



children & families of iowa
Restoring hope. Building futures. Changing lives.



Bailey | 15 years old

2011 Calendar and 2009-2010 Annual Report

Dear Valued Partner,

This past year has been another busy one for Children & Families of Iowa. Once again, we served more than 21,000 individuals across the state. We have also been able to introduce new programs to better serve our clients.

The Telehealth Program began serving clients last February and provides convenience to clients in rural areas with limited access to mental health professionals. With the use of two-way video teleconferencing, clients have access to a doctor without traveling several hours.


Another program that began earlier this year is the Parent Partner program that is offered in Wapello, Mahaska, Monroe, Appanoose and Davis counties. This program pairs parents who are currently involved with Department of Human Services with someone who was previously involved in a similar situation and has successfully got their life back on track. We are pleased to announce that this program is still expanding!

Our biggest accomplishment last year came with the news that we were once again accredited by the Council On Accreditation (COA). Their commitment to maintaining the highest level of standards and quality improvement is designed to identify providers that have set high performance standards for themselves and have made a commitment to their constituents to deliver the highest quality services. As a result of not having any out of compliance ratings, CFI was expedited through the Pre-commission Review Report process.

We are very proud of these accomplishments; and we have been able to provide hope to individuals dealing with life's tough issues. Whether it is the single mother who needs a safe place for her children to stay while she works, the woman who is controlled and abused by her husband and feels there is no one to help, or the family nearly torn apart by addiction; Children & Families of Iowa continues to *restore hope, build futures and change lives* for thousands of Iowans each year.

The artwork, poems and quotes you see throughout this calendar are all submitted by foster youth involved in our Elevate program. They are a talented group of individuals and we are proud to display their work.

Thank you for your continued support!



Gloria Gray,
Executive Director



Management

Gloria Gray
Executive Director

Amy Stapp-Arpy
Director of Development and
Communications

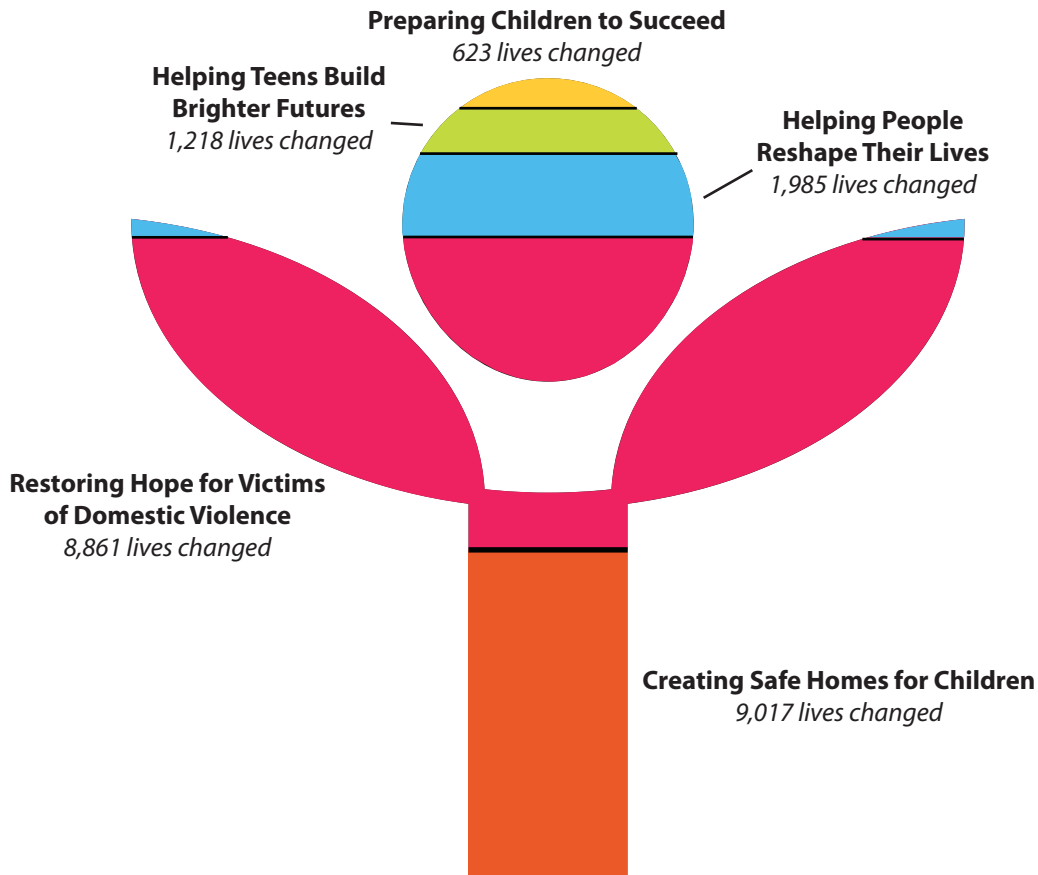
Karen Spring
Director of Human Resources

Janice Lane
Assistant Director

Robert Reed
Chief Financial Officer

Year in Review

In fiscal year 2009-2010, Children & Families of Iowa touched the lives of 21,704 children and adults. We served clients in all of Iowa's 99 counties. We invested more than \$14 million in making a difference, and \$0.90 of every dollar received is spent providing direct services to our clients. All of our programs are licensed or certified, and 98 percent of people surveyed said our programs focused on what they needed.



Revenues and Sources of Support (Fiscal Year 2009-2010)

Purchase of Service	\$9,816,878	66.07%
Grants	2,063,639	13.89
Third Party / Client Fees	1,448,583	9.75
United Way of Central Iowa	796,342	5.36
Support from Foundation for CFI	450,000	3.02
Contributions and Miscellaneous**	283,403	1.91
Total Revenue	\$14,858,845	100%

** "Contributions" include local United Way campaigns (not United Way of Central Iowa) and various community chests.
 "Miscellaneous" includes various incomes such as interest income, conference income, T-shirt sales and other special gifts.

Foundation for Children & Families of Iowa

Investing in Hope

The Foundation for Children & Families of Iowa fosters relationships between people who want to help and those who have nowhere else to turn. Together, we are *restoring hope, building futures* and *changing lives* for thousands of Iowans every year.

The Foundation is responsible for raising the financial support and public awareness needed so that Children & Families of Iowa can continue offering its many community programs. Last fiscal year, the Foundation for Children & Families of Iowa raised \$4,006,249 to support the agency's programs.

Grants

Every year, the Foundation for Children & Families of Iowa receives grants from a variety of community, family and corporate foundations, as well as public grants at the city, county, state and federal levels. The Foundation raised over \$2 million in grants during fiscal year 2009-2010.

United Way

United Way is committed to making an impact in Iowa's communities, and we are proud to partner with them to offer vital services across Iowa. United Way supports many of our programs, including Early Childhood Development Services, Mental Health Services and Domestic Violence Services, as well as services in our Osceola, Fort Dodge and Ottumwa (previously Centerville) offices. United Way contributed \$796,342 in support last year.

In-kind Donations

Every month, the Foundation for Children & Families of Iowa receives hundreds of dollars worth of in-kind donations, such as clothing, school supplies, baby supplies, new toiletries, linens and bedding for our clients.

The Foundation also participates in an annual holiday toy drive, Coaches Toy Drive, through a partnership with Applebee's and Carlos O'Kelly's restaurants. Last year we collected more than 4,000 toys for children in Iowa.

Individual and Corporate Gifts

During fiscal year 2009-2010, 1,949 individuals, organizations and businesses contributed \$658,228 for Children & Families of Iowa's programs. These gifts are all invaluable in helping us *restore hope, build futures* and *change lives*.

A Gift for the Children of Tomorrow

The Endowment for Children & Families of Iowa serves to ensure that the services of Children & Families of Iowa will be here for generations to come. Individuals who make a gift of \$1,000 or more to the Endowment are recognized as members of Children & Families of Iowa's Heritage Society. **A complete listing of Heritage Society members can be found on our website.**

Please visit us at www.cf Iowa.org for more information on our endowment or charitable gift planning.

For a complete listing of all our donors, please visit us online at www.cf Iowa.org

Events

Tango

August 21, 2009 was a night of dancing and fun for over 400 people who attended Tango. The event was held at the Scottish Rite Consistory, where proceeds from a live auction, silent auction and admissions helped us raise \$179,000* for our domestic violence services.

Panera Princess Party

On Saturday, October 3, 2009, princesses gathered at the Jordan Creek Town Center Food Court to meet their favorite princesses, get their hair and nails done, watch a princess movie and other princess activities. Six hundred people showed up for the first Panera Princess Party, making it a sell-out event! This event raised more than \$24,000*.

Holiday Classic

Several golfers braved the cold and had a great time at the Annual Holiday Classic held at Terrace Hills Golf Course on Sunday, November 15, 2009, raising more than \$10,000*.

Kidsfest

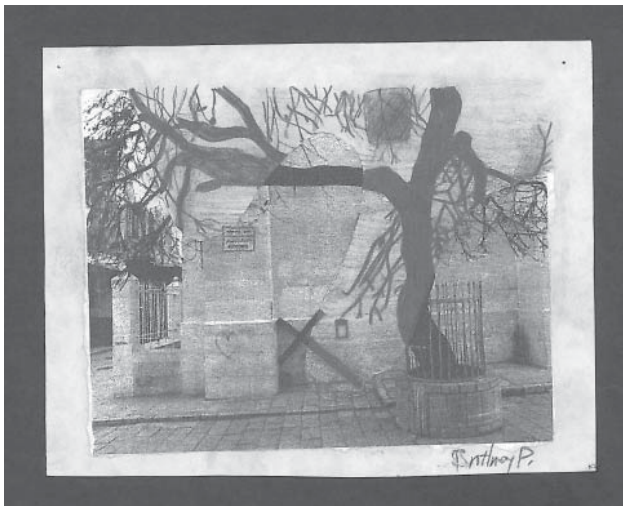
This year, Kidsfest was still the place to be on a cold weekend in March. Favorites such as Spiderman, Veggie Tales and the Fareway Diaper Derby, plus a few new attractions like Diego, delighted crowds all weekend. We once again teamed up with Veridian Credit Union, and proceeds from sponsorships, booth sales and admissions raised over \$156,000*.

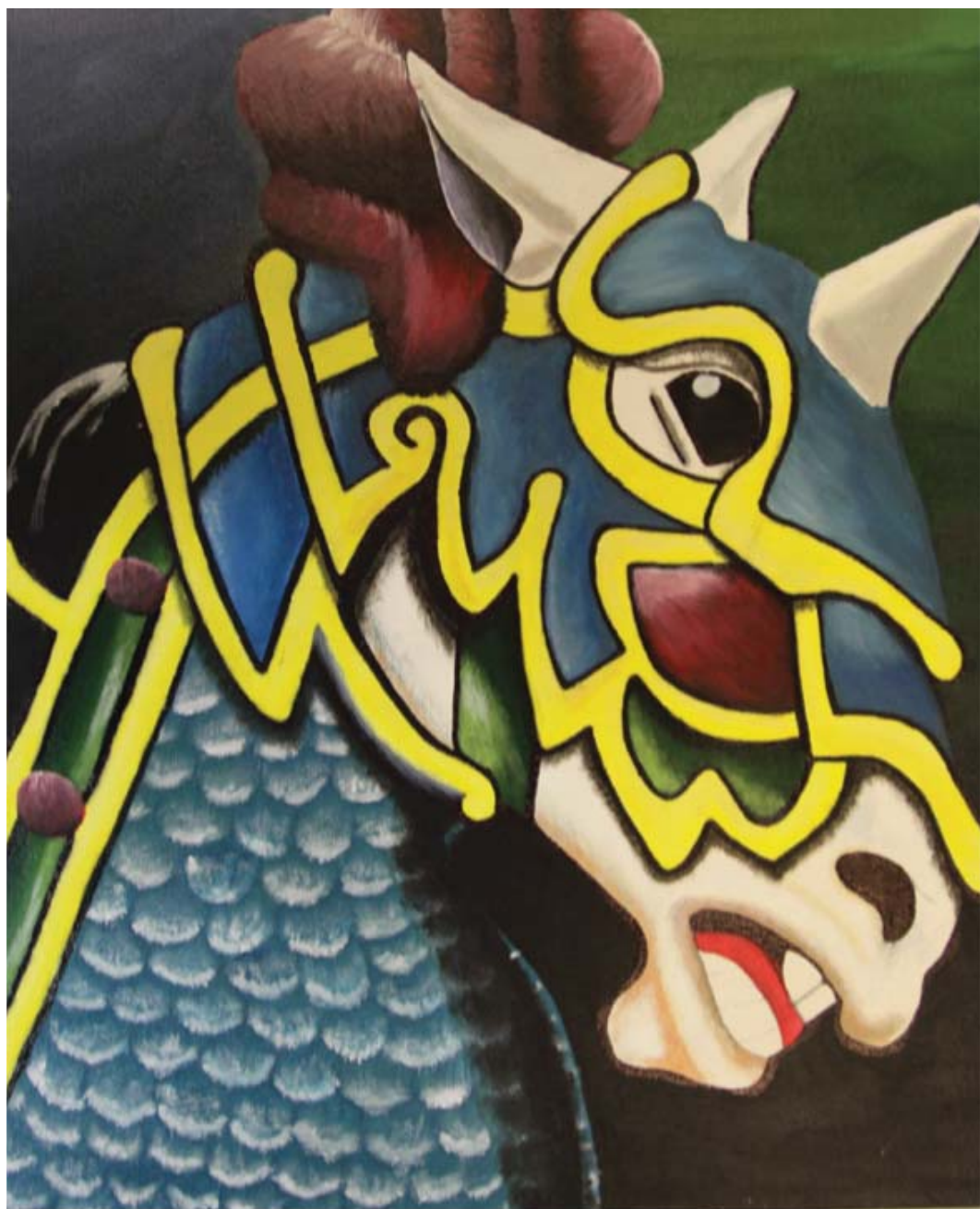
Copper Creek Ladies Golf Tournament

More than 130 women had a "swinging" good time at Copper Creek Golf Course in Pleasant Hill. The tournament was held on July 17, 2009 and raised more than \$3,000* in addition to many in-kind donations of personal care items for domestic violence services.

*all event amounts are gross income.

Visit www.cfowa.org for updated information on 2011 events or to see how you can become involved TODAY!





Marlo | 17 years old

December

s	m	t	w	t	f	s
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

January

February

s	m	t	w	t	f	s
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Time

by Mariah

Time goes by;
 I think about why
 You left me behind.
 Years pass me by
 I sit here still

Waiting for you to come
 And get me.
 To hold me in your arms
 Never letting me go.



children &
 families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24					
30	31	25	26	27	28	29



Anonymous | 18 years old

February

January

s	m	t	w	t	f	s
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

March

s	m	t	w	t	f	s
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Out of my heart into your heart

By Tiffany

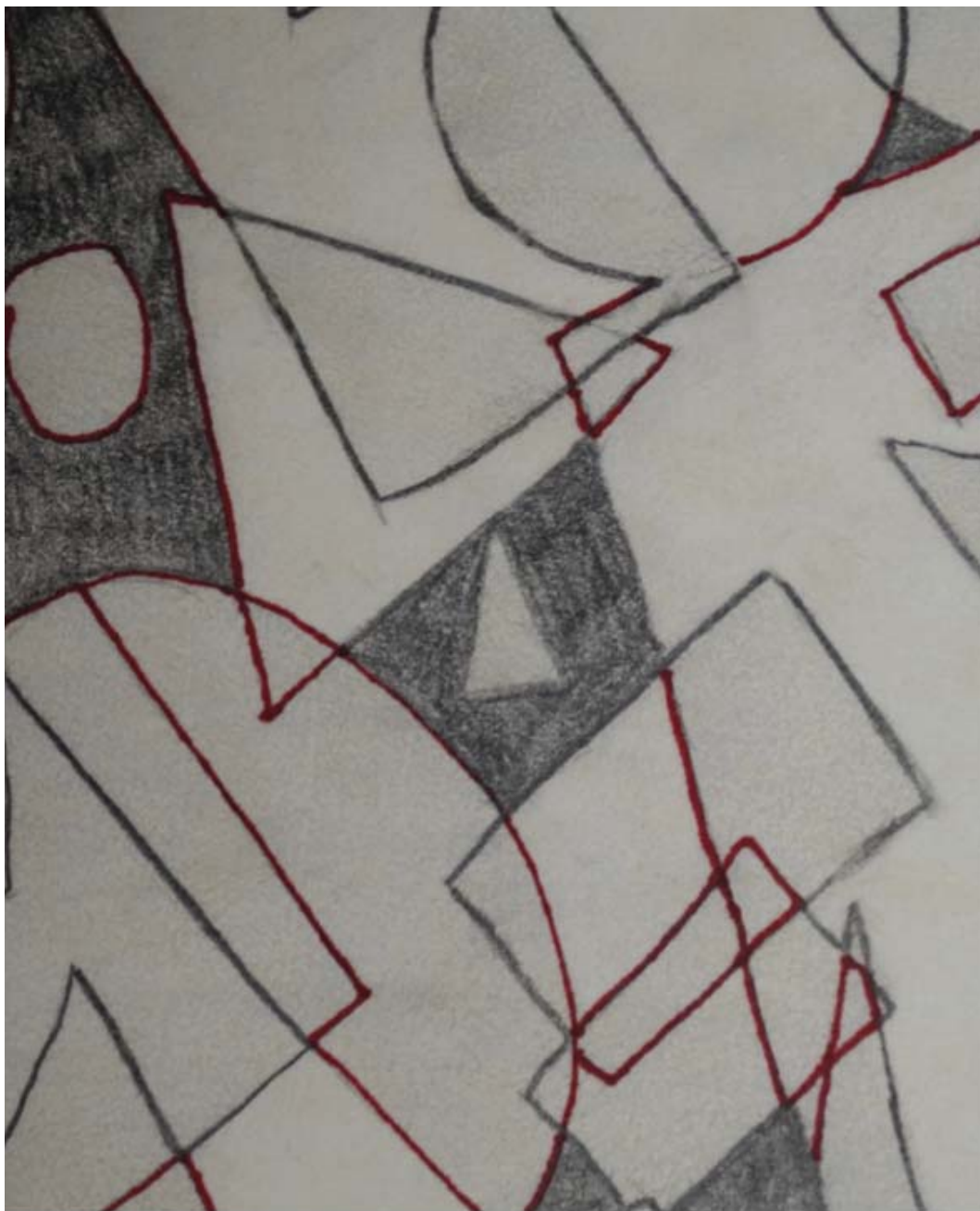
As the sun goes down waking up my dreams and in my heart you're with me once again.

And besides my dreams there's a place for you and you're with me once again out of my heart into your head.



children &
families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					



Brittany | 17 years old

February

s	m	t	w	t	f	s
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

March

April

s	m	t	w	t	f	s
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

"My birth mother gave me life, but my adoptive mother gave me hope."

- Jena



children & families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					Kidsfest <i>Varied Industries Building, Iowa State Fairgrounds</i>	
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



Robert, Gabby, Cameron, Erik, Matt

March

s	m	t	w	t	f	s
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

April

May

s	m	t	w	t	f	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

"Elevate is like a family to me. They have been here for me when no one else has been."

- John



children &
families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



Christa | 17 years old

April

s	m	t	w	t	f	s
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May

June

s	m	t	w	t	f	s
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Everything You Wanted

by Mariah

You hope you could
 Find it,
 What you are looking for,
 Hoping you could buy it in the store,
 But you can't
 You have to look inside your heart
 To find what you really want and what
 You are actually looking for.



children & families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



Brittany & Melissa | 15 years old

May

s	m	t	w	t	f	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

June

July

s	m	t	w	t	f	s
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

"Elevate has given me the tools to succeed and a reason to stand up and be heard."

- Taylor



children & families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



Rosa | 15 years old

June

s	m	t	w	t	f	s
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

July

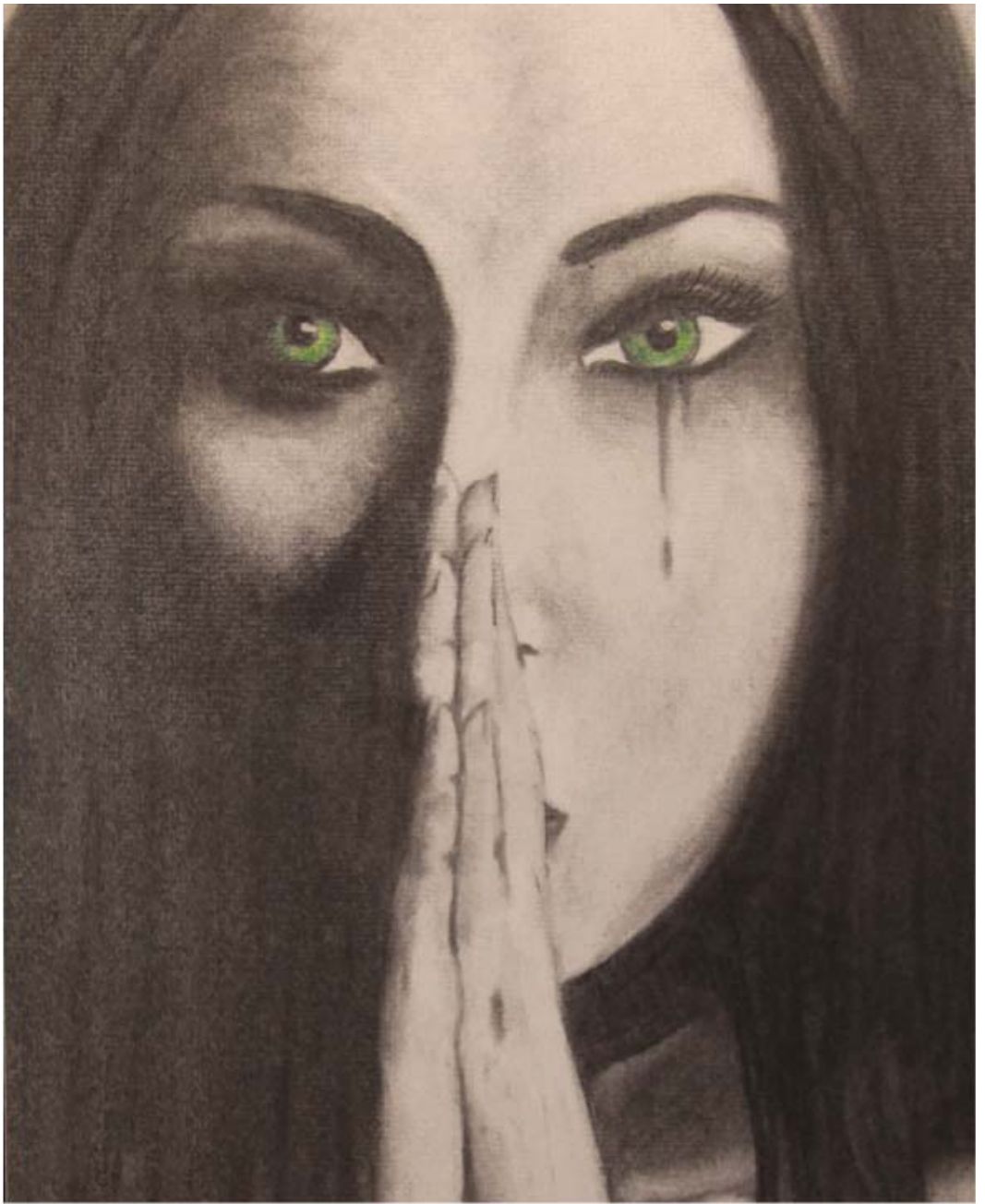
August

s	m	t	w	t	f	s
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

"My parents have inspired me to be myself and be nice to others around me."
- Zach



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	Copper Creek Ladies Golf Tournament	16
17	18	19	20	21	22	23
24						
31	25	26	27	28	29	30



Christa | 17 years old

July

s	m	t	w	t	f	s
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

August

September

s	m	t	w	t	f	s
					1	2
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

"My hopes and dreams for the future include becoming a productive member of society and maintain relationships with everyone who has been influential in my life."

- Jake



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	Tango 20
21	22	23	24	25	26	27
28	29	30	31			



Anonymous | 15 years old

August

s	m	t	w	t	f	s
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

September

October

s	m	t	w	t	f	s
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Every Day

By Stephanie

Every day they say it's too much
 Every day they say I don't express
 Every day they say I'm
 disappointing
 Every day they say I lie
 Every day they say I cheat
 Every day they say I fake
 Every day they say I'm not good
 enough

Every day I blow inside
 Every day the angel rises
 Every day I get even more sad
 Every day I feel even more
 hopeless
 Every day just one by one
 Every day I strain to get through
 Every day...

is today.



children & families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17 Panera Princess Party <i>Jordan Creek</i>
18	19	20	21	22	23	24
25	26	27	28	29	30	



Anonymous | 12 years old

October

September

s	m	t	w	t	f	s
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

November

s	m	t	w	t	f	s
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

"I want to use my experiences to help others. I'd like to be that piece of hope in someone's life that I never had in mine."

- Taylor



children &
families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Domestic Violence Awareness Month				1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24					
30	31	25	26	27	28	29



November

October

s	m	t	w	t	f	s
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

December

s	m	t	w	t	f	s
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Wonder

by Mariah

Every time I see you,
 I wonder if you see me too.
 Through the darkness of your shadow,
 That lies beneath the ocean blue.
 In the sky I see your face in the clouds of white.



children &
 families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Adopt-A-Family Sponsorships Available				
		1	2	3	4	5
6	7	8	9	10	11	12
Holiday Golf Classic <i>Terrace Hills Golf Course</i>	Coaches Toy Drive Begins					
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



Anonymous | 11 years old

December

November

s	m	t	w	t	f	s
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

January

s	m	t	w	t	f	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

"Elevate has been the best thing that has ever happened to me. It has taught me to be comfortable with myself and around others."
- Anonymous



children &
families of iowa

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	Coaches Toy Drive Ends



children & families of iowa

Board of Directors, 2009-2010

Executive Committee

President

Sara Jorgensen, *Deloitte & Touche*

Past President

James P. Brannen, *FBL Financial Group*

Secretary/Treasurer

Sam Kollath, *White Water Consulting, LLC*

Vice President, Strategic Planning

Kate Murphy, *State of Iowa Department of Transportation*

Vice President, Advocacy

Helen Adams, *Pioneer
Hi-Bred International, Inc.*

Vice President, Board Governance

Jonathan Kramer, *Whitfield & Eddy, PLC*

Vice President, Audit

Ed Kenny, *Life Care Services*

Board Members

David Arens, *Wells Fargo Bank, N.A.*

Steve Brody, *Pioneer Hi-Bred
International, Inc.*

Ben Bruns, *The Weitz Company*

Barrie Christman, *Principal Financial Group*

Wendell Crosser, *Nationwide Insurance*

John Finn, *Pioneer Hi-Bred
International, Inc.*

Michael Grossman, *McGladrey &
Pullen, LLP*

Cheryl Harding, *Delta Dental of Iowa*

Carl Harris, *Insurance Strategies
Consulting, LLC*

Vicki Hedlin, *Community Volunteer*

Joseph Konradt, *Liberty Bank of Iowa*

Dana Maudlin-Frey,
Terrus Real Estate Group

Rosemary Parson, *Equi-Trust Life
Insurance Co.*

Ginger Pasch, *Nationwide Services
Company*

Michael Skokan, *Hy-Vee, Inc.*

Becky Ubben, *Mercy Hospital*

Rose Vasquez, *Attorney*

Suzanne Vocal, *Principal Financial Group*



foundation for children & families of iowa

Board of Trustees, 2009-2010

Executive Committee

President

Deon Pitsor, *Liberty Bank*

Past President/Vice President, Community Campaign

Pat Rounds, *Rounds & Associates*

President Elect/Vice President, Board Development

Anne Grim, *Wells Fargo Financial*

Treasurer

Julie Middleswart, *Ernst & Young*

Secretary

Dr. Robert Shaw, *Community Volunteer*

Vice President, Cultivation

Steve Ellingboe, *Select Networks*

Vice President, Events

Carrie Theisen, *Wells Fargo Bank*

Vice President, Investments

Tim Quick, *Bank of the West*

Vice President, Marketing

Michelle Durand-Adams, *e-Market Solutions, LLC*

Board Members

Jan Beckstrom, *GuideOne Insurance*

Dr. Ken Cheyne, *Blank Children's Hospital*

Michele Druker, *Wellmark, Inc.*

John Forst, *ITA Group, Inc.*

Scott Frost, *Morgan Stanley*

Diane Howe, *Principal Financial Group*

Becky Knutson, *Davis Brown Law Firm*

Alex Orozco, *Bankers Trust*

Lynsey Oster, *Continental Western Group*

Jen Porter, *Iowa Health System*

Kelly Portz, *Architectural Wall Systems Co*

Sheryl Rinker, *Strategic America*

Jim Sager, *Community Volunteer*

Dawn Vandermillen, *Community Volunteer*

Joe Young, *John Deere Risk Protection*

Jeff Yurgae, *Mueller-Yurgae Associates, Inc.*



children & families of iowa

Main Office

1111 University Avenue
Des Moines, IA 50314
Phone: (515) 288-1981

Ankeny Office

501 S.W. Ankeny Road
Ankeny, IA 50023
Phone: (515) 289-2272

Early Childhood Development Services

801 Forest Avenue
Des Moines, IA 50314
(515) 282-2193

Osceola Office

115 West McLane
Osceola, IA 50213
Phone: (641) 342-3444

Ottumwa Office

711 Church Street
Ottumwa, IA 52501
Phone: (641) 682-3642

Fort Dodge Office

111 Avenue O West
Fort Dodge, IA 50501
Phone: (515) 573-2193

Marshalltown Office

Phone: (515) 573-2193

Domestic Violence Services

Business Line: (515) 471-8699
Crisis Line: (515) 243-6147

Iowa Domestic Violence Hotline

(800) 942-0333

www.cf Iowa.org

www.givetocfi.org

Elevate Greeting Cards

When you purchase Elevate Greeting Cards, which were the inspiration for our annual report and feature the amazing artwork of foster teens, all profits go to support the Elevate program statewide.

Elevate is a youth-driven group that seeks to inspire positive change for foster and adoptive children in Iowa by sharing their stories of hope.



For only \$10, you will receive a box of 15 unique cards, each featuring the amazing artwork of our Elevate youth.

Visit www.cf Iowa.org for more information or to purchase your Elevate greeting cards.