

ASPIRE

Volume 121, Issue No. 1 2017-2018

Thank you to our generous donors

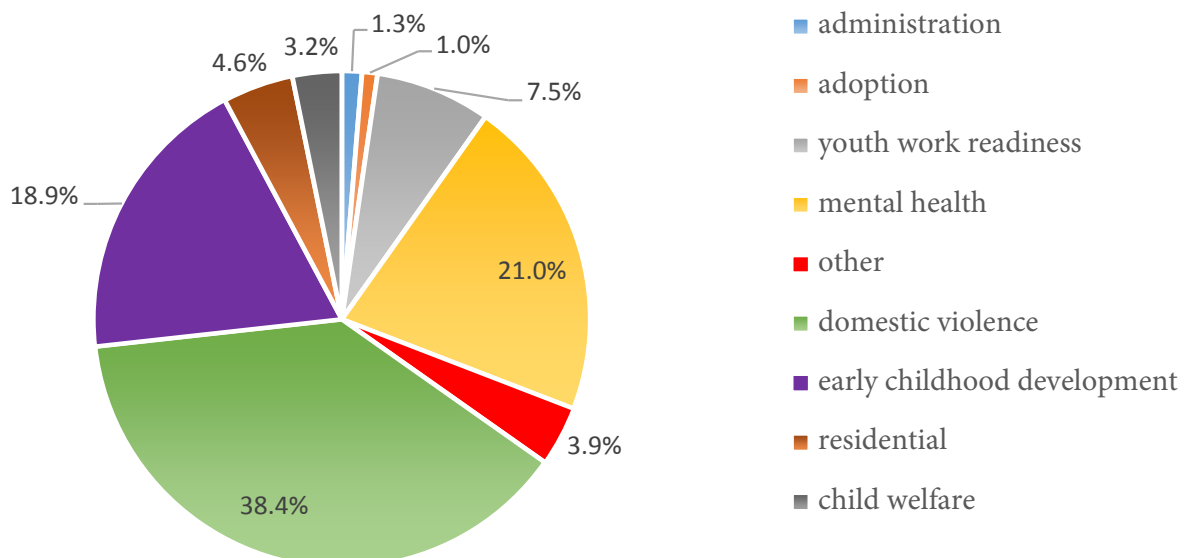
Every year the Foundation for Children & Families of Iowa (CFI) undertakes a tremendously important task: to gather and unite support for the important programs of CFI. The Foundation—a separate 501(c)3 from the Agency—relies on the continued support from individual and corporate donors, partnering organizations, and community members across Iowa. With the 2016-2017 fiscal year officially concluded, the Foundation remembers and celebrates those who generously provided valuable services to over 39,900 children and families in Iowa.

Through the support of generous donors, funds raised by the Foundation provided safe shelter, counseling,

and advocacy for those threatened by domestic violence; a nurturing learning environment for children to grow and develop; and structured counseling services for those looking to cope with difficult issues and overcome trauma. Other vital programs, such as youth career readiness, adoption services, and child welfare, also benefitted from the generosity of CFI donors (reference chart 1.1 for complete breakdown by program).

Overall, CFI invested \$16.5 million last fiscal year in human service programs, with 90 cents of every dollar given to CFI directly impacting clients. Demographically, roughly two-fifths of those impacted were children *Article continued on Page 3*

Chart 1.1 Donated resources by program



THANK YOU

Wheeler leverages Wellmark's matching program

When it comes to donations, the power of matching a gift is sometimes overlooked. When Steve Wheeler, a former trustee on the Foundation board, began working at Wellmark in 2011, he discovered the company's matching gift program, BluesCare.

"The BluesCare Giving Program allows Wellmark employees to donate money, time, or both to a 501(c)3 organization of their choice," Wheeler said. "The donation is then matched by the Wellmark Foundation using one of several options—I take advantage of all of them."

Giving options include payroll deduction, direct giving, and volunteering time with a chosen organization. As a trustee, Wheeler utilized the matched giving program and mobilized fellow Wellmark employees to make meaningful contributions to Children & Families of Iowa (CFI).



Steve Wheeler, a former Foundation for Children & Families of Iowa Trustee, is a champion of matched giving and has united fundraising efforts among his colleagues to support the programs of CFI.

"It's a fantastic opportunity to help those in need," Wheeler said. "The combination of volunteer hours and financial gifts with the additional contribution from an employer makes matched giving a valuable resource for anyone interested in giving."

In 2015, roughly two-thirds of large companies in the U.S. offered matched giving programs, and almost 60 percent of companies surveyed provided paid time off for employees interested in volunteer opportunities—a 58 percent increase over 2006 (America's Charities 2015 Snapshot). Gaining in popularity due to convenience and cost-effectiveness, matched giving programs contribute to the \$4 billion raised through the workplace every year.

[learn more at cfiowa.org](http://www.cfiowa.org)

New Board Members

Please join us in extending a warm welcome to incoming members of the Foundation for Children & Families of Iowa Board of Trustees and Children & Families of Iowa Agency Board of Directors.



Carrie Weber
Board of Trustees



Harvey Weinberg
Board of Directors



Collin Nelson
Board of Directors

Not pictured:
Jon Skorburg
Board of Directors

Not pictured:
Carrie Theisen
Board of Directors

Partner Spotlight:

Thank you to Grinnell Mutual for being a Changing Lives sponsor of CFI's Ladies Invitational and for becoming a Bright Futures sponsor for 2018 Kidsfest! Your on-going partnership creates many opportunities for those we serve.



Volunteers

Special thanks to the following organizations and individuals who volunteered for Children & Families of Iowa from April 1 - July 30, 2017:

- | | | |
|--------------------|----------------------|-----------------------|
| Adrian Allen | Dawn Zwart | Kathy Zhargami |
| Amanda Carpenter | Debbie Christens | Koen Luinstra |
| Amber Petrak | Dianna Thompson | Konni Krum |
| Amy Allbaugh | Elisa Chau | Krista Lenz |
| Amy Fihr | Elizabeth Taylor | Lauren Russett |
| Andrew Schwantes | Emily Woodruff | Leah Denny |
| Anna Weinheimer | Eva Hortsman | Linda Lemons |
| Annabel Saychareun | Greg Currier | Lory Malcolm |
| Annie Peyton | Guillermo Munoz | Lynsey Schwickerath |
| Ashton Sauls | Heath Bullock | Mary Ann Tayloe |
| Barb Thompson | Janel Brown | Molly Kane |
| Ben Haylett | | Odessa Mackie |
| Beth Clark | Jerrica Marshall | Phillip Kuhlbeck |
| Beth Steven | Jill Morgan | Sara Powell |
| Betsy Jepsen | Joci Smith | Sara Robertson |
| Brian Davis | John Deere employees | Shannon Belgarde |
| Brian Scheffler | John Eckert | Shirley Ann Coleman |
| Caitlin Miller | John Patterson | Sydney Stieimel |
| Cheryl Westbrook | Josh McCabe | The residents of |
| Cindy Degan | Joyce C. Lewis | 3801 Grand |
| Clare Smith-Larson | Julia Jefferies | Walnut Creek Church |
| Dain Tack | Kari Nguyen | Wells Fargo employees |

Thank you

Continued from Page 1

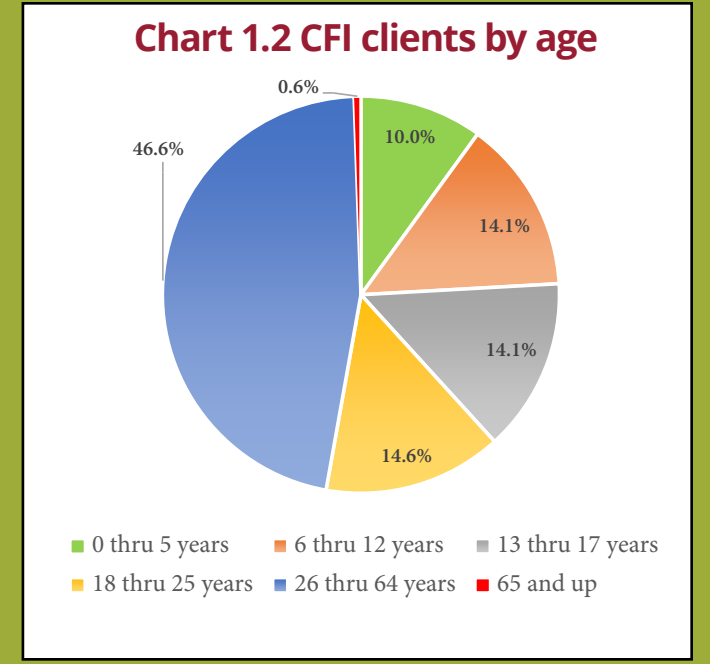
under the age of 18 years, with almost 10 percent being children five and younger (see chart 1.2).

Support from community members, corporations and foundations played an integral role in the Foundation's overall strategy. Last year, over 3,000 volunteers donated their time and skills for fundraising events, administrative work, general maintenance projects, and more. Many generous community sponsors and donors supported the Foundation's work through donation drives, event sponsorships, corporate giving, media placement, and community awareness. The Foundation for CFI team sincerely thanks every contributor for their support, as do our boards, clients and the staff of CFI! ■

LEARN MORE

www.cfiowa.org

@CFIowa Children & Families of Iowa



Honor & Memorial Gifts

The following gifts were given to the Foundation for Children & Families of Iowa between July 1, 2016, and June 30, 2017. To make a gift in honor or in memory of a loved one, friend or organization, please complete and mail the enclosed donation envelope or visit www.cfiowa.org/give-cfi

THANK YOU

IN HONOR OF

- | | | | |
|-----------------------------------------------------------------|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| In honor of Tim and Sue Allyn
<i>Gretchen Bell</i> | In honor of Judy Carney
<i>Ron and Clarice Rubek</i> | In honor of Eric Faust
<i>Julie Hanson</i> | In honor of Karen Guard
<i>The SWRO Product Team</i> |
| In honor of Angel Works
<i>James and Angela Romig</i> | In honor of John Cayley
<i>William Cayley & Mary Kell Cayley</i> | In honor of Lucy Ganem Stam
<i>Catherine Baurhenn</i> | <i>Nationwide</i> |
| In honor of Frances Arthurs
<i>Heather Arthurs</i> | In honor of Joyce and Rick Chapman
<i>John and Jean Matovina</i> | In honor of Deborah Gannon
<i>Carl Moses</i> | In honor of Judge Mary Pat Gunderson
<i>Katherine Marchik</i> |
| <i>Stephenie and Richard Cowden</i> | <i>Sean McMurray</i> | In honor of Monica, Sean, Everest and Laurelei Goedkin Abramowitz
<i>Patricia Beach Smith</i> | In honor of David Guttenfelder
<i>Gina Martin</i> |
| <i>Jennifer Taylor Gardner</i> | In honor of Mike Bandstra
<i>Katherine Marchik</i> | In honor of Our Grandchildren
<i>Deward and Lois McMillen</i> | In honor of Carol Hall
<i>Carl Moses</i> |
| <i>Steven Vannoy</i> | In honor of Cathy Brent
<i>Carl Moses</i> | In honor of Dr. Gloria J. Gray
<i>Dianne Fagner</i> | In honor of Frances Hassman
<i>Larry and Dotta Hassman</i> |
| In honor of Beth Carlson
<i>Carl Moses</i> | In honor of Pamela Christoffers Peterson
<i>Carl Moses</i> | In honor of Betsy Jepsen
<i>Scott and Ruth Meyer</i> | <i>Thomas and Judy Quick</i> |
| | In honor of AnneMarie Derouin
<i>Julianne Derouin</i> | | |

[learn more at cfiowa.org](http://www.cfiowa.org)

IN HONOR OF *(continued)*

In honor of Linda Kaiser

Nyemaster Law Firm

In honor of Nathaniel Jeffrey King Zimpleman

Mary Schmidt

In honor of Madison Klein

Donna Wemndt

In honor of Betty Koch

Marlys Potter

In honor of Penny Krause

Jeffrey Krause

In honor of John Lyden

Carl Moses

In honor of Johnny Magic

Nicolene Hodgkiss

In honor of Bill Mann

Jeffrey Krause

In honor of Alessandra Meschini

Lon Andersen

Eugenio Coco

Eric Faust

Jim and Cathy Halverson

Ronald Teller and Sharon Hicks

Ryan Wilcox

In honor of Dr. Carl Moses

Carol Hall

In honor of Alison & Sanjin Mrkajic

Jeffrey Faulkner

In honor of Jean O'Shea

William Dawe and Sheila Tipton

In honor of Max Petersen

Patricia Kobe

In honor of Suku and Mary Radia

Diane and James Hedden

Steve and Vicki Sukup

Tim and Toni Urban

In honor of Pam Rees

Carl Moses

In honor of Paul Rider

Carl Moses

In honor of Jen Roszak

Dave Roszak

In honor of Emerson Roth

Gordon and Tami Roth

In honor of Andrea Schaffer

Christina and Jimmy Gammell

In honor of Saralyn Sue Smith Collingwood

Fred and Fran Smith

In honor of Richard and Genelle Thompson

Mark Thompson

In honor of Ross Wastvedt

Carl Moses

In honor of Colby Westbrook

Ronnie and Joseph Vitiritto

In honor of Patricia Williams

Carl Moses

In honor of Women's March 2017

Holly Wist

In honor of

Miriam Woods Heuermann

Nadine Woods

In honor of John Reed Woods

Nadine Woods

THANK YOU

Through your tribute gift to Children & Families of Iowa, you helped at-risk children and families across Iowa find the support they need to live happier, healthier lives. For a tour of one of our programs, please call 515-697-7972.



IN MEMORY OF

In memory of Paul Acton

Bill Acton

Shirley Acton

Doris Boos

Gary and Verna Conry

Shirley Haas

Jodi Maddy

Mary Lynne Marlay

In memory of Steven Arens

Melissa Tangen

In memory of Randall J. Avis

Robert L. Elton

In memory of Coach Chuck Bailey

Andrea and Berneil Colorado

In memory of Rachel Barrett

Barbara Barrett

In memory of Sara Bougie

Chris Bening

In memory of Anne Boye

Arthur Turner

In memory of Marilyn Burdick

Joanne Haakinson

In memory of Libby Caufield

Ann Sparks

In memory of Joy Coe

Kim and Joyce Armstrong

David and Ranae Clough

Dr. Gloria J. Gray

Brian and Susie Keller

Joyce Kuhn

Irene Roberts

Mary Sloan

Paul Sloan

Leonard and Dorothy Smith

Richard and Kathy Stachon

Sharon Strand

Richard and Patricia Wood

In memory of Betty Cossitt

Anonymous

In memory of Doc

Cunningham, D.V.M.

Mary Cunningham

In memory of Beverly Drinnin

Lloyd Miller

In memory of Betty Durden

Brian and Tanya Anderson

Anonymous

Anne and Patrick Baumhover

Diane Benoit

Jacquelyn Dewdney

Gloria and Arthur Filean

Dr. Gloria J. Gray

Marian Jacobs

David Jungmann

J. Patch

Thomas Press and

Donna Paulsen

In memory of Steven R. Fausch

Leonard and Elaine Nicol

In memory of Wade Franck

Gregary and Georgann Franck

In memory of

Joyce Ann Gesiriech

Elizabeth Kegler

In memory of David Gleason

Chris Gleason

In memory of Peggy Goldsmith

Keith Goldsmith

In memory of Katelynn Gould

Kum & Go, LLC

Mark Rehart

In memory of Lucy Green

Ed Green

In memory of

Richard L. Groom, Jr.

Ruby Grunig

In memory of

Wayne Guttenfelder

Gina Martin

In memory of Erma Hawkins

Anonymous

In memory of Bryce Holland

Gerald and Rosemary Holland

In memory of Dennis Patrick Hurley

Michael and Sheila Dalton

In memory of Nancy Johnson

Robin and Mike Luke

In memory of Winifred Kelley

Dr. Gloria J. Gray

In memory of Merle and Helen Kreager

Michael and Priscilla Kreager

In memory of Ruby Larsen

Cindy Kreklau

In memory of Francis Ludwig

Marge Ludwig

In memory of Gene and

Maxine Martinson

Anonymous

In memory of Harold

McCollum

Ed and Mary Beltrame

Janet Blazanin

Norma Brown

Peter Curnes

Dr. Dennis Dixon and

Julie Fidler Dixon

Myrna Dixon

James Gaines

Mark and Lynne Grossman

Jan Hall

Stephen and Cheryl Hamilton

Janis Hosemann

Roger and Laura Jacobsen

Marie James

Betsy and Carlos Jayne

Marvin and Karen Jepsen

Mary Miller

Diane Myers

Peter Nessler

Eleanor Noel

Phyllis Onnen

Fred Peters

Sheldon and Roselind

Rabinowitz

Allen and Marilyn Schornack

Robert and Sandra Smith

Peter Taggart

Malinda Wiesner

In memory of Peggy

McCormally

Mary Eipert and Steven Rowland

In memory of Floyd McIntire

Meredith and Glenn Smith

In memory of Dolores Milburn

D. Colleen Haug

In memory of Dorothy Moline

William and Joan Moline

In memory of Marc Moline

William and Joan Moline

In memory of Herbert Murphy

Pauline Murphy

In memory of Howard Paulsen

Janet Paulsen

In memory of

Sally Paulsen Wallin

Janet Paulsen

In memory of Phyllis Poppen

Thomas Haaland

In memory of Gus Skovgard

Raymond and Karen Skovgard

In memory of Bruce H. Staples

Dr. Lawrence and Marilyn Staples

In memory of Max Suvalsky

Bob Suvalsky

In memory of Elizabeth Turner

Arthur Turner

In memory of Sarah Turnquist

John and Nancy Peterson

In memory of Jeff Van Ommen

Dale and Joann Van Ommen

In memory of Gaylon &

Mildred Vitzthum

Tom and Joy Smull

In memory of James T. Weymiller

Franklin and Jean Weymiller

In memory of Victor Wilson

Diane Wilson

In memory of Jane Witz

Thomas Press and

Donna Paulsen

In memory of Diana Wolfskill

Martha Anderson and

Robert Brammer

In memory of Jeff Zimpleman

Kristin Gallagher

The Foundation for Children & Families of Iowa's Tango Gala

July 28, 2017

The Foundation hosted its annual Tango Gala on Friday, July 28, 2017, an evening of dancing, live music, food and bidding on auction items. Held at the Sheraton West Des Moines Hotel, Tango is a premiere fundraising event for CFI. With over 250 attendees, Tango raised \$137,480 to benefit the programs of CFI, which impact thousands of at-risk children and families throughout Iowa every year.

"Tango is a fantastic opportunity for community members to invest in programs that directly benefit Iowans in need of safe shelter, mental health services, and other vital programs," said Amy Stapp-Arpy, CFI's CDO/VP of Development and Communications. "Every year I am impressed by the generous support the Foundation receives from corporate sponsors, individual donors and attendees. Special recognition is due to our honorary co-chairs, Joyce and Rick Chapman; we truly appreciate their involvement."



Honorary Tango Co-Chairs Joyce and Rick Chapman, CEO Janice Lane, CDO Amy Stapp-Arpy



Foundation Board President Ray Hansen and wife Stacie



Marie and Dennis Roberts



Mark and Cheryl Hasting



Brian and DeAnn Thompson



Carmen and Robert Yancey

MARK YOUR CALENDARS



Princess Party

Saturday, October 21, 2017
Jordan Creek Town Center (food court)
West Des Moines, IA



The Foundation for Children & Families of Iowa's Princess Party invites princesses and their chaperones to join us for a fun-filled morning of crafts and activities, including breakfast, games, princesses, and kids' spa treatments. All children are welcome and encouraged to dress up! Help make dreams come true for children in need!

Enjoy the activities while bidding on silent auction and raffle items in support of programs provided to struggling Iowa families. Register online at <https://cfiowa.ejoinme.org/2017PrincessParty>

Mr. B \$100 for \$100 Fundraising Event

NOVEMBER 6 - 10, 2017
RECEPTION: NOVEMBER 9, 2017, 5-7 P.M.
Mr. B Clothing
1995 NW 86th Street
Clive, IA

Kidsfest! 2018 presented by Veridian Credit Union

FRIDAY, MARCH 2
SATURDAY, MARCH 3
SUNDAY, MARCH 4, 2018
Iowa State Fair Grounds
Varied Industries Building
Des Moines, IA

LEARN MORE

For up-to-date information and registration for CFI events, visit cfiowa.org.

CFI Summer Golf Events

Thank you to all our Family Tees and Ladies' golf tournament sponsors, volunteers and golfers!



Pictured (left to right): Gloria Prince, Mary Ann Tayloe, Carol Smith, Jean Burch

On July 21, 2017, ladies from across central Iowa enjoyed a morning on the green at Copper Creek Golf Club. The Foundation for Children & Families of Iowa's 17th annual Ladies' Invitational Golf Tournament united donors, community members, and sponsors to raise money for the programs of CFI.



Pictured: Gary Dickey

Golfers of all ages joined the Foundation for Children & Families of Iowa on June 19, 2017, for a friendly, multi-generational golf outing. Held at the Terrace Hills Golf Course in Altoona, Family Tees Golf Tournament exceeded the fundraising goal, thanks to generous sponsors and participants.

learn more at cfiowa.org



children &
families of iowa

1111 University Ave.
Des Moines, IA 50314

Non-Profit Org.
U.S. POSTAGE
P A I D
Des Moines, IA
Permit No. 195



children & families of iowa

Foundation Announces Board Leadership Transition



Paul Erickson, Past President,
Foundation Board of Trustees
2016-2017



Ray Hansen, President,
Foundation Board of Trustees
2017-2018

The opportunity to work with visionary and dynamic individuals is one of the many aspects I appreciate about philanthropic work. Last fiscal year, the Foundation Board of Trustees was privileged to be led by Past President, Paul Erickson, whose strategic leadership played an integral role throughout the year. Paul, we express a sincere 'thank you' for all you have done, and will continue to do for CFI.

Furthermore, I am excited to introduce Ray Hansen as 2017-2018 President of the Board of Trustees. As someone who has worked with Ray for several years, I have great confidence in his leadership and dedication to the future success of the Foundation. Collectively, we look forward to yet another successful year!



Amy Stapp-Arpy
CDO/VP of Development
and Communications

Foundation for
Children & Families of Iowa

515.697.7972 or www.cfiowa.org

Restoring **hope**. Building **futures**. Changing **lives**.