebration of 30 years of child care services at CFI's Child Development Center.
- Clients across all of CFI's programs continue to show high levels of satisfaction; 92 percent said CFI services had a positive impact on their lives, and 91 percent of client responses were positive.

Another year has gone by, and our work continues with determination and commitment toward our mission: to restore hope, build futures and change lives.

The on-going support of caring donors, board members, volunteers and employees enables us to achieve our mission and make a real difference in the lives of others. Please review this annual report and visit our website at www.cfowa.org to learn more about our services. Thank you for your continued support!



Gloria Gray
Chief Executive Officer



2012-2013 MANAGEMENT TEAM

Gloria Gray
Chief Executive Officer

Janice Lane
Chief Operations
Officer

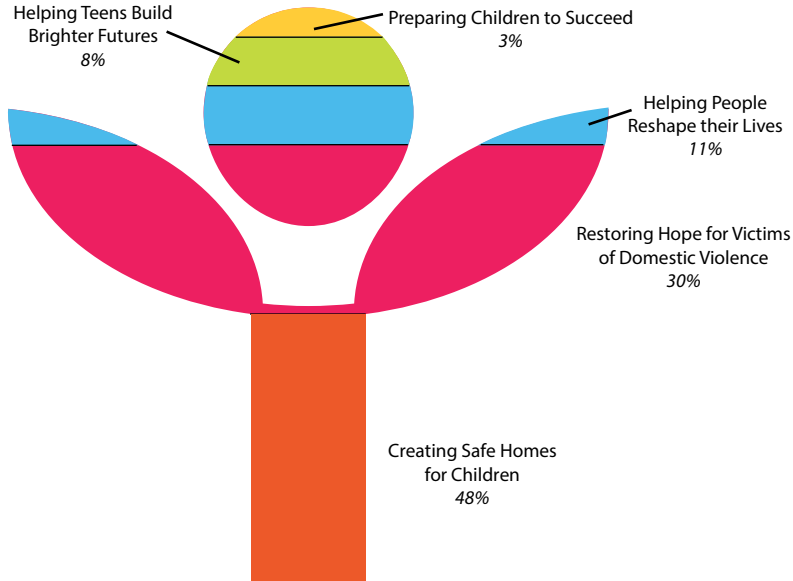
Sharon Haning
Chief Human
Resources Officer/
Vice President of
Human Resources

Jennifer Pavlovec
Chief Financial Officer/
Vice President of
Finance

Amy Stapp-Arpy
Chief Development
Officer/Vice President
of Development and
Communications

YEAR IN REVIEW

In fiscal year 2012-2013, Children & Families of Iowa (CFI) positively impacted the lives of 18,203 children and adults throughout Iowa's 99 counties. We invested \$12.5 million in human service programs that are restoring hope, building futures and changing lives. Ninety cents of every dollar CFI receives goes directly to providing much needed services for our clients. Our programs are licensed and certified, and 92 percent of clients surveyed reported that the impact these services had on their lives was positive.



PROGRAM OPERATING BUDGET REVENUES AND SOURCES OF SUPPORT (FISCAL YEAR 2012-2013)

Total: \$12,549,805

Purchase of Service	49.5%
Public Grants/Contracts*	21.4%
Third Party/Client Fees	17.6%
United Way	6.6%
CFI Foundation Support*	3.6%
Miscellaneous	1.3%

**Revenue is raised by the CFI Foundation.*



FOUNDATION FOR CHILDREN & FAMILIES OF IOWA

Investing in Brighter Futures

The Foundation for CFI cultivates relationships with individuals and organizations who are concerned for those who have nowhere else to turn. The Foundation and Board of Trustees are responsible for raising financial support and public awareness, allowing CFI to continue to meet the needs of the community. During fiscal year 2012-2013, the Foundation for CFI raised \$4,550,984 to support programs, services and capital needs.

Public Grants: \$2.3 million

United Way of Central Iowa: \$765,647

In-Kind Donations

A Gift for the Children of Tomorrow: The Endowment for CFI ensures that the services provided by CFI will be available for future generations.

EVENTS

Copper Creek Ladies' Invitational Golf Tournament: \$4,500

Tango: \$164,000

Princess Party: \$29,800

Holiday Classic: \$3,500

Kidsfest, presented by Veridian Credit Union: \$155,000

Boys will be Boys: \$5,200

Family Tees Inter-generational Golf Tournament: \$8,000

2014 EVENTS

Kidsfest, presented by Veridian Credit Union:

Friday, February 28 - Sunday, March 2

Iowa State Fairgrounds, Varied Industries Building

Super Incredible Party (formerly Boys will be Boys):

Saturday, April 12

Incredible Buffet & Fun Center

Family Tees Golf Tournament:

Friday, June 27

Terrace Hills Golf Course

Ladies' Invitational Golf Tournament:

Friday, July 11

Copper Creek Golf Course

Tango:

Friday, August 1

Location TBD

Princess Party:

Saturday, October 4

Jordan Creek Town Center

**Event dates and locations are subject to change*

To show our appreciation for all donors, please visit www.cfiowa.org for a complete list.

Event updates can also be found online.

RESTORING HOPE, BUILDING FUTURES, CHANGING LIVES

Fulfilling our Mission

People who come to Children & Families of Iowa are often broken and alone. Our services have helped thousands of those in need get back on their feet and find hope for a brighter tomorrow. Here are just a few examples of your dollars at work through programs successfully fulfilling the mission of CFI over the last fiscal year:

- 289 children from low-income, working families received quality child care, providing them with a safe place to learn and grow
- 86 women who have fled domestic violence are now self-sufficient and free from violence
- 2,948 domestic violence hotline calls helped victims of domestic violence explore their options, or provided information and options for concerned family/friends
- 69 teens successfully received treatment for substance abuse and are now continuing high school, attending college or working
- 71 foster youth received mentoring and learned to become self-sufficient as they transitioned to adulthood

Hear one woman's story of how CFI gave her safety and support when she needed it most.

"I am a 54 year old professional woman. I raised three kids as a single working mother while putting myself through nursing school. Never in a million years would I have thought I'd be in the position I found myself in last year: a victim of domestic violence, unemployed and homeless," says Rita*. Rita's relationship with her abuser did not begin with violence, but he became controlling, and ultimately physically abusive. Rita became isolated and withdrawn from friends and other support systems. As a result of the abuse she became increasingly angry and impatient, and her patience became reason enough for her employer to let her go. With no job, she could not afford to rent her own apartment, so she called the domestic violence crisis line operated by CFI.

"I lived at the shelter for three months," recalls Rita. "I got a new job, and my counselor recommended CFI's transitional housing program, and it was a life saver for me." In addition to paying rent based on a sliding scale, residents receive case management. Clients participate in skill-building classes each month, including money management and budgeting. This information and training helps residents move toward a new independent and violence-free life.

"CFI was my safety net while I worked on building a path to a stable life," Rita says. "Now I have a great job and an apartment of my own. I am not the scared, powerless person I was a year ago. I honestly don't know what would have become of me without CFI."

**Name has been changed to protect client's identity.*

CFI's services reached 18,203 individuals throughout Iowa's 99 counties in fiscal year 2013.



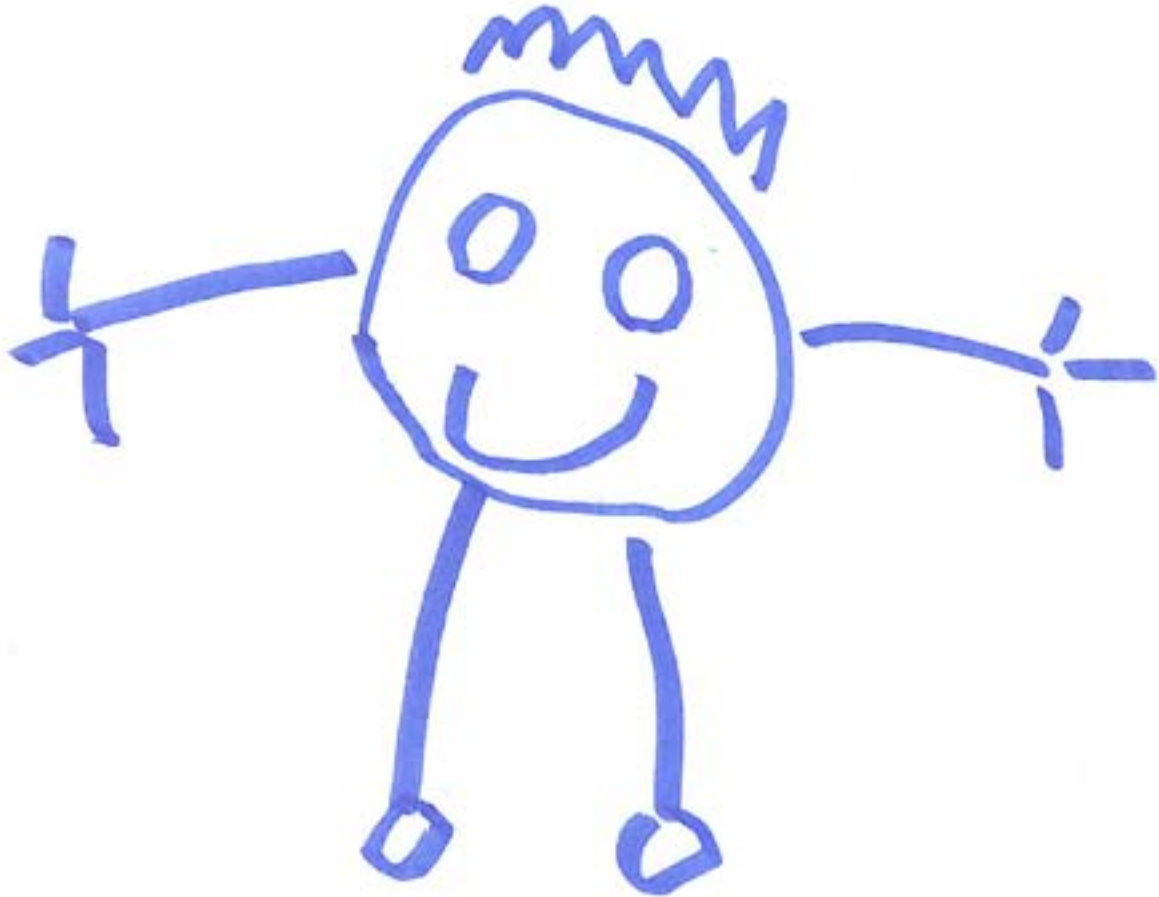
Kameryn | 3 years old

2014

JANUARY



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DaNeisha | 4 years old

2014

FEBRUARY



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Jesslynne | 4 years old

2014

MARCH



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Ashley | 8 years old

2014

APRIL



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Neoni | 7 years old

2014

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Zoey | 4 years old

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Family Tees Golf Tournament
Terrace Hills Golf Course

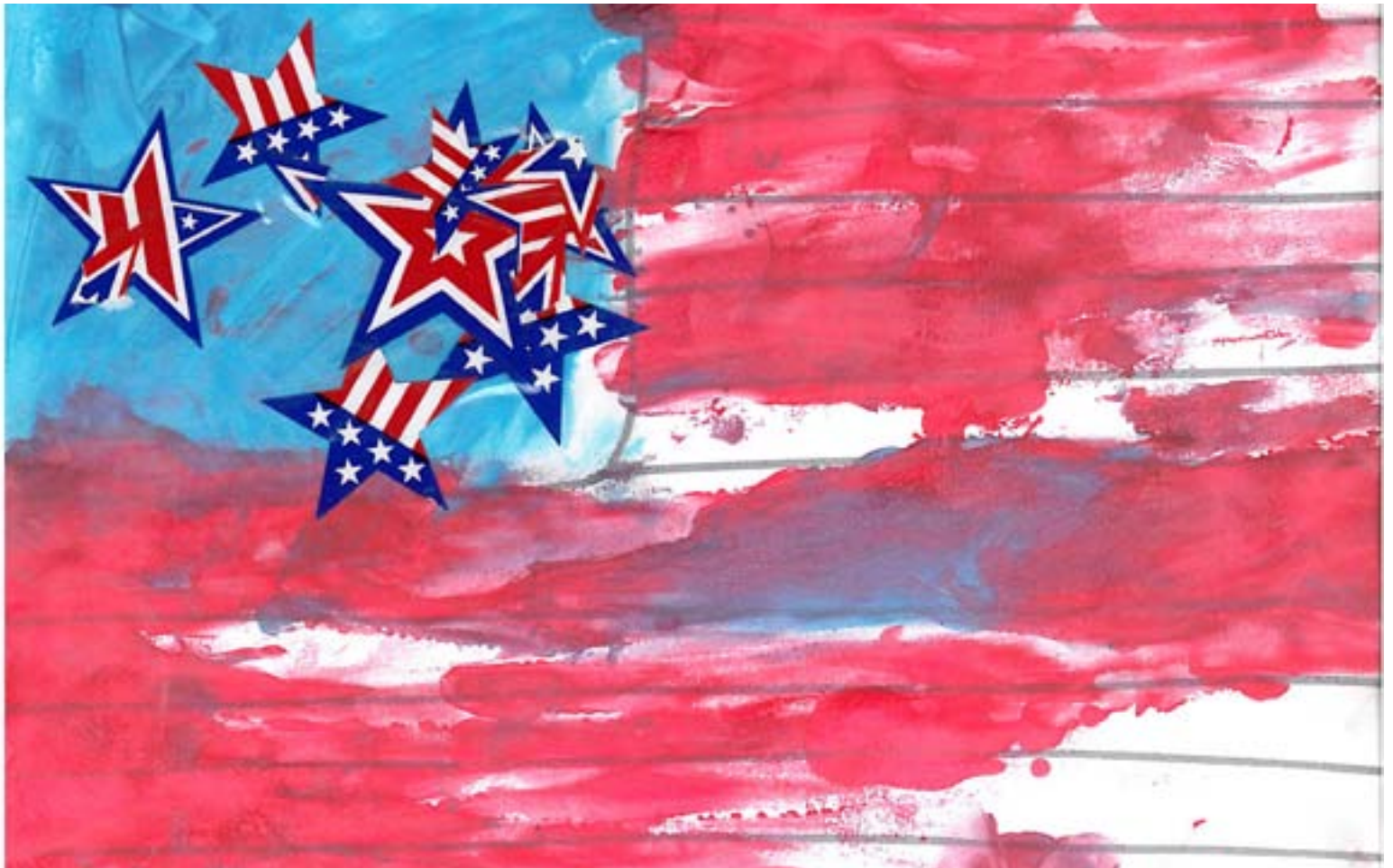
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Angel | 5 years old

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JULY



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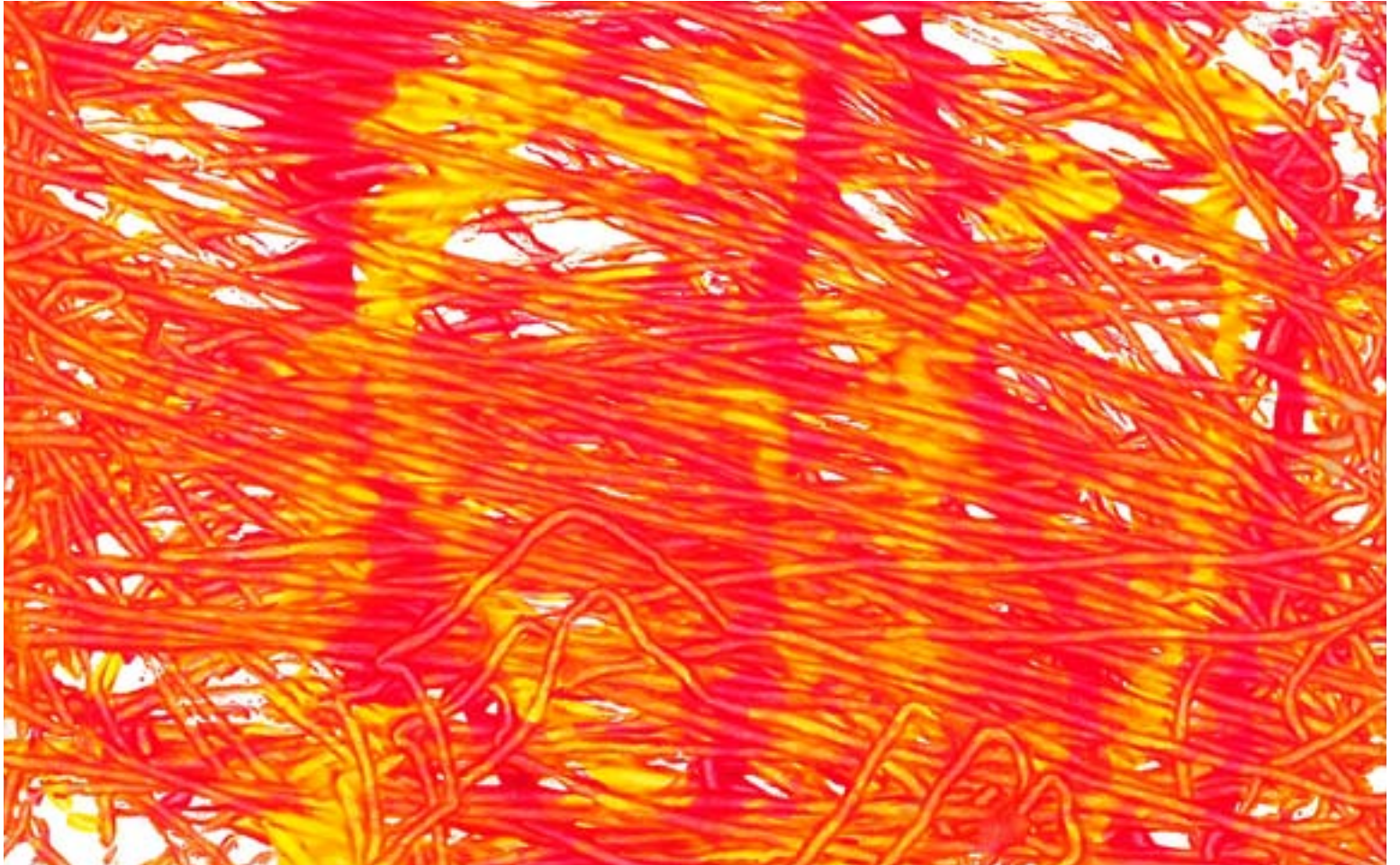
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2014

AUGUST



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Amiyah | 2 years old

2014

SEPTEMBER



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October 2014

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Chase | 8 years old

2014

OCTOBER



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Nom-ujin | 4 years old

2014

NOVEMBER



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Arianna | 4 years old

2014

DECEMBER



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Restoring hope. Building futures. Changing lives.

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Phone: 515.288.1981

Osceola

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Suite 400
Osceola, IA 50213
Phone: 641.342.3444

Domestic Violence Services

Business Line: 515.471.8699
Crisis Line: 515.243.6147
Iowa Domestic Violence Hotline
800.942.0333

Child Development Center

801 Forest Avenue
Des Moines, IA 50314
Phone: 515.282.2193

Fort Dodge

111 Avenue O West
Fort Dodge, IA 50501
Phone: 515.573.2193

Ottumwa

408 East Main Street
Ottumwa, IA 52501
Phone: 641.682.3642

Cornerstone Recovery

501 S.W. Ankeny Road
Ankeny, IA 50023
Phone: 515.289.2272

www.cf Iowa.org

www.givetocfi.org

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