



children & families of iowa

Restoring hope. Building futures. Changing lives.

Year in Review | FISCAL YEAR 2013-2014



A MESSAGE FROM CEO GLORIA GRAY

Dear Valued Partner,

This past year has brought big changes to Children & Families of Iowa (CFI), a significant one being the announcement of my retirement, effective February 27, 2015. For the last 14 years I have enjoyed leading an amazing team of professionals dedicated to changing lives for the better. Our current Chief Operations Officer, Janice Lane, will be stepping up to fill the role of CEO beginning March 1, 2015.

This past year, CFI served more than 25,600 Iowans in need. Highlights from fiscal year 2013-2014 include:

- Completion of Capital Campaign projects at seven metro facilities. Projects included improvements such as HVAC, roof replacements, energy efficient upgrades, and handicap accessibility improvements.
- CFI was awarded the statewide contract for the Parent Partner program – a service that connects parents involved with the Department of Human Services (DHS) with parent mentors who have successfully completed DHS requirements and regained custody of their children.
- Our Youth Work Readiness program that helps at-risk youth develop and attain educational/vocational goals was granted a contract to expand the program to reach youth up to age 21.
- Our Child Development Center attained the highest score possible, a five, on the state's Quality Rating System.
- CFI was selected to become a Pediatric Integrated Health Home provider (IHH). This service, based in Fort Dodge, helps families in six counties navigate the physical and mental health systems, and improve outcomes for health and well-being.



- CFI's Domestic Violence Services added a new position to support clients who are involved in the DHS system. This innovative approach educates DHS staff about the dynamics of domestic violence, and assists with the safety and permanency of children with their families.
- Our mental health program continues to expand in both the Fort Dodge and Osceola offices. CFI is able to fill the gaps in mental health services in those communities.
- The Foundation for CFI once again met its fundraising goal for the ninth year in a row, ensuring sustainable services for at-risk Iowans.
- We surveyed clients across all agency programs and continued to show high levels of satisfaction: Ninety-three percent said CFI services had a positive impact on their lives, and 94 percent of all client responses were positive.

Thanks to the on-going support of caring donors, board members, volunteers and employees, CFI is able to continue to restore hope, build futures and change lives for Iowa children and families facing some of life's most difficult challenges. Please take a moment to review this annual report and visit our website at www.cfiowa.org to learn more about our programs. Thank you for your support!

Gloria Gray
Chief Executive Officer

BY THE NUMBERS

25,687 children and adults served by CFI.

\$14.7 million

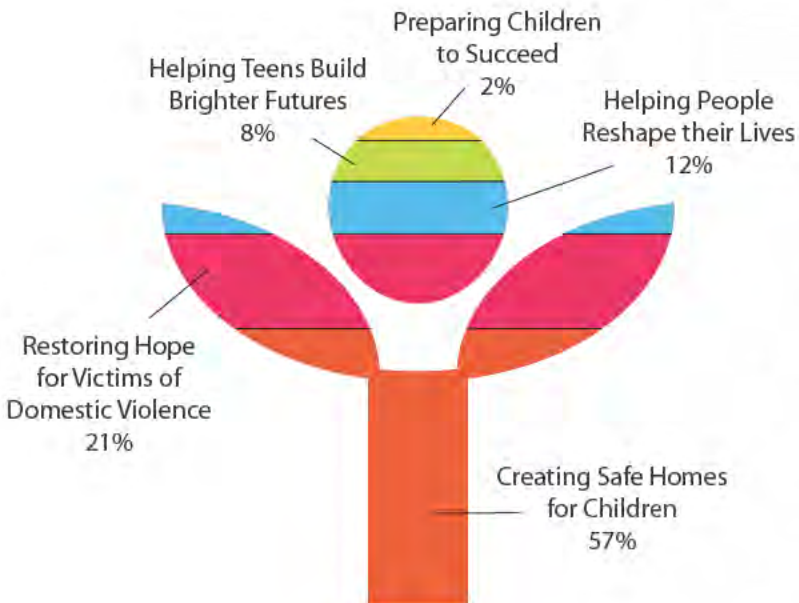
Amount CFI invested in human service programs.

90 cents

Of every dollar CFI receives goes directly to providing client services.

93%

Percentage of surveyed clients who reported CFI programs had a positive impact on their lives.



Fulfilling our Mission Across Iowa

Children & Families of Iowa (CFI) provides critical services to those who are facing life's toughest challenges. Here are a few examples of your dollars at work restoring hope, building futures, and changing the lives of Iowans in need. In fiscal year 2013-2014, CFI:



Prepared 1,311 individuals for success

through affordable, quality child care as well as case management for families dealing with mental health issues.



Helped 2,012 individuals build brighter futures

with programs focused on overcoming substance abuse, trauma, and other barriers to success.



Created safe homes for 14,652 children and their families

through in-home counseling, foster care, and family support services.



Helped 2,182 individuals reshape their lives

by offering financial management and counseling.



Restored hope for 5,530 victims of domestic violence

through our safe shelter, domestic violence hotline and outreach services.

Foundation for Children & Families of Iowa

The Foundation for Children & Families of Iowa (CFI) cultivates relationships with those concerned for children and families struggling in their everyday lives. The Board of Trustees and Foundation staff are responsible for raising financial support and public awareness for the programs and services provided statewide. During fiscal year 2013-2014, the Foundation raised **\$4,626,398** through the generosity of our loyal donors.

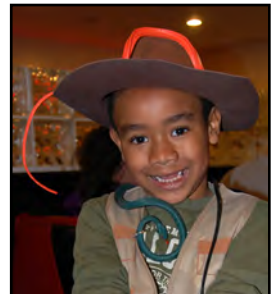
PROGRAM OPERATING BUDGET - FISCAL YEAR 2013-2014 REVENUES AND SOURCES OF SUPPORT



Purchase of Service	55.6%
Public Grants/Contracts*	20.4%
Third Party/Client Fees	14.8%
United Way	5.5%
CFI Foundation Support*	3.1%
Miscellaneous	0.6%

Total: \$14,706,262

**Revenue is raised by the CFI Foundation.*



Please visit www.cfiowa.org for a complete list of donors.

2015 Events



Kidsfest, presented by Veridian Credit Union:

Friday, March 6 - Sunday, March 8
Iowa State Fairgrounds, Varied Industries Building

A kid-centered festival full of fun activities, games and entertainment for kids and their families.



Family Tees Golf Tournament:

Monday, June 22 | Terrace Hills Golf Course

An inter-generational golf tournament for all ages celebrating family and friends.



Ladies' Invitational Golf Tournament:

Friday, July 17 | Copper Creek Golf Course

This annual best shot tournament will celebrate its fifteenth year as a premiere event in amateur women's golf.



Tango:

Summer 2015 | Location TBD

A spectacular night of entertainment featuring delicious food, live music, and live and silent auctions.



Princess Party:

Fall 2015 | Jordan Creek Town Center

Little princesses and their chaperones enjoy a fun-filled morning of princess activities complete with breakfast, games, live princesses and crafts.

Visit www.cfiowa.org or "like us" on Facebook for up-to-date information and registration for CFI events.

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CFI MANAGEMENT TEAM 2013-2014

Gloria Gray.....Chief Executive Officer
Janice Lane.....Chief Operations Officer
Sharon Haning.....Chief Human Resources Officer/ Vice President of Human Resources
Jennifer Pavlovec.....Chief Financial Officer/ Vice President of Finance
Amy Stapp-Arpy.....Chief Development Officer/Vice President of Development and Communications

STORIES OF *hope*

Tina found safety.



Tina* had envisioned her life full of promise and exciting possibilities when she moved to Iowa with her boyfriend, a man she believed would give her security, love and a lifetime of happiness. But instead, she was shocked to find the move had transformed the man of her dreams into a cold, controlling abuser. Now far away from her circle of family and friends, Tina's boyfriend was quickly

able to control, dominate and physically abuse her. A short time after the move, Tina became pregnant against her wishes. The pregnancy tragically made her boyfriend become increasingly violent to the point when one night, he began attacking her with a machete. Desperate to protect herself and her unborn child, Tina managed to lock herself in a bathroom. When a neighbor heard noises and grew suspicious, they called police, who encouraged Tina to stay at Children & Families of Iowa's (CFI) Domestic Violence Shelter.

When Tina arrived at CFI's safe shelter, she was five months pregnant and had only the clothes on her back. CFI helped her obtain a permanent Order of Protection against her abuser. Due to physical assault and mental stress, Tina's baby was born prematurely and required a month of hospitalization. CFI helped Tina and her baby through this difficult time and connected her with community resources, empowering her to start her child's life on the right track. Tina successfully secured a job and began working. CFI assisted with quality child care, nutritious food, and necessary healthcare for Tina and her baby. She eventually saved enough money to rent a small apartment and is now independent, free from abuse, and able to support herself and her child.

Two individuals share stories of how Children & Families of Iowa gave them support when they needed it most.

Tori found confidence and healing.



If you saw Tori* today, you would see a bright, ambitious, determined 17-year-old girl who is excited to see what the future holds. But it wasn't always that way. Tori had to work hard to overcome a tragic past.

Tori's childhood memories are filled with violence and neglect. Her parents were addicted to

drugs, verbally and physically abusive to her, and to each other. When Tori was 11 years old, her parents were arrested, and Tori was removed from the home and placed in foster care. She carried the trauma of these events with her every day. It was identified that Tori needed an outlet for her emotions. She began meeting with a pediatric therapist at Children & Families of Iowa (CFI).

CFI helped Tori overcome the negative image she had of herself, and process the trauma she experienced growing up. When she was fifteen years old, Tori was adopted by her foster family, who provided her with the loving, safe home she had spent her life looking for.

"Counseling has helped shape me into the person I am today: self-reliant, smart, semi-confident, brave and loved," says Tori. "It helped change me from the little girl who felt, abused, neglected, unloved and not good enough for anything or anyone. It has helped me shape my life into what I want it to be, and made me realize that I am capable of doing anything I want with my life."

**Names have been changed to protect the identities of clients.*

CHILDREN & FAMILIES OF IOWA'S FAMILY SUPPORT CENTERS

DES MOINES

Family Service Center

1111 University Avenue
Des Moines, IA 50314
Phone: 515.288.1981

Child Development Center

801 Forest Avenue
Des Moines, IA 50314
Phone: 515.282.2193

Domestic Violence Services

Business Line: 515.471.8699

Crisis Line: 515.243.6147

**CFI's Statewide Domestic
Violence Hotline**

800.942.0333

ANKENY

Cornerstone Recovery

501 S.W. Ankeny Road
Ankeny, IA 50023
Phone: 515.289.2272

OSCEOLA

Family Service Center

105 E. McLane Street
Suite 400
Osceola, IA 50213
Phone: 641.342.3444

OTTUMWA

Family Service Center

408 East Main Street
Ottumwa, IA 52501
Phone: 641.682.3642

FORT DODGE

Family Service Center

111 Avenue O West
Fort Dodge, IA 50501
Phone: 515.573.2193

www.cfiowa.org
www.givetocfi.org