



children & families of iowa



Annual Report 2019 - 2020

Restoring hope. Building futures. Changing lives.

LEADERSHIP



Trent Bildstein
Chief Financial Officer/VP of Finance



Sharon Haning
Chief Human Resources Officer/
VP of Human Resources



Cheryl Johnson
VP of Community Based Services



Pat Rogness
VP of Mental Health Services



Amy Stapp-Arpy
Chief Development Officer/VP of
Development and Communications

A MESSAGE FROM OUR CEO

Children & Families of Iowa has persevered during this unprecedented time of the pandemic and the national call to action to address systemic racism, equity and inclusion. As an agency, we are committed to making a difference in the lives of children and families that reach out to us for services, support and advocacy. We realize that we cannot do this work alone, it takes everyone working together to drive change. Many members of the community have reached out to provide support or financially contribute to the agency.

We have had the opportunity to engage in courageous conversations with clients, staff and community stakeholders on numerous issues that impact the success and well-being of the 26,274 individuals and families that we served over the past year. These discussions revolved around racism, housing, food insecurity, employment, childcare, mental health and COVID-19.

We stand firm in our commitment to meet the needs of everyone that accesses our services, to be the voice for those that are neglected, abused, lost and invisible to others. We are optimistic about the future and the potential of our community and state to continue the dialogue around race, equity and inclusion, as well as growing our economy and rebuilding our workforce.

In the coming year, we will be expanding our services and accelerating our vision to build strong and thriving families through new, innovative and culturally responsive programs such as:

- Youth and Young Adult Homelessness Services
- Career Training and Employment Placement Services for Adults and Dislocated Workers
- Enhanced Behavioral Health services accessible throughout the State of Iowa

We could not achieve this vision for children and families without the support of our committed and devoted staff, dedicated Agency Board of Directors and Foundation Board of Trustees, that tirelessly advocate for our mission to “Restore hope, Build futures, and Change lives”. We are very grateful to our donors and volunteers who recognize the need and give 100 percent to the programs. Thank you for all that you do to make a difference in the lives of Iowa’s children.

Sincerely,



Janice Lane Schroeder
Chief Executive Officer



OUR MISSION

Children & Families of Iowa (CFI) strives to *restore hope, build futures* and *change lives* for Iowa's most vulnerable children and families. CFI accomplishes this mission through the following family-centered, evidence-based program areas:

PROGRAM AREAS

Domestic Violence Services

Emergency shelter, outreach, advocacy, education, food, clothing, transportation, and support groups for victims and their children.

Work Readiness Programs

Job market preparation for youth and adults who are currently unemployed or under employed. CFI helps these individuals through career pathway planning, work readiness training, connections to local employers and training programs, paid and unpaid work experiences, outpatient mental health and substance abuse services, mentoring, and child care.

Family Support Programs

In-home programs that provide education, training and access to resources for families in crisis.

Early Childhood

Development Services

Childcare for low-income families with children ages two weeks to 10 years. Therapeutic classrooms designed to serve children with special needs.

Mental Health and Substance Abuse Services

Mental and behavioral health services for individuals of all ages and families, delivered by licensed mental health professionals.

Substance abuse services for individuals of all ages, designed to halt the progression of alcohol and substance abuse at its earliest stages, before chronic dependency sets in.

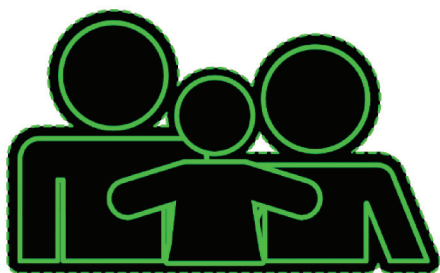
ABOUT CHILDREN & FAMILIES OF IOWA

Children & Families of Iowa (CFI) is a 501(c)(3) nonprofit organization dedicated to improving the lives of children and families throughout Iowa, headquartered in Des Moines, with offices in Ankeny, Fort Dodge, Osceola and Ottumwa. CFI was founded in 1888 in response to the increasing need for safe, loving homes for abandoned, neglected and unwanted children in Iowa. Today, CFI serves thousands of Iowans annually in 98 of Iowa's 99 counties.

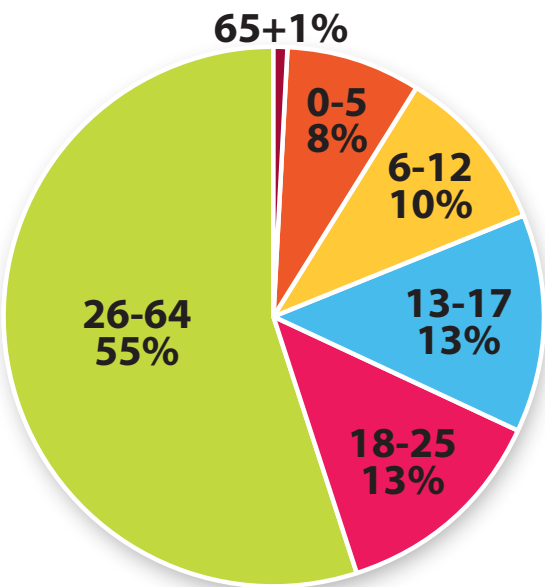
CFI PROGRAMS – BY THE NUMBERS – (FY 2019-2020)

Children & Families of Iowa (CFI) provides critical services to those who are facing life's toughest challenges. Here are a few examples of your dollars at work restoring hope, building futures and changing lives for Iowans in need during Fiscal Year 2019-2020.

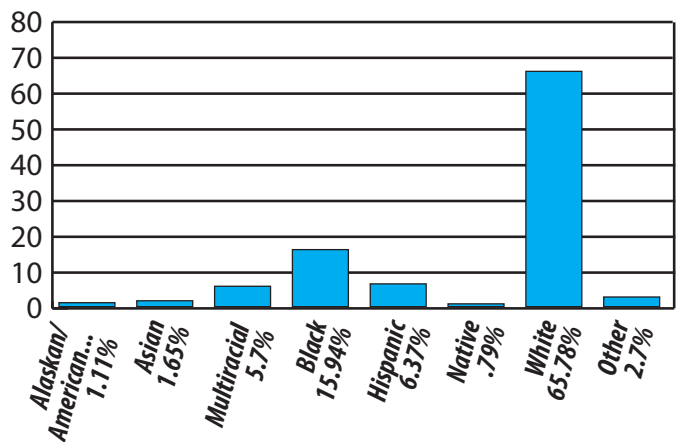
CFI impacted the lives of 26,274 individuals.



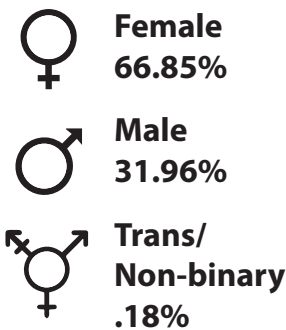
CFI Clients By Years of Age



CFI Clients By Race/Ethnicity



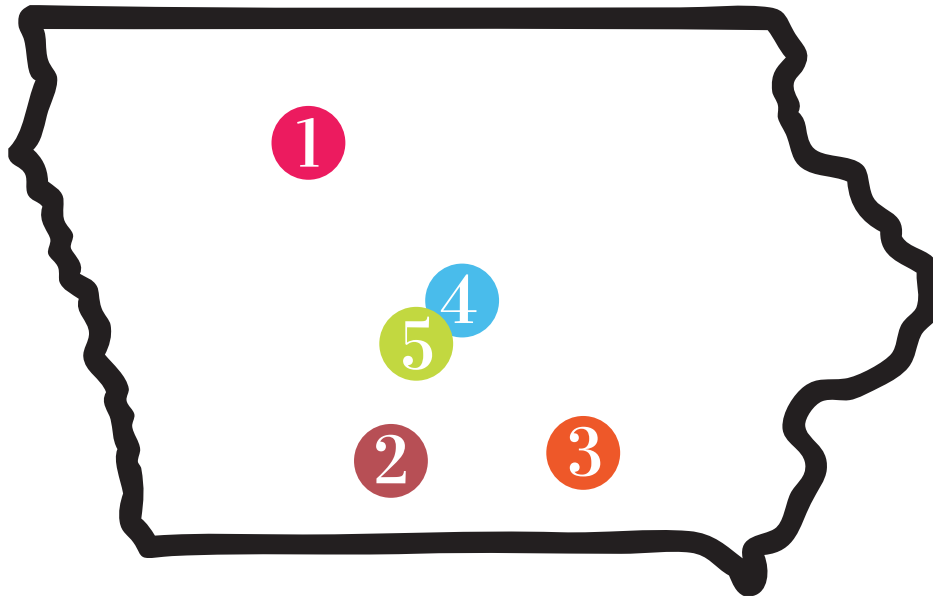
CFI Clients By Gender



90 cents of every dollar raised goes directly to providing client services.

Service Center Locations

Children & Families of Iowa is headquartered in Des Moines, and has family service center locations in Ankeny, Fort Dodge, Osceola and Ottumwa. CFI serves clients in 98 of 99 Iowa counties.



1 Fort Dodge

- Adult & Dislocated Worker Program
- Behavioral Health Intervention Services
- Mental Health Services
- Parent Partner Program
- Psychiatric Telehealth
- Substance Abuse Services
- Youth Employment Program

2 Osceola

- Family Centered Services
- Parent Partner Program

3 Ottumwa

- Parent Partner Program
- 24/7 Dads

4 Ankeny

- Domestic Violence Outreach and Advocacy
- Family Centered Services
- Mental Health Services
- Substance Abuse Services

5 Des Moines

- Adoption Services
- Child Development
- Work Readiness Program
- Domestic Violence Shelter and Outreach
- Family Centered Services
- Financial Management Program
- Mental Health Services
- Parent Partner Program
- Psychiatric Services
- Substance Abuse Services
- Juvenile Court Tracking & Monitoring Program
- Youth Homelessness Demonstration Project

***It** has been my privilege to serve on both the Foundation and Agency boards. The opportunity to witness the energy, perseverance, and dedication of CFI's staff, whether sharing their stories with potential donors or extending their professional services to those in need in our communities, is an experience I will not soon forget. Every new board member accepts the position with a vague understanding of CFI's role in the community, but witnessing the breadth of services that are provided on a daily basis in the constantly changing landscape of governmental regulation, funding challenges, and emotional toll is truly astonishing. Never have those challenges been more prevalent than in the past year, when COVID-19 brought the double whammy of increased critical needs and decreased access to the clients we serve. Yet not for one moment did I sense anything other than optimism and adaptability as CFI's team continued to provide its services in unique and creative ways. "Restoring hope, building futures, and changing lives" is more than just a mission statement. It is a job description for each one of the CFI executive team and staff members whose dedication never ceases to inspire.*



*–Jill Thompson Hansen
President, Agency Board of Directors
2020-2021*

AGENCY BOARD OF DIRECTORS 2019-2020

EXECUTIVE COMMITTEE

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Michael Dayton, Nyemaster Goode, P.C.

Vice President, Strategic Planning/ President Elect

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Andi Donaghy, SHAZAM, Inc.

CJ Jacobson, ITA Group, Inc.

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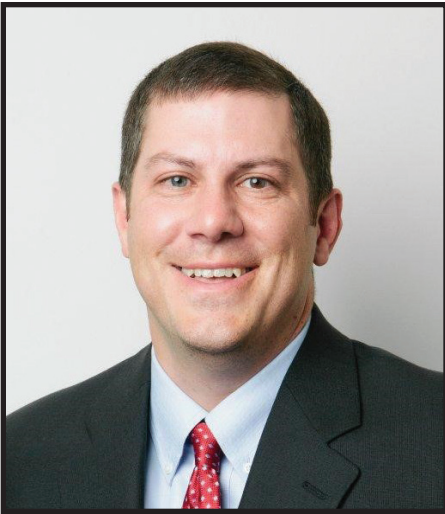
Collin Nelson, Cushman & Wakefield Iowa

Charles Palmer, Iowa Healthcare Collaborative

Carrie Theisen-Davis, Wells Fargo

Harvey Weinberg, Community Volunteer

Kate Wolfe, Bank Iowa



I believe strongly in giving back to the community that we call home. The services provided by CFI are more critical now than ever with the effects of the pandemic rippling throughout our community. I am proud to be able to play a small part in my role on the Board of Trustees enabling CFI to be able to innovate and continue providing critical services towards its mission of restoring hope, building futures, and changing lives. Each part of the mission builds on the other. You cannot build a future with no hope and lives will not change if you cannot see a bright future. That's why CFI exists.

*–David Attaway
President, Foundation Board of Trustees
2020-2021*

FOUNDATION BOARD OF TRUSTEES 2019-2020

EXECUTIVE COMMITTEE

President

Tessie Johnson, PricewaterhouseCoopers, LLP

President Elect

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Heath Bullock, SVN|CREATE

Events Committee Chair

Bo Schatzberg, TMC Transportation

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Chris Frazier, EMC National Life Company

Bryan Johnson, Central Bank

Ann Smisek, Ahlers & Cooney, P.C.

Brent Walker, American Reliable Insurance

Foundation for Children & Families of Iowa

Foundation's Role

The Foundation for Children & Families of Iowa, led by a board of trustees, cultivates relationships with those concerned for Iowa children and families struggling in their daily lives. During fiscal year 2019-2020, the Foundation provided \$1,803,869 in resources to Children & Families of Iowa. This was all made possible through the support of our loyal and generous donors.

Visit www.cfiowa.org for a list of donors.

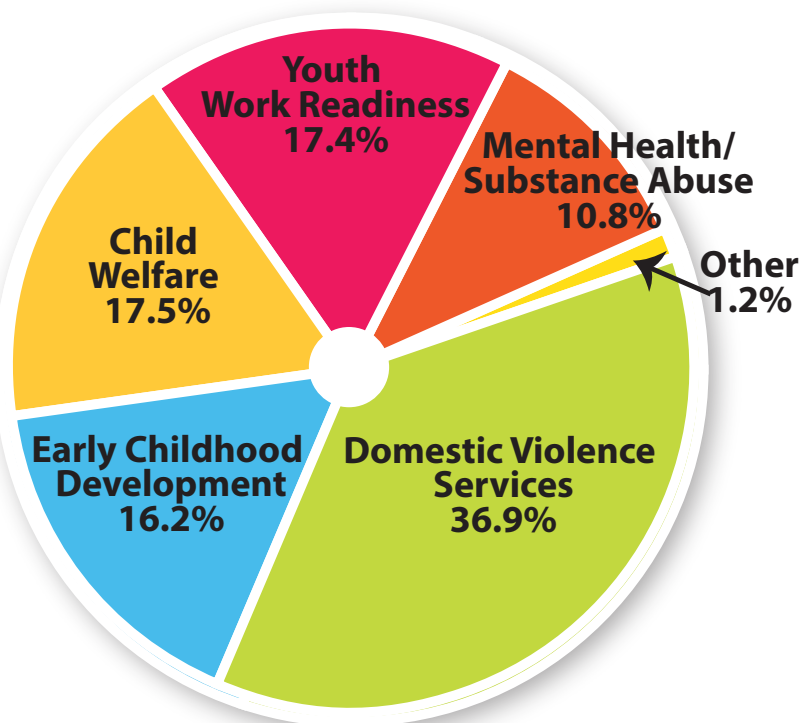
The Future

When you invest in the endowment for Children & Families of Iowa, you invest in helping the families of tomorrow. The endowment ensures that future generations will benefit from your generosity, and that your gifts will continue to make an impact for years to come.



Amy Stapp-Arpy, CFRE
CDO/VP of Development and Communications

Donation Distribution by Program Area



98 Counties

Programs and services reach individuals across the state.

382 Families Assisted During the Holidays

Holiday programs provide families with food, toys and holiday gifts.

1,300 Volunteers

Utilization of over 1,300 community volunteers in 2019-2020.

Katie's Story

Katie* reached out to Children and Families of Iowa's (CFI) Domestic Violence Shelter and Services after she was brutally assaulted by her husband (Joe*) of 29 years. "Neighbors heard yelling and crashing sounds from our apartment and called the police," explained Katie. The police took Katie to the hospital for treatment and observation. "I was discharged from the hospital the next day suffering a concussion, a black eye, and cuts to my lip. I was fortunate not to have any broken bones," said Katie. A CFI outreach advocate met her at the hospital (following strict COVID 19 rules) and brought her an emergency phone and some personal supplies. Katie, as most victims of domestic violence, left the situation with nothing more than what she was wearing. "My friends let me stay with them for a few days so they could take care of me while I healed." Joe had been arrested but was bailed out by a family member only hours after the arrest. A no contact order was immediately put in place. CFI's outreach advocate discussed safety planning with Katie. "I learned to use a safe word with friends and my support network to alert them if I was in danger. I didn't believe that Joe would comply with the no contact order." CFI's outreach advocate suggested that Katie consider coming to CFI's domestic violence shelter since she no longer felt safe at home.

"I had been with Joe since I was a teenager and had never lived on my own," said Katie. "Joe would not let me learn computer skills, have a job, or have knowledge of or access to our finances. I was frantic. How would I survive on my own? My marriage caused a rift between me and my family, including our adult children. I did not know how to pay bills. Joe paid all the bills, the rent, and bought all the groceries. He barely allowed me to leave the house," said Katie. She found out from distant family members that Joe was staying at a motel, and his father was paying for it. This knowledge made Katie angry. "Joe always lands on his feet, and I was left with nothing but stress, and emotional and physical pain. I was angry with myself because I still loved Joe, despite years of abuse." Her CFI advocate provided her with information about the cycle of violence and how it takes an average of seven to nine attempts to leave a relationship where domestic violence is present. They discussed domestic violence

warning signs, and the use of power and control in an abusive relationship. "I finally realized that Joe abused me physically, sexually, financially, and emotionally. He was an expert at using isolation, and coercion. Joe did his best to deplete my self-esteem," explains Katie.

CFI's Domestic Violence Shelter and Services was able to secure funding to help pay Katie's rent. "With CFI's guidance, I was able to set and accomplish short term goals for myself including learning some basic computer skills, establishing an email account, and securing employment. I currently work full time. Thanks to CFI's encouragement, I have set up a savings account and am studying for my driver's license for the first time. Most importantly, I realize that I deserve to be happy and safe," said Katie.

Children & Families of Iowa depends on community support to provide the services Katie and over 26,000 Iowans desperately need to ensure that they can find the support they need to live a happy and healthy life.

**Client names changed to protect client privacy.*



FOUNDATION FOR CHILDREN & FAMILIES OF IOWA EVENTS

With the COVID-19 pandemic hitting Iowa in March 2020, and continuing into 2021, it was a difficult year for charitable events everywhere. Children & Families of Iowa found it necessary to cancel or postpone several of our signature events for the safety of all involved. We hope that our events will return to normal scheduling soon.

Thank you for your patience and contributions.



Kidsfest 2020 photos left to right:

Booth staff of long time Kidsfest presenting sponsor, Veridian Credit Union. Pictured: Michele Stiles, Product Marketing Strategist; Gabe Pavlik, Teller Service Representative, and Ashtin Hotek, Public Relations Strategist.

Hy-Vee KidsFit area at Kidsfest. Pictured are: Amy Stapp-Arpy, CDO/VP of Development and Communications, CFI; Brad Waller, Assistant VP, Community Relations, Hy-Vee; and Ellen Davis, Sports Dietitian, Hy-Vee.

Daira Driftmier, Hy-Vee KidsFit Director and on-line trainer KidsFit programs on Veridian Credit Union Stage.

Janice Lane Schroeder, CEO, CFI, and balloon artist Poppin' Penelope.



2019 Ladies Invitational Golf Tournament. Pictured: Shannon Renze, Cassie Marvin, Traci Taylor, and Darci Damman.



KCCI's Project CommUNITY: Hope for Families held May 27, 2020, raising over \$97,800.

UPCOMING CFI EVENTS

CFI Mission Movers – Walk • Run • Bike

Date: Saturday, May 15, 2021, 9 a.m. to 7 p.m.

Location: Virtual

Registration available at www.cfiowa.org

Family Tees Golf Tournament

Date: TBD

Location: TBD



Bring your family out for a golf tournament that is fun for all ages! Three flights are available. Two nine hole, morning flights are alternating shot, reserved for youth and adult duos. Flight three is an adult only, 18 hole, best shot foursome.

Ladies' Invitational Golf Tournament

Date: TBD

Location: TBD



For the past 24 years, this annual four-person scramble tournament has been a premier event in amateur women's golf.

Watch for new event updates and announcements
coming soon to our website!

www.cfiowa.org

CHILDREN & FAMILIES OF IOWA'S FAMILY SUPPORT CENTERS

Family Service Center Locations

Cornerstone Counseling

Center – Ankeny

501 S.W. Ankeny Road
Ankeny, IA 50023

Phone: 515.289.2272

Des Moines

1111 University Avenue
Des Moines, IA 50314

Phone: 515.288.1981

Fort Dodge

111 Avenue O West
Fort Dodge, IA 50501

Phone: 515.573.2193

Northside

2331 E. 8th Street
Des Moines, IA 50316

Phone: 515.266.6338

Osceola

105 East McLane, Suite 400
Osceola, IA 50213

Phone: 641.342.3444

Ottumwa

111 E. Main Street
Ottumwa, IA 52501

Phone: 641.954.1233

Additional Des Moines Area Locations

Child Development Center

801 Forest Avenue
Des Moines, IA 50314

Phone: 515.282.2193

Domestic Violence

Shelter & Services

Phone: 515.243.6147

Work Readiness Programs

1200 University Avenue, Suite 206
Des Moines, IA 50314

Phone: 515.205.9981

Foundation for Children

& Families of Iowa

1111 University Avenue
Des Moines, IA 50314

Phone: 515.697.7972

www.cfiowa.org

www.givetocfi.org



children & families of iowa