









2012 Calendar

2010-2011 Annual Report

Sierra | 8 years old

Dear Valued Partner,

Thank you for your support of Children & Families of Iowa (CFI). We had another productive year, serving a total of 22,656 children and adults statewide through our programs.

Over the last year, we have worked diligently to secure gifts for our Building Futures Capital Campaign. A 12 member campaign cabinet was selected, along with tri-chairs: Jeff M. Rommel, Allied/Nationwide Insurance; Daniel J. Houston, Principal Financial Group and J. Scott Johnson, Wells Fargo. I am happy to report that as I write this letter, we are over 60% to our \$3.4 million goal.

We have also had some changes with our statewide offices. Last fall, our Centerville office relocated to Ottumwa in order to be more accessible for our clients in that portion of the state. This office has also expanded services to include mental health outpatient and Telehealth services – a fairly new program that allows clients in rural areas to have access to a doctor without traveling several hours.

At the beginning of the 2010 school year, SCAVO, Des Moines' Alternative High School, moved to the vacant Moore Elementary School on Douglas Avenue. CFI's Teddy Bear Town – our childcare program for teen moms working towards their high school diploma, also moved to this location.

New services were added to some of our programs; Child-Parent Psychotherapy was added to our Mental Health Services. This treatment is specifically for children ages 0-5 and their parents. It helps break the trauma cycle often passed down from parent to child. Our adoption program is also expanding! We are in the process of becoming Hague accredited, so that we can conduct home studies and post-placement services for international adoptions.

The foundation added a new event to our list of fundraisers. The success of the Panera Princess Party inspired us to add a boys event: Boys Will Be Boys, sponsored by Incredible Pizza and EMC National Life Company. This first time event was successful, raising more than \$4,600.

I would like to personally thank all our donors, volunteers and board members. Without your support, we would not be able to help so many families and individuals learn to help themselves. We look forward to another productive year helping even more children and families restore hope, build futures and change lives.

The artwork you see in this calendar was created by children attending our Child Development Center. This was a creative, stimulating class project for them and we are proud to display their work.

Thank you for your continued support,

Gloria Gray, Executive Director



MANAGEMENT

Gloria Gray
Executive Director

Janice Lane
Assistant Director

Amy Stapp-Arpy
Director of Development
and Communications

Karen SpringDirector of
Human Resources

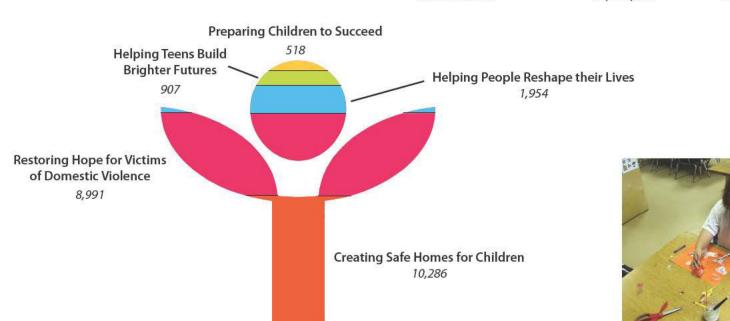
Robert Reed
Chief Financial Officer

YEAR IN REVIEW

In fiscal year 2010 – 2011, Children & Families of Iowa touched the lives of 22,656 children and families. We invested nearly \$15 million restoring hope, building futures and changing lives. Ninety cents of every dollar received is spent providing direct services to our clients. Our programs are licensed or certified and 94 percent of clients surveyed said the impact these services had on their lives was positive.

REVENUES AND SOURCES OF SUPPORT (FISCAL YEAR 2010-2011)

Total Revenue	15,406,655	100.00%
Contributions & Miscellaneous	229,080	1.49%
Support CFI Foundation	450,000	2.92%
United Way of Central Iowa	709,167	4.60%
Third Party/Client Fees	1,576,534	10.23%
Grants	2,189,542	14.21%
Purchase of Service	\$10,252,332	66.55%



FOUNDATION FOR CHILDREN & FAMILIES OF IOWA

Investing in Brighter Futures

The Foundation for Children & Families of lowa fosters relationships between people who want to help and those who have nowhere else to turn. Together, we are *restoring hope, building futures and changing lives* for thousands of lowans every year.

The Foundation is responsible for raising the financial support and public awareness needed so that Children & Families of lowa can continue offering its many community programs. Last fiscal year, the Foundation for Children & Families of lowa raised \$3,948,653 to support the agency's programs.

Grants

Each year, the Foundation for Children & Families of lowa receives grants from a variety of community, family and corporate foundations in addition to public grants at the city, county, state and federal levels. The foundation received more than \$2 million through grant funding during fiscal year 2010-2011.

United Way

United Way is committed to making an impact in lowa's communities and we are proud to partner with them to offer vital services across lowa. United Way supports many of our programs, including Early Childhood Development Services, Mental Health Services and Domestic Violence Services, as well as services in our Osceola, Fort Dodge and Ottumwa offices. United Way allocated \$663,767 in program support to CFI last year.

In-Kind Donations

Every month, the Foundation for Children & Families of Iowa receives hundreds of dollars worth of in-kind donations. The contributions vary and include: clothing, school supplies, baby supplies, toiletries, linens and bedding, and food for our clients.

The Foundation also coordinates a statewide annual holiday toy drive, Coaches Toy Drive, through a partnership with Applebee's and Carlos O'Kelly's restaurants. Last year, we collected a record of more than 7,000 toys for children in Iowa.

Individual and Corporate Gifts

During fiscal year 2010-2011, 990 individuals, organizations and businesses contributed \$547,818 to Children & Families of lowa's programs. These gifts help *restore hope, build futures and change lives*.

A Gift for the Children of Tomorrow

The Endowment for Children & Families of Iowa serves to ensure that the services of Children & Families of Iowa will be here for generations to come. Individuals who make a gift of \$1,000 or more to the Endowment are recognized as members of Children & Families of Iowa's Heritage Society. A complete listing of Heritage Society members can be found on our website. Please visit us at www.cfiowa.org for more information on our endowment or charitable gift planning.

For a complete listing of all our donors, please visit us online at www.cfiowa.org.

EVENTS

Copper Creek Ladies Golf Tournament

More than 124 women enjoyed a day of golf on Friday, July 16, 2010 at Copper Creek Golf Course in Pleasant Hill. The event raised more than \$2,640* in addition to many in-kind donations of personal care items for Domestic Violence Services.

Tango

The Scottish Rite Consistory was the place to be on August 20, 2010. Children & Families of Iowa held its eighth annual Tango event that was attended by 400 people who came out to support the Domestic Violence Services. Proceeds from a live and silent auction, in addition to admission, helped raise \$148,500* for the program. Honorary chairs were J. Scott Johnson and Julia Lawler-Johnson.

Panera Princess Party

On Saturday, September 18, 2010, princesses gathered at Jordan Creek Town Center Food Court to meet their favorite princesses, get their hair and nails done, watch a princess movie and participate in princess crafts and activities. Breakfast and underwriting support were provided by Panera Bread. The event sold out for the second year in a row, with 674 attendees, and raised \$27,100*.

Holiday Classic

Golfers braved the cooler temperatures and had a great time playing in the Annual Holiday Classic held at Terrace Hills Golf Course. The event was on Sunday, November 14, 2010 and raised \$11,500* for Children & Families of Iowa's programs.

Kidsfest, presented by Veridian Credit Union

Kidsfest was held March 4-6, 2011 at the lowa State Fairgrounds Varied Industries Building. Favorites such as Dora, Spider-Man, Veggie Tales and the Pedal Tractor Pull returned, in addition to a few new vendors and attractions such as the Circus Train and King Julian from Madagascar LIVE. The event raised more than \$169,000* and attracted more than 16,500 children and parents.

Boys Will be Boys, sponsored by Incredible Pizza and EMC National Life Company

The first Boys Will be Boys event took place on Saturday, May 21, 2011 at Incredible Pizza in Urbandale. The event attracted 211 attendees who enjoyed breakfast provided by Incredible Pizza, had photos taken with Spider-Man, Darth Vader and the Storm Troopers, played in the arcade, and met local sports figures. The event raised \$4,683* for children's programs.

*all event amounts are gross income.

Visit www.cfiowa.org for updated information on 2012 events or to see how you can become involved TODAY!



Brittany | 3 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
		December 20 S M T W Th	F Sa S N 2 3 9 10 5 6 16 17 12 1 23 24 19 2	Pebruary 2012 4 T W Th F Sa 5 7 8 9 10 11 3 14 15 16 17 18 0 21 22 23 24 25 7 28 29	Notes:	





Breyon | 2 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			
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Joseph | 2 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
					Kidsfest presented by Veri lowa State Fairgro Varied Industries I	dian Credit Union ounds Building
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
		February 20 S M T W Th	F Sa S N 3 4 1 2 10 11 8 9 17 18 15 1	April 2012 M T W Th F Sa 2 3 4 5 6 7 9 10 11 12 13 14 6 17 18 19 20 21 3 24 25 26 27 28	Notes:	





Ebony | 7 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					
		March 2012 S M T W Th 4 5 6 7 8 11 12 13 14 15 1 18 19 20 21 22 2 25 26 27 28 29 3	F Sa S M 2 3 9 10 6 7 16 17 13 14 23 24 20 21	May 2012 1 T W Th F Sa 1 2 3 4 5 8 9 10 11 12 4 15 16 17 18 19 1 22 23 24 25 26 8 29 30 31	Notes:	

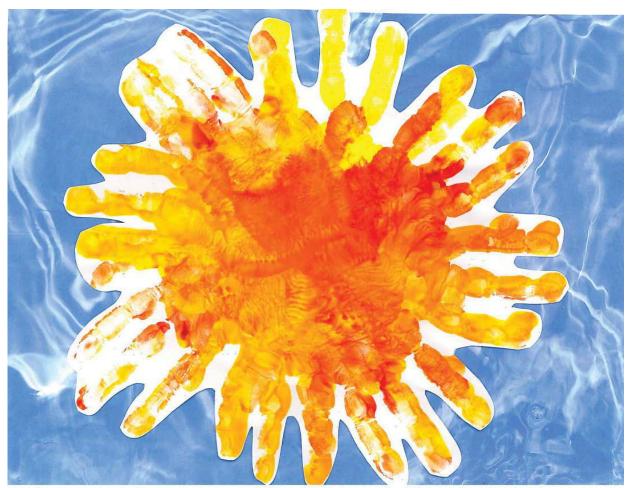




Sky | 4 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
						Boys Will be Boys Incredible Pizza
20	21	22	23	24	25	26
27	28	29	30	31		
		April 2012 S M T W Th 1 2 3 4 5 8 9 10 11 12 1 15 16 17 18 19 2 22 23 24 25 26 2 29 30	6 7 13 14 3 4 20 21 10 11 27 28 17 18	June 2012 T W Th F Sa 1 2 5 6 7 8 9 1 12 13 14 15 16 3 19 20 21 22 23 5 26 27 28 29 30	Notes:	

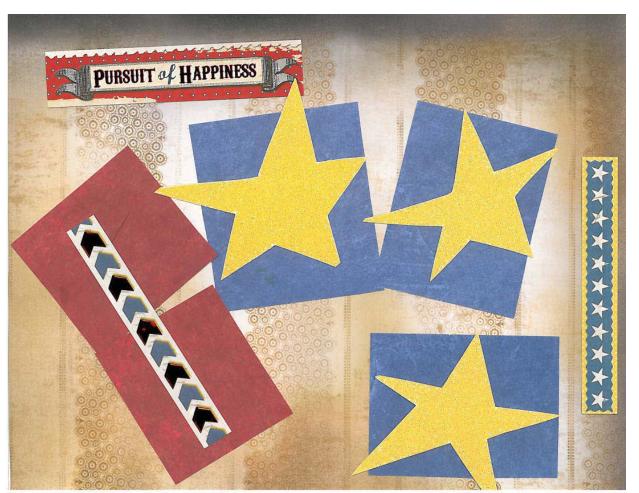




Simon | 4 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
		May 2012 S M T W Th 1 2 3 4 6 7 8 9 10 1 13 14 15 16 17 1 20 21 22 23 24 2 27 28 29 30 31	4 5 1 2	July 2012 T W Th F Sa 3 4 5 6 7 10 11 12 13 14 17 18 19 20 21 24 25 26 27 28	Notes:	





Comfort | 4 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20 Ladies Invitational Copper Creek Golf Course	21
22	23	24	25	26	27	28
29	30	31				
		S M T W Th 3 4 5 6 7 10 11 12 13 14 1 17 18 19 20 21 2 24 25 26 27 28 2	F Sa S M 1 2 5 8 9 5 6 15 16 12 13 22 23 19 20	August 2012 I T W Th F Sa 1 2 3 4 7 8 9 10 11 3 14 15 16 17 18 0 21 22 23 24 25 7 28 29 30 31	Notes:	

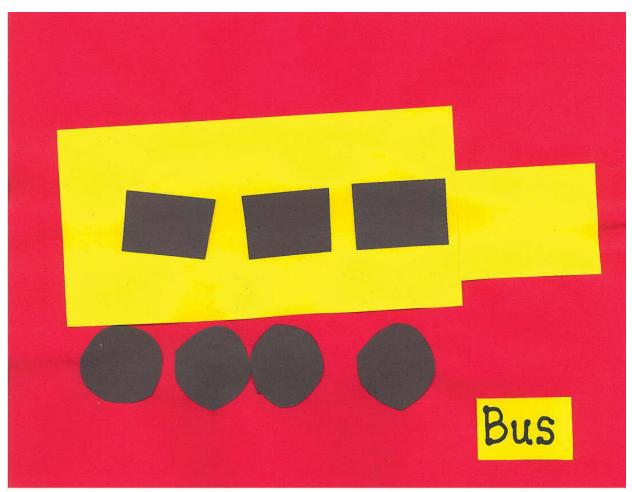




Wilson | 3 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	Tango Sheraton West Des Moines
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
		S M T W Th R 1	F Sa S M 6 7 3 14 2 3 0 21 9 10 7 28 16 17	T W Th F Sa	Notes:	





Sabrina | 4 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	Panera Princess Party Jordan Creek
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30		August 2012 S M T W Th	F Sa S M 3 4 1 0 11 7 8 7 18 14 15	T W Th F Sa 2 3 4 5 6 9 10 11 12 13 5 16 17 18 19 20 2 23 24 25 26 27 0 30 31	Notes:	

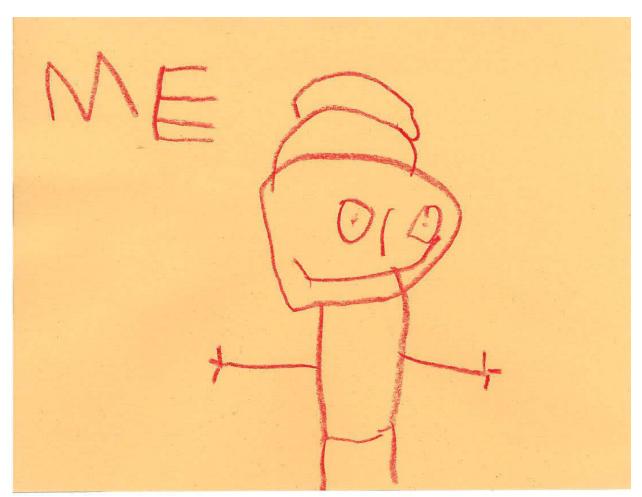




Jazmyn | 3 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Domestic Violence Awareness Month	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			
		September 20 S M T W Th 2 3 4 5 6 9 10 11 12 13 1 16 17 18 19 20 2 23 24 25 26 27 2 30	F Sa S M 1 1 7 8 4 5 14 15 11 12 21 22 18 19	Note	Notes:	

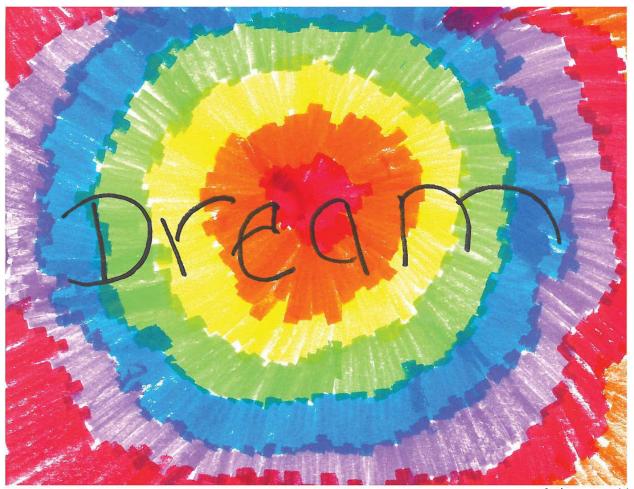




Brian | 4 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Adopt-A- Family Sponsorships Available	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
	Coaches Toy Drive Begins					
25	26	27	28	29	30	
		October 201 S M T W Th 1 2 3 4 7 8 9 10 11 14 15 16 17 18 21 22 23 24 25 28 29 30 31	F Sa S I 5 6 2 2 3 19 20 9 1 26 27 16 1	W T W Th F Sa 3 4 5 6 7 8 0 11 12 13 14 15 18 19 20 21 22 4 25 26 27 28 29 1	Notes:	•





Jennifer | 8 years old

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 Coaches Toy Drive Ends	November 201 S M T W Th 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 3 9 10 6 7 6 17 13 14	T W Th F Sa 1 2 3 4 5 8 9 10 11 12 15 16 17 18 19 22 23 24 25 26 29 30 31	Notes:	



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Karla | 3 years old

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Nathan Overberg, Ahlers & Cooney, P.C.

Jen Porter, Iowa Health System

Sheryl Rinker, Strategic America

Dr. Bob Shaw, Community Volunteer

Jill Thompson Hansen, West Bank



Main Office

1111 University Avenue Des Moines, IA 50314 Phone: (515) 288-1981

Cornerstone Recovery

501 S.W. Ankeny Road Ankeny, IA 50023 Phone: (515) 289-2272

Early Childhood Development Services

801 Forest Avenue Des Moines, IA 50314 Phone: (515) 282-2193

Fort Dodge Office

111 Avenue O West Fort Dodge, IA 50501 Phone: (515) 573-2193

Osceola Office

115 West McLane Osceola, IA 50213 Phone: (641) 342-3444

Ottumwa Office

711 Church Street Ottumwa, IA 52501 Phone: (641) 682-3642

Domestic Violence Services

Business Line: (515) 471-8699 Crisis Line: (515) 243-6147 Iowa Domestic Violence Hotline (800) 942-0333

www.cfiowa.org www.givetocfi.org