



children & families of iowa

2011-2012 Annual Report

2013 Calendar

Dear Valued Partner,

On behalf of our board members, staff and the 17,435 children and adults served statewide through our programs last year, I thank you for your generous support of Children & Families of Iowa (CFI). The breadth of services we are able to provide to this community's most at-risk individuals would not be possible without your involvement. We have been hard at work ensuring that your contributions are making the biggest possible impact.

In April, dsm Magazine readers voted CFI the top nonprofit organization in Metro Des Moines and for the second year in a row, CFI was voted Runner-Up for Best Nonprofit in the Business Record's Best of Des Moines poll. The work we do is often out of the spotlight and under the radar, so we are honored by the recognition of our efforts.

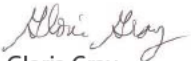
The Building Futures Capital Campaign continues to bring in much needed funding for agency facility renovations. The first major project was completed this past spring. A gift from Variety – The Children's Charity, along with funds from Sharon and Kyle Krause, supported the upgrading of our new playground at CFI's Lou Williams Variety Club Children's Center. I am pleased to report that CFI is 84 percent of the way toward our fundraising goal.

CFI's Cornerstone Recovery program added two new substance abuse education classes for youth who do not require significant intervention. The classes are designed to interrupt the progression of alcohol and drug use at its earliest stage, before chronic use or dependence has occurred. Two CFI therapists completed Child and Parent Psychotherapy training and certification, and that service began as a component of Des Moines Therapy Services. CFI won a contract to provide Youth Work Readiness services for Region 11, which includes Polk and all the surrounding counties. The contract is with the Central Iowa Workforce Investment Board and services started July 1.

Surveys completed by clients across all of our agency programs continue to show high levels of satisfaction. Ninety percent of clients indicated overall satisfaction with services received, and when asked to report the impact these services had on their lives, 93 percent of client responses were positive.

When we empower children and families to create safe, secure lives, our entire community becomes stronger. Thank you for your dedication to our efforts to make that happen.

We appreciate your continued support,



Gloria Gray
Executive Director

PS... We hope you enjoy the artwork shared throughout this calendar which was created by children and teens in our programs. I hope it reminds you each month of the great potential that lives in every child's heart.



**2011-2012
MANAGEMENT
TEAM**

Gloria Gray
Executive Director

Janice Lane
Assistant Director

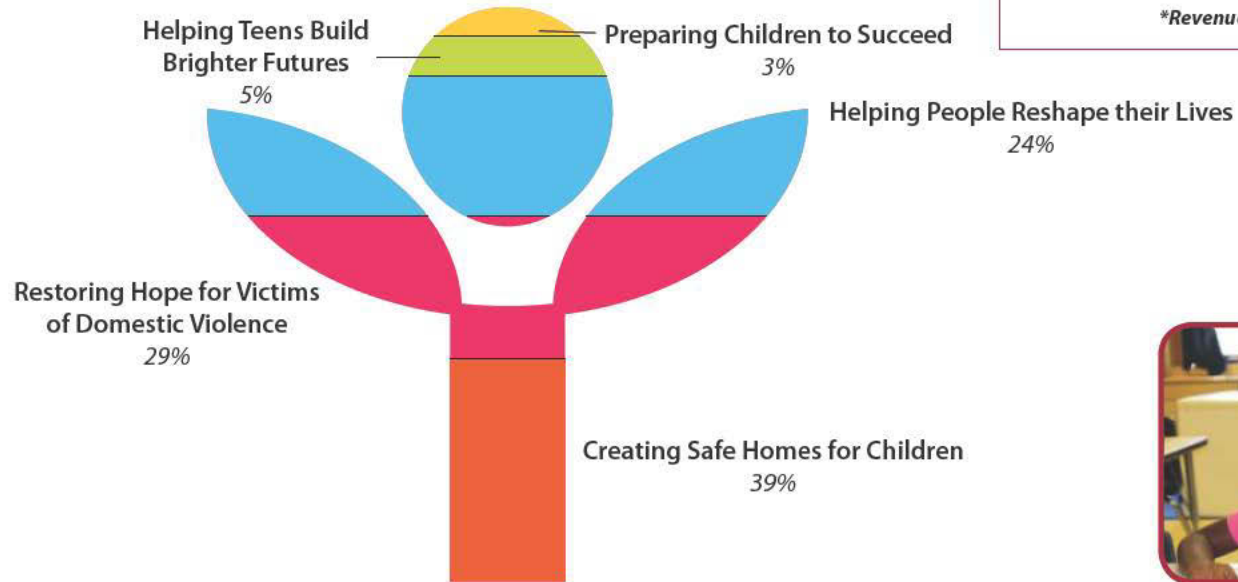
Robert Reed
Chief Financial Officer

Karen Spring
Director of
Human Resources

Amy Stapp-Arpy
Director of
Development
and Communications

YEAR IN REVIEW

In fiscal year 2011-2012, Children & Families of Iowa (CFI) impacted the lives of 17,435 children and families across all of Iowa's 99 counties. We invested \$12.3 million in human service programs that are restoring hope, building futures and changing lives. Ninety cents of every dollar CFI receives goes directly to providing much needed services to our clients. Our programs are licensed and certified, and 93 percent of clients surveyed reported that the impact these services had on their lives was positive.



PROGRAM OPERATING BUDGET REVENUES AND SOURCES OF SUPPORT (FISCAL YEAR 2011-2012)

Total: \$12,532,210

Purchase of Service	55.6%
Public Grants/Contracts*	18.3%
Third Party/Client Fees	15.8%
United Way	6.1%
CFI Foundation Support*	3.6%
Miscellaneous	.6%

**Revenue is raised by the CFI Foundation.*



FOUNDATION FOR CHILDREN & FAMILIES OF IOWA

Investing in Brighter Futures

The Foundation for CFI cultivates relationships with individuals and organizations who are concerned for those who have nowhere else to turn. The Foundation is responsible for raising financial support and public awareness, allowing CFI to continue to meet the needs of the community. During fiscal year 2011-2012, the Foundation for CFI raised \$4,530,312 to support programs, services and capital needs.

Public Grants

Each year, the Foundation for CFI receives funding from a variety of public grants at the city, county, state and federal levels. The Foundation received more than \$3 million through public grant funding during fiscal year 2011-2012.

United Way

United Way is committed to making an impact in Iowa's communities, and CFI is proud to be a United Way Agency offering vital services across Iowa. United Way allocates funds to three of our program areas which include Early Childhood Development Services, Mental Health Services and Domestic Violence Services. United Way allocated \$765,449 in program support to CFI last year.

In-Kind Donations

Every month, the Foundation for CFI receives hundreds of dollars worth of in-kind donations. Contributions include cause related marketing, clothing, school supplies, baby supplies, personal care items, linens, and food for our clients.

The Foundation coordinates an annual statewide holiday toy drive – the Coaches Toy Drive – through a partnership with Applebee's and Carlos O'Kelly's restaurants. Last year we collected nearly 4,000 toys to brighten the holidays for Iowa children in our care.

Many of the families served by CFI subsist on extremely limited incomes. The Foundation organizes an Adopt-A-Family program to collect holiday gift items for families in need. In 2011, 60 sponsors adopted 260 families, providing a brighter holiday for children and their parents.

Individual and Corporate Gifts

During fiscal year 2011-2012, 839 individuals and corporations contributed \$684,919 to Children & Families of Iowa's programs.

A Gift for the Children of Tomorrow

The Endowment for CFI ensures that the services provided by CFI will be available for future generations. Individuals who make a gift of \$1,000 or more to the Endowment are recognized as members of CFI's Heritage Society. A complete list of Heritage Society members can be found on our website.

For a complete list of all our donors, please visit us online at www.cfiowa.org.

EVENTS

Tango

Last year's ninth annual Tango took place Saturday, August 20, 2011 at the Sheraton in West Des Moines to raise funds and awareness for CFI's Domestic Violence Services. Nearly 400 guests danced, tried their luck at gaming tables, and bid on live and silent auction items. The event raised a total of \$158,442. A special thank you to honorary event chairs Tracey and Jeff Rommel.

Panera Princess Party

The Panera Princess Party has become wildly popular with little princesses who want to help children and families in need while receiving the royal treatment. On Saturday, September 17, 2011 at the Jordan Creek Town Center Food Court, 750 attendees enjoyed breakfast, and had the opportunity to meet their favorite princesses, have their hair and nails done, participate in princess crafts and activities, and watch a princess movie. The event sold out for the third year in a row, and raised more than \$28,000. Breakfast and underwriting support were provided by Panera Bread.

Holiday Classic

Golfers braved the cooler temperatures and had a great time playing in the Annual Holiday Classic held at Terrace Hills Golf Course. The event was on Saturday, November 5, 2011 and raised over \$7,000 for CFI programs.

Kidsfest, presented by Veridian Credit Union

CFI's signature event, Kidsfest, continued to draw large crowds in support of CFI's programs. On March 2-4, 2012 the Iowa State Fairgrounds Varied Industries Building welcomed more than 15,500 children and parents to enjoy inflatables, a gamers' area, wildlife exhibits, kids' glamour spa, pedal tractor pull, circus train, fingerprint ID booth, toddler town, and performances by Queen Robota – the 8-foot tall comic robot. Special guests included Dora the Explorer, Star Wars and Veggie Tales characters, Spider-Man and the Arabian Princess! More than \$181,000 was raised to help Iowa children in need.

Boys will be Boys, sponsored by Incredible Buffet & Fun Center and EMC National Life Company

This event gives the boys their very own party. Held at Incredible Buffet & Fun Center on Saturday May 19, 2012, the second annual Boys will be Boys event attracted more than 100 attendees and their parents. Incredible Buffet & Fun Center provided breakfast and game cards to use in the arcade. Spider-Man, Bat Man and Star Wars characters posed for pictures with fans. The Urbandale Fire Department and TMC Transportation also had trucks out for kids to tour.

*All event amounts are gross income.

Visit www.cfiova.org for current event information
or to see how you can become involved TODAY!



Sai | 14 years old

JANUARY 2013



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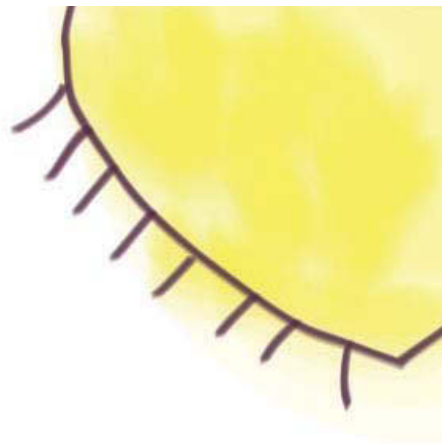


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FEBRUARY 2013



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MARCH 2013



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**Boys will
be Boys**
Incredible Buffet
& Fun Center



March 2013

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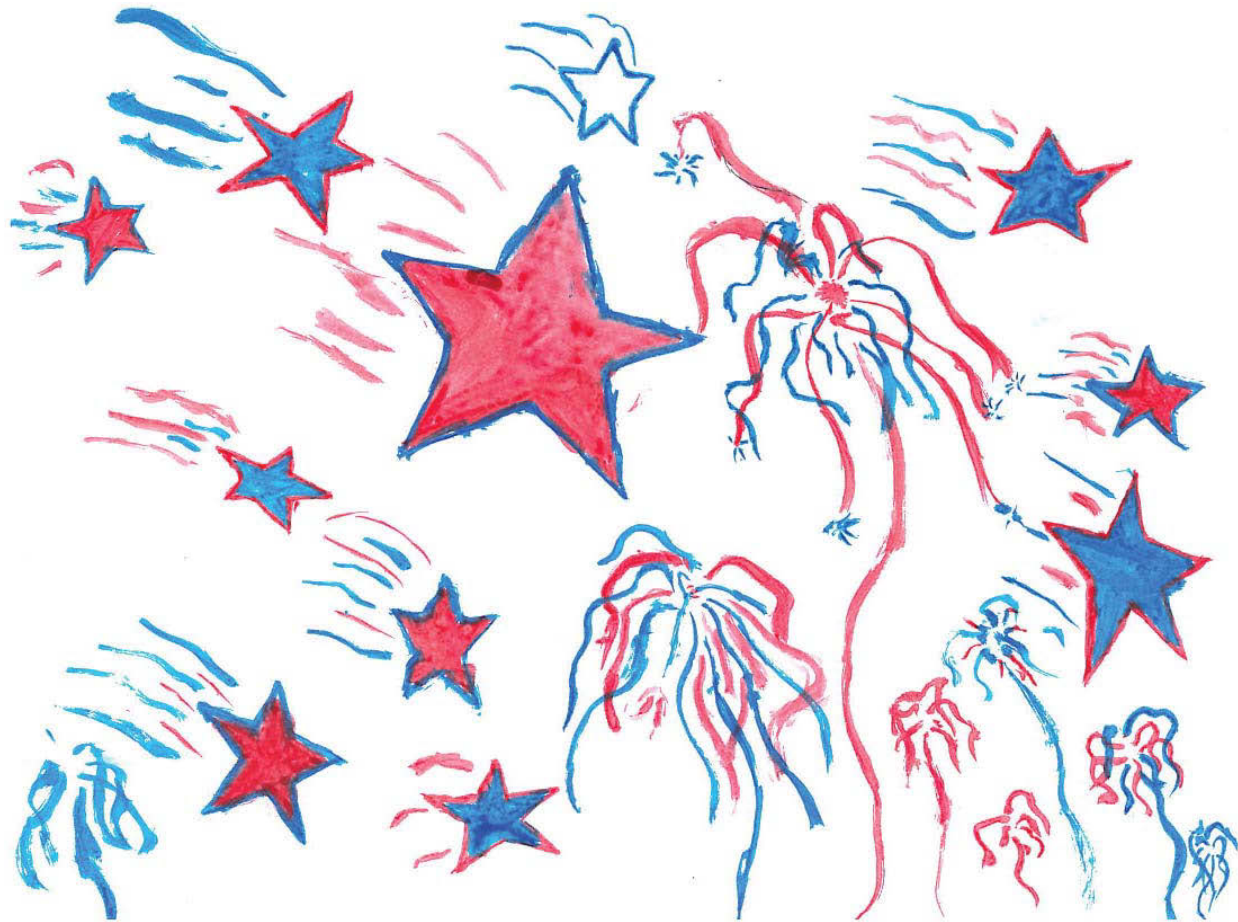


Jessica | 4 years old

JUNE 2013



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30		May 2013 <table border="1"> <thead> <tr><th>S</th><th>M</th><th>T</th><th>W</th><th>Th</th><th>F</th><th>Sa</th></tr> </thead> <tbody> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td></tr> </tbody> </table>		S	M	T	W	Th	F	Sa				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31		July 2013 <table border="1"> <thead> <tr><th>S</th><th>M</th><th>T</th><th>W</th><th>Th</th><th>F</th><th>Sa</th></tr> </thead> <tbody> <tr><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td></tr> <tr><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td></tr> <tr><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td></tr> <tr><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td></tr> <tr><td>28</td><td>29</td><td>30</td><td>31</td><td></td><td></td><td></td></tr> </tbody> </table>		S	M	T	W	Th	F	Sa		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				Notes:
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Nick | 16 years old

JULY 2013



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
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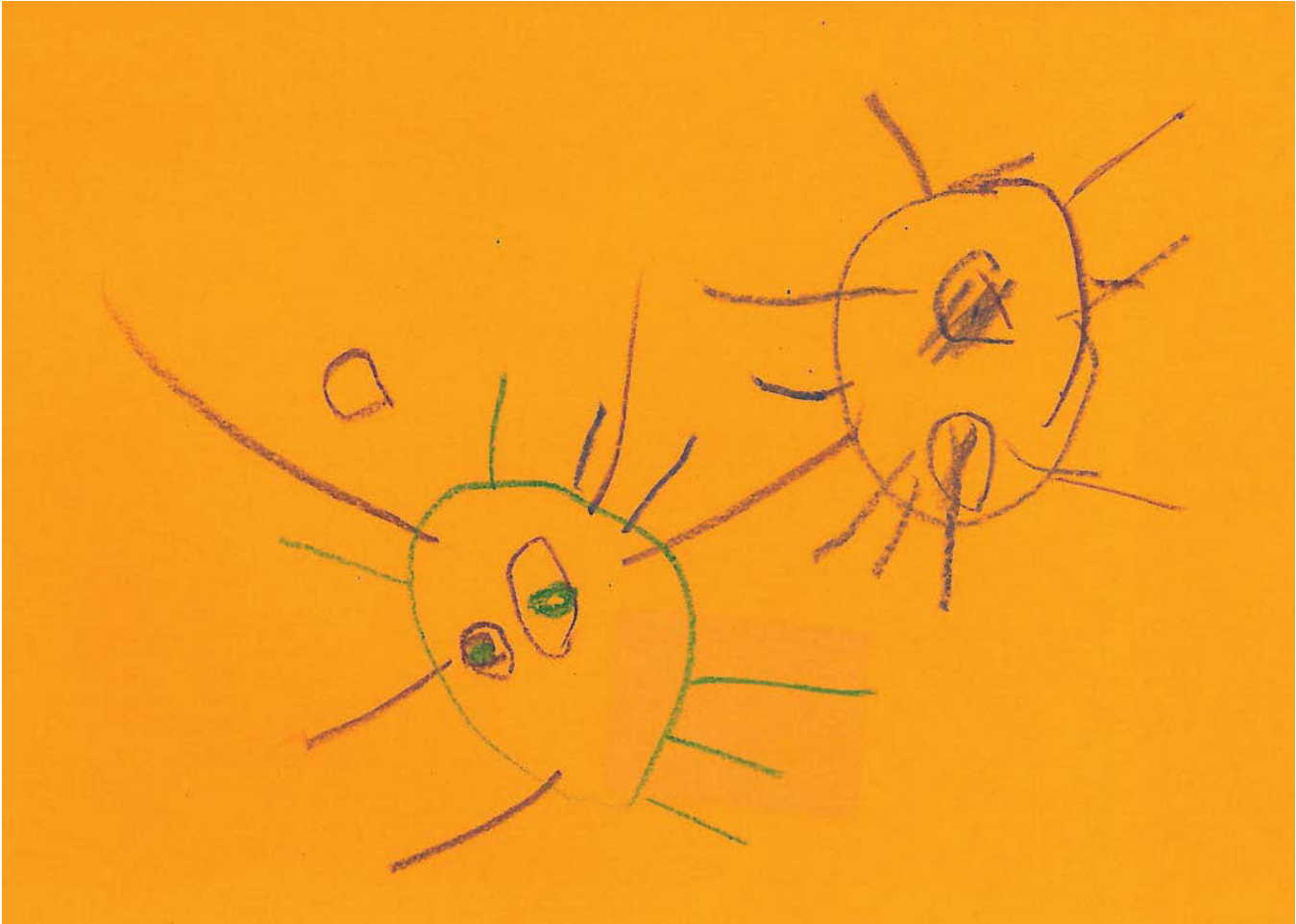
June 2013

S	M	T	W	Th	F	Sa
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

August 2013

S	M	T	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Notes:



Amyiah | 3 years old

AUGUST 2013



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																																																		
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SEPTEMBER 2013



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



August 2013

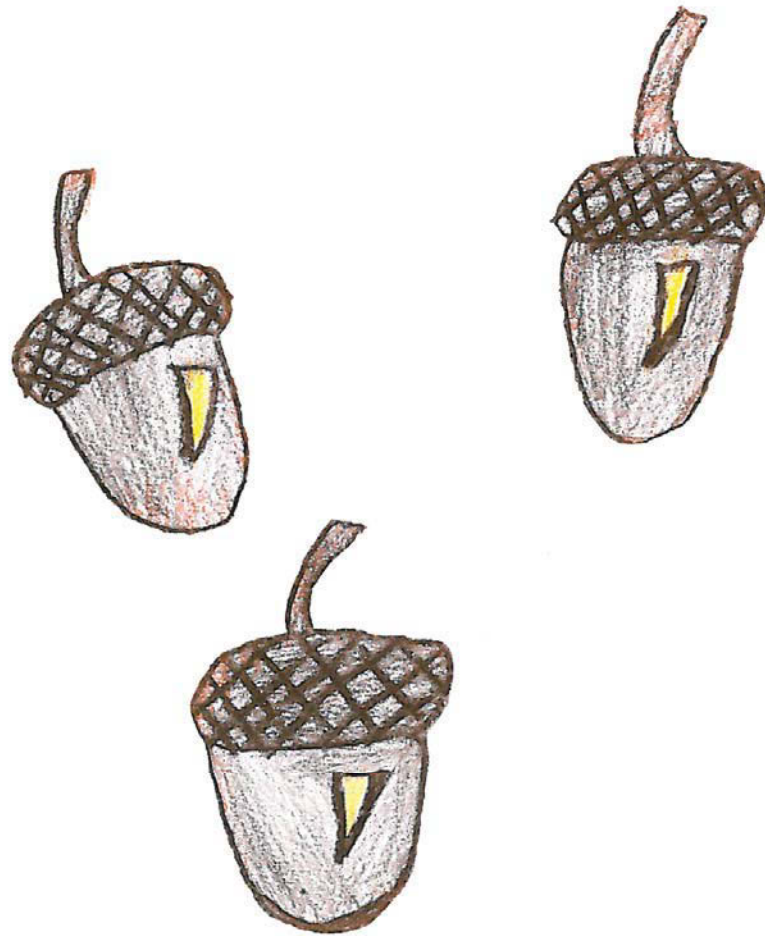
S	M	T	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

October 2013

S	M	T	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Notes:

As of publish date, the Panera Princess Party is tentatively scheduled for September 28. Visit www.cfiowa.org for up-to-date information.



OCTOBER 2013



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
Domestic Violence Awareness Month						
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

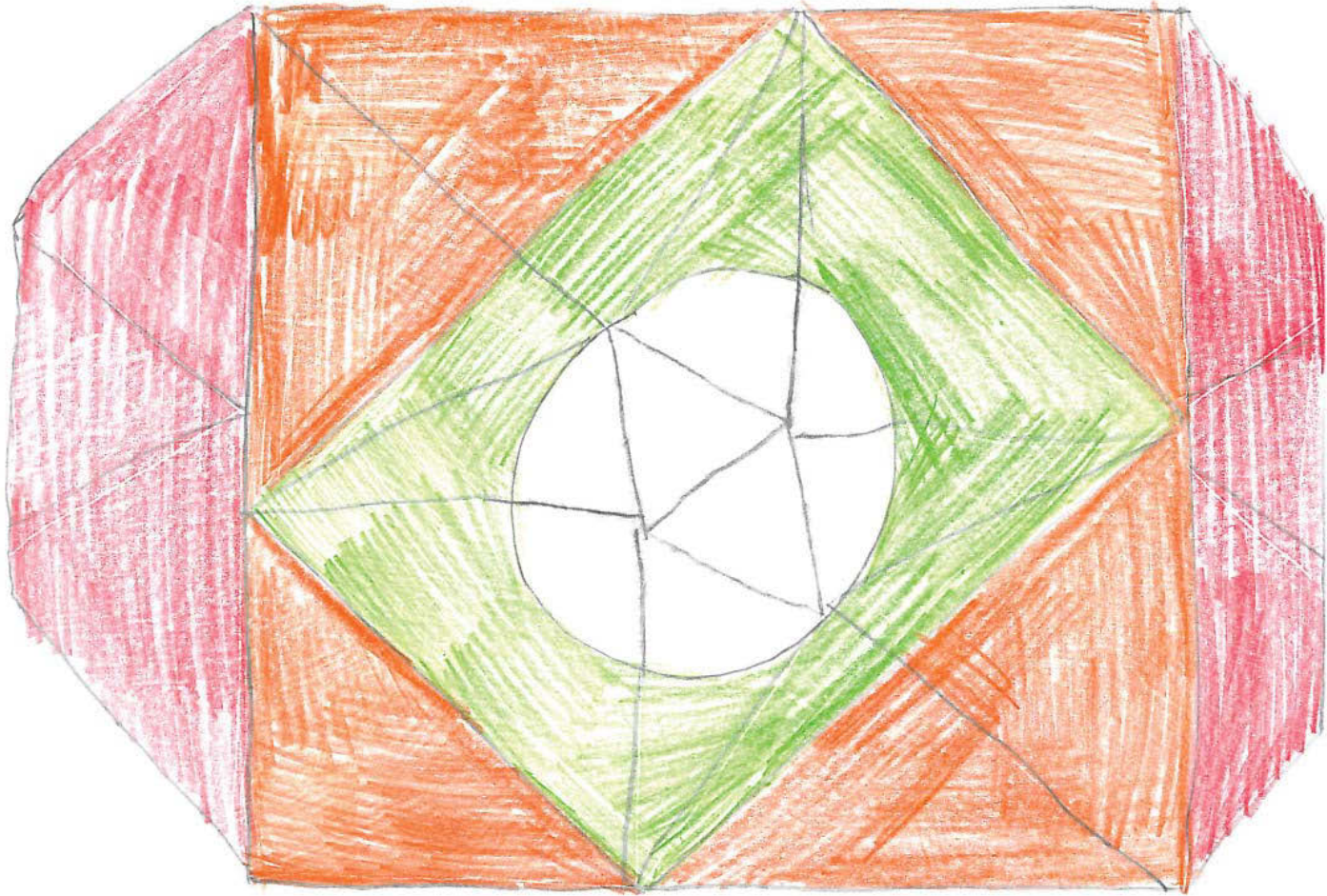
September 2013

S	M	T	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

November 2013

S	M	T	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Notes:



Daniel | 16 years old

NOVEMBER 2013



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday										
					1 Adopt-A-Family Sponsorships Available	2										
3	4	5	6	7	8	9										
10	11	12	13	14	15	16										
17	18	19	20	21	22	23										
24	25 Coaches Toy Drive Begins	26	27	28	29	30										
		October 2013		December 2013		Notes:										
		S	M	T	W		Th	F	Sa	S	M	T	W	Th	F	Sa
				1	2		3	4	5	1	2	3	4	5	6	7
		6	7	8	9		10	11	12	8	9	10	11	12	13	14
		13	14	15	16	17	18	19	15	16	17	18	19	20	21	
		20	21	22	23	24	25	26	22	23	24	25	26	27	28	
		27	28	29	30	31			29	30	31					



Traveya | 16 years old

DECEMBER 2013



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Coaches
Toy Drive
Ends



November 2013

S	M	T	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

January 2014

S	M	T	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Notes:

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Vicki Hedlin

Community Volunteer

Vice President, Governance

Jonathan Kramer

Whitfield & Eddy, PLC

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Michael Skokan

Hy-Vee, Inc.

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1111 University Avenue
Des Moines, IA 50314
Phone: 515.288.1981

Osceola

115 West McLane
Osceola, IA 50213
Phone: 641.342.3444

Fort Dodge

111 Avenue O West
Fort Dodge, IA 50501
Phone: 515.573.2193

Ottumwa

711 Church Street
Ottumwa, IA 52501
Phone: 641.682.3642

Cornerstone Recovery

501 S.W. Ankeny Road
Ankeny, IA 50023
Phone: 515.289.2272

Domestic Violence Services

Business Line: 515.471.8699
Crisis Line: 515.243.6147
Iowa Domestic Violence Hotline
800.942.0333

Early Childhood Development Services

801 Forest Avenue
Des Moines, IA 50314
Phone: 515.282.2193

www.cfiowa.org

www.givetocfi.org