



## Annual Report, 2017 - 2018

Restoring **hope**. Building **futures**. Changing **lives**.

# LEADERSHIP

Sharon Haning, PHR  
Chief Human Resources Officer/  
VP of Human Resources



Cheryl Johnson  
VP of Community  
Based Services



Pat Rogness, MS,  
LMHC, CADC  
VP of Mental  
Health Services



Amy Stapp-Arpy, CFRE  
Chief Development Officer/  
VP of Development and  
Communications



Amy Yeager  
Chief Financial Officer/  
VP of Finance



# A MESSAGE FROM OUR CEO



In 1888, a committed group of educators, ministers and stakeholders in Davenport, Iowa started what was called the Iowa Education Aid Association with the mission of placing homeless, abused and neglected children in childless homes. Over the past 130 years, Children & Families of Iowa has maintained this tradition of *Restoring hope, Building futures and Changing lives* of children, adults and families throughout the state of Iowa.

The organization continues to evolve and transform to meet the ever-changing needs of individuals and families, utilizing the most innovative and effective approaches to move people from hopeless to hopeful. As an agency with a long history of family focused services, we have responded to the community in its need for additional community based services. This includes the expansion of mental health and substance abuse services for adults. We have seen positive results and are invested in making a difference in the lives of those we touch through our family focused services and advocacy efforts.

During fiscal year 2017-2018, we impacted the lives of over 38,000 individuals within the 99 counties of Iowa. To note a few accomplishments over the past year:

- The Connect 2 Careers program expanded its services and moved to a new location. This move increased the accessibility of workforce and career planning services for young adults between 14 – 24 years old residing within an eight county area.
- The statewide Parent Partner program continues to grow and receive accolades for its innovative and successful results in keeping kids safe and reuniting families through mentoring. The program touches the lives of over 1,200 parents per year. The program is currently consulting in 30 states regarding the positive outcomes achieved through the mentoring model.

Our accomplishments and success would not be possible without the leadership of our committed and generous Board of Directors, Board of Trustees, devoted volunteers, and qualified staff that support our mission. We are proud of the work that is being done here in Iowa and hope to continue to do this work for the next 100 years. Thank you for your on-going support of the families that we serve.

Sincerely,

Janice Lane Schroeder  
Chief Executive Officer

# OUR MISSION

Children & Families of Iowa (CFI) strives to *restore hope, build futures*, and *change lives* for Iowa's most vulnerable children and families. CFI accomplishes this mission through the following family-centered, evidence-based, interconnected program areas:

## CFI PROGRAM AREAS

### Domestic Violence Services

Emergency shelter; food, clothing, transportation, and support groups for victims and their children.

### Teen Programs

Services for teens who are not well-equipped to manage the transition to adulthood. CFI helps these teens through outpatient mental health and substance abuse services, workforce readiness programs, mentoring, and childcare.

### Family Support Programs

In-home programs that provide education, training and access to resources for families in crisis.

### Early Childhood

#### Development Services

Child Development Center for low-income families with children ages two weeks to 10 years. Therapeutic classrooms designed to serve children with special needs.

### Mental Health and Substance Abuse Services

CFI provides mental and behavioral health services for individuals of all ages and families, delivered by licensed mental health professionals.

CFI also provides substance abuse services for individuals of all ages, designed to halt the progression of alcohol and substance abuse at its earliest stages, before chronic dependency sets in.

## ABOUT CHILDREN & FAMILIES OF IOWA

Children & Families of Iowa (CFI) is a 501(c)(3) nonprofit organization dedicated to improving the lives of children and families throughout Iowa, headquartered in Des Moines, with offices in Ankeny, Fort Dodge, Osceola and Ottumwa. CFI was founded in 1888 in response to the increasing need for safe, loving homes for abandoned, neglected and unwanted children in Iowa. Today, CFI serves tens of thousands of Iowans annually.

# CFI PROGRAMS – BY THE NUMBERS – (FY 2017-2018)

Children & Families of Iowa (CFI) provides critical services to those who are facing life's toughest challenges. Here are a few examples of your dollars at work restoring hope, building futures and changing lives for Iowans in need during fiscal year 2017-2018.

**38,598**

children and adults impacted.

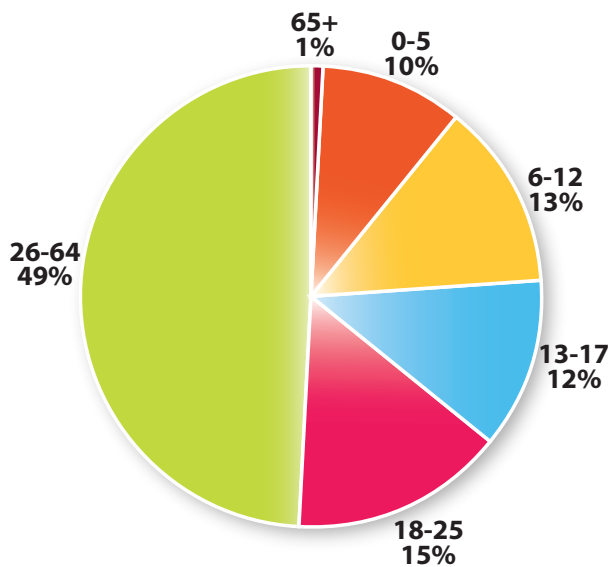
**90 cents**

of every dollar CFI receives goes directly to providing client services.

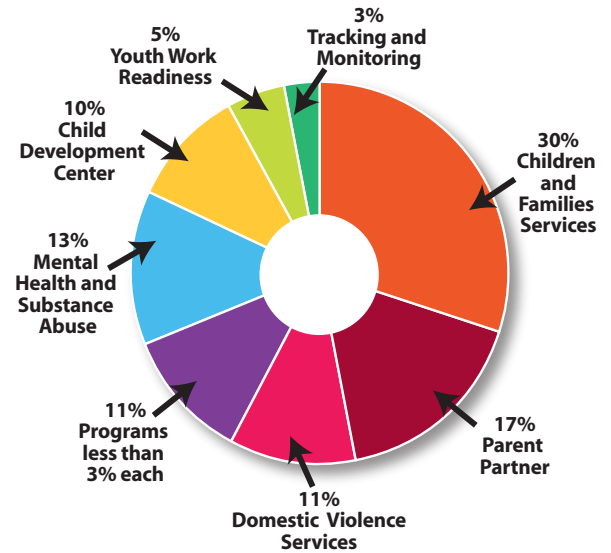
**96%**

of surveyed clients reported CFI programs had a positive impact on their lives.

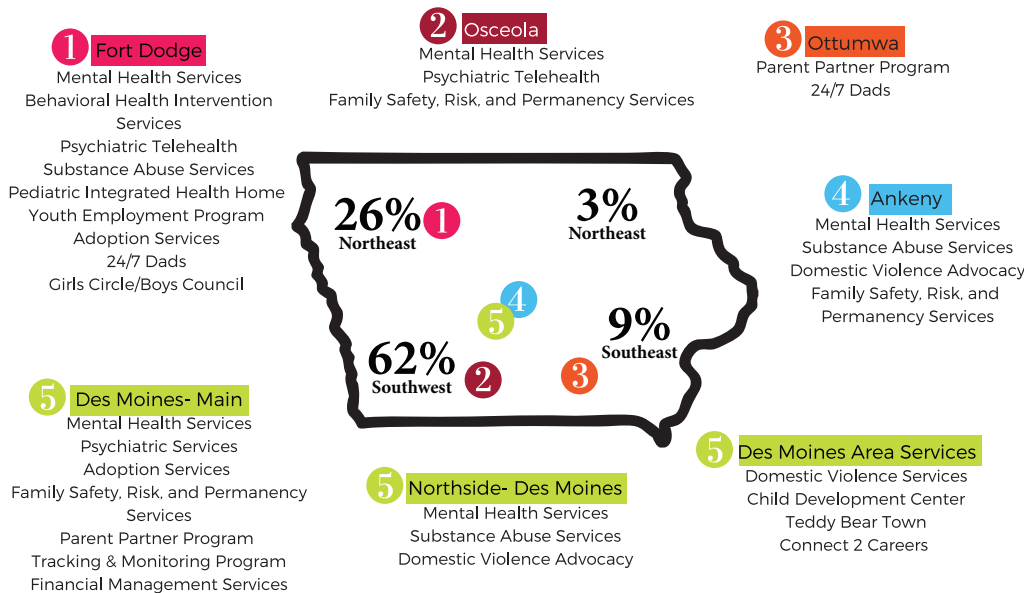
## CFI Clients by Age



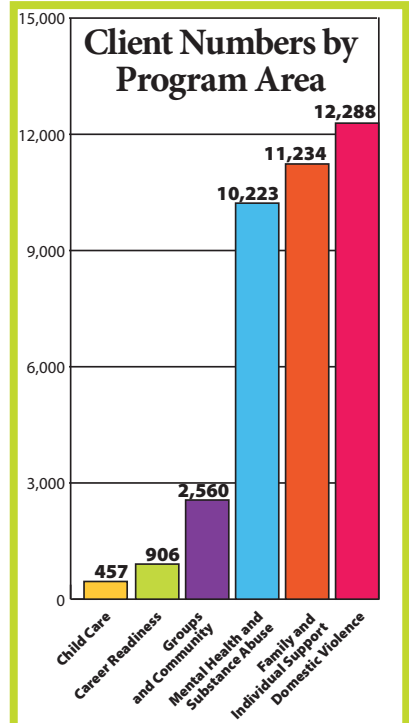
## Program Expenses



## Services by Region



## Client Numbers by Program Area



# RESTORING HOPE, BUILDING FUTURES, CHANGING LIVES,

**RESTORING HOPE...** *for children who need a safe home.*



**BUILDING FUTURES...** *for youth transitioning to adulthood.*



**CHANGING LIVES...** *for adults learning to cope with trauma.*



***“It’s one thing to promise something, but it’s another thing to fulfill it. To restore hope, build futures and change lives- that’s what CFI does. They focus on the beginning, the middle and the end in order to bring about real change in our community.”***

*–Mark Hasting  
President  
Agency Board of Directors  
2018-2019*



## AGENCY BOARD OF DIRECTORS 2017-2018

### EXECUTIVE COMMITTEE

#### **President**

Jeff Krausman, Dickinson Law Firm

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Mark Hasting, Kum & Go

#### **Vice President, Advocacy**

Laura Sweet, Des Moines Performing Arts

#### **Vice President, Governance**

Michael Dayton, Nyemaster Goode, P.C.

#### **Vice President, Audit Committee**

Karen Boriskey, Hy-Vee

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#### **Past President**

Carmen Yancey, DuPont Pioneer

### DIRECTORS

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Karen Guard, Nationwide

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Collin Nelson, NAI Optimum

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Nicole Russell, NCPDP

David Sagula, Principal Financial Group

Carrie Theisen, Wells Fargo

Harvey Weinberg, Principal Financial Group



*“I am honored to have been part of Children & Families of Iowa for the past 15 years. CFI continues to serve more struggling Iowan’s every year – making the responsibilities of our board members and donors all the more important. Thank you CFI team members and donors for all you do.”*

*–Heath Bullock  
President  
Foundation Board of Trustees  
2018-2019*

## FOUNDATION BOARD OF TRUSTEES 2017-2018

### EXECUTIVE COMMITTEE

**President**

Ray Hansen, Kidder Benefits Consultants, Inc.

**President Elect**

**Fundraising Committee Chair**

Heath Bullock, CREC IOWA

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**Investments Committee Chair**

Terry McGonegle, Wright Service Corp

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**Events Committee Chair**

Bo Schatzberg, Global Atlantic Financial Group

**Past President**

Paul Erickson, Bankers Trust Company

### TRUSTEES

Kent Altena, Microsoft Corporation

J.T. Clendenin, Wellmark

Karen Goldsworth, Strauss Security Solutions

Michael Malone, R&R Realty

Cathy Nelson, Red Maple Management

Marie Roberts, West Bank

Carrie Weber, Ahlers & Cooney, P.C.

# Foundation for Children & Families of Iowa

## Foundation's Responsibilities

The Foundation for Children & Families of Iowa (CFI), led by the Board of Trustees, cultivates relationships with those concerned for Iowa children and families struggling in their everyday lives. The Foundation is responsible for raising financial support, overseeing endowment funds and creating public awareness for the programs and services provided statewide by CFI. During fiscal year 2017-2018, the Foundation raised \$1,785,911 through the support of our generous and loyal donors.

Visit [www.cfiowa.org](http://www.cfiowa.org) for a list of donors.

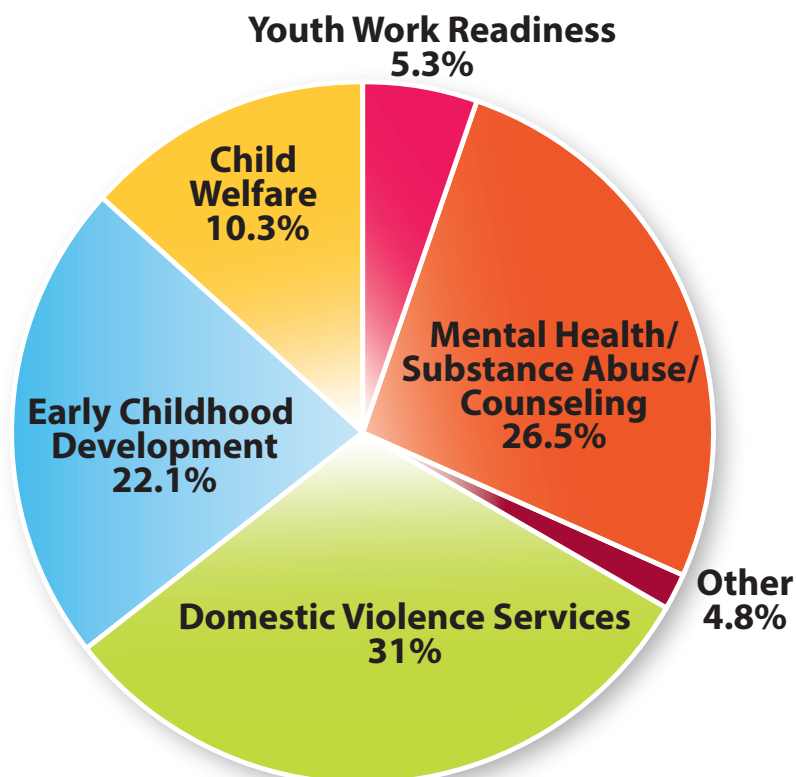
## Continue to Make a Difference

When you invest in the Endowment for Children & Families of Iowa, you invest in helping the families of tomorrow. Our endowment allows you to ensure that future generations will benefit from your generosity, and that you will continue to make a difference for years to come.

Amy Stapp-Arpy, CFRE  
CDO/VP of Development  
and Communications



## Foundation Funding Distribution by Program Area





# WHEN HE TOOK MY FRONT TEETH, HE TOOK MY CONFIDENCE

Jamie\* has dealt with domestic violence since she was young. “My parents let my boyfriend move in when I was just 15 years old. I was in love, and eventually we married. We had three children together and all I wanted was for us to be a happy, storybook family,” explains Jamie. “I was so young and vulnerable, I didn’t realize how destructive our relationship had become.”

After divorcing the father of her three children, Jamie entered into yet another more abusive relationship. “After Joe\* punched me in the mouth, I lost all my front teeth. I was scared he would kill me or harm the children. I was afraid of Joe, but more afraid I couldn’t take care of the children without him. I was terrified of us becoming homeless. How could I even look for a job with no front teeth?” Searching for hope, Jamie and her children entered Children & Families of Iowa’s (CFI) shelter for victims of domestic violence. As a result of CFI’s program and community support, Jamie began to deal with the significant abuse and adversity stemming from her past abusive relationships.

“Initially, I even distrusted my domestic violence advocate, but together we worked diligently to overcome

my lack of trust in others. Now, we have a good connection. I have learned to set healthy boundaries in my relationships and am empowered to do the everyday tasks I was not allowed to do before, with confidence.” She now has her own apartment, and with the help of her advocate, is working on getting partial dentures to fix her teeth. “I know that having my smile back will increase my confidence and continue to drive my progress.” Through CFI’s domestic advocacy program, Jamie has been able to improve her mental health and take charge of her life.

Jamie is only one of over 6,000\*\* victims of domestic violence in Iowa each year. Those lucky enough to escape their abusers, often come to shelter on such short notice they only bring what they can carry.

Children & Families of Iowa depends on community support to provide safe shelter and advocacy to victims 24 hours a day, 7 days a week, 365 days a year.

*\*Client names changed to protect client privacy.*

*\*\*Uniform Crime Report, Office of the Commissioner, IA Dept. of Public Safety.*



# FOUNDATION FOR CHILDREN & FAMILIES OF IOWA EVENTS



*Gloria Price, Mary Ann Tayloe, Carol Smith and Jean Burch enjoy a morning of golf during the 2017 CFI Ladies Invitational Golf Tournament, held at Copper Creek Golf Course on July 21, 2017.*



*On Saturday, October 21, 2017 CFI held the annual Princess Party at Jordan Creek Town Center. Princesses, princes and their chaperones had a great time while raising funds in support of CFI programing.*



*Tango 2017, took place on July 28, 2017. Pictured are: Brian and DeAnn Thompson, and Honorary Co-Chairs Joyce and Richard Chapman.*

As one of the oldest and largest human service nonprofits in central Iowa, Children & Families of Iowa depends on the support of the community. In fiscal year 2017-2018, the Foundation for Children & Families of Iowa's events raised \$328,133 in support of CFI's programs.

CFI appreciates community members like Mary Ann Tayloe who volunteer their time, resources and talents to help make our events successful. Their dedication allows CFI to improve the lives of at-risk Iowans.

Mary Ann's dedication and leadership of CFI's Ladies Invitational Golf Tournament has been instrumental to the growth and popularity of this event. She is in her third year leading the planning committee. She has donated and procured many raffle prizes and sponsorships and has spent countless hours dedicated to the success of the tournament.

In addition, the Foundation would like to thanks these dedicated event planning committee members for helping make our events successful.

## **2017 Tango Planning Committee:**

Heath Bullock, Chair  
Alex Carlson  
Aubrey Carlson  
Gloria Filean  
Karen Goldsworth  
Kelly Krcil  
Ann Smisek

## **2017 Ladies Invitational Golf Tournament: Planning Committee:**

Mary Ann Tayloe, Chair  
Adrien Allen  
Betsy Jepsen

# UPCOMING CFI EVENTS

## Kidsfest, presented by Veridian Credit Union

**Date:** January 18-19, 2019

**Location:** Iowa State Fairgrounds Varied Industries Building - Des Moines, Iowa

Children & Families of Iowa's Kidsfest, presented by Veridian Credit Union, is about families, fun and building bright futures for Iowa kids. Enjoy the Hy-Vee Home Town area, interactive activities, costume characters, super heroes, kid-friendly exhibitors, free entertainment and activities.

## Tango

**Date:** April 26, 2019

**Location:** Sheraton West Des Moines Hotel - West Des Moines, Iowa

The annual Tango Gala features live music, dancing, live and silent auctions, hors d'oeuvres and more! This enjoyable evening raised over \$138,000 for Iowa families in fiscal year 2017-2018.

## Family Tees Golf Tournament

**Date:** June 24, 2019

**Location:** Terrace Hills Golf Course - Altoona, Iowa

Bring your family out for a golf tournament that is fun for all ages! Three flights are available. Two nine hole, morning flights are alternating shot, reserved for youth and adult duos. Flight three is an adult only, 18 hole, best shot foursome.

## Ladies' Invitational Golf Tournament

**Date:** July 12, 2019

**Location:** Copper Creek Golf Club - Pleasant Hill, Iowa

For the past 22 years, this annual four-person scramble tournament has been a premier event in amateur women's golf.

## Princess Party

**Date:** TBD

**Location:** Jordan Creek Town Center - West Des Moines, Iowa

A special morning with that little princess in your life – breakfast, crafts, games, dancing and lots of fun for the tiara-wearing crowd!



*Pictured: 2018 Tango Honorary Co-Chairs, Loretta & Dr. Bob Sieman.*

# CHILDREN & FAMILIES OF IOWA'S FAMILY SUPPORT CENTERS

## Family Service Center Locations

**Cornerstone Recovery  
Center – Ankeny**  
501 S.W. Ankeny Road  
Ankeny, IA 50023  
Phone: 515.289.2272

**Des Moines**  
1111 University Avenue  
Des Moines, IA 50314  
Phone: 515.288.1981

**Fort Dodge**  
111 Avenue O West  
Fort Dodge, IA 50501  
Phone: 515.573.2193

**Foundation for Children  
& Families of Iowa**  
1111 University Avenue  
Des Moines, IA 50314  
Phone: 515.697.7972

**Northside**  
2331 E. 8th Street  
Des Moines, IA 50316  
Phone: 515.266.6338

**Osceola**  
105 East McLane, Suite 400  
Osceola, IA 50213  
Phone: 641.342.3444

**Ottumwa**  
111 E. Main Street  
Ottumwa, IA 52501  
Phone: 641.954.1233

## Additional Des Moines Area Programs

**Child Development Center**  
801 Forest Avenue  
Des Moines, IA 50314  
Phone: 515.282.2193

**Teddy Bear Town,  
Scavo High School**  
1800 Grand Avenue  
Des Moines, IA 50309  
Phone: 515.242.7577

**Domestic Violence  
Shelter & Services**  
Phone: 515.243.6147

**Connect 2 Careers**  
1200 University Avenue, Suite 206  
Des Moines, IA 50314  
Phone: 515.205.9981

[www.cfiowa.org](http://www.cfiowa.org)  
[www.givetocfi.org](http://www.givetocfi.org)



children & families of iowa