

We want to hear from you!

Take our interest survey at:

[www.cfiowa.org/Home/Survey.aspx](http://www.cfiowa.org/Home/Survey.aspx)

To help us better understand your interests, please visit the website above and answer a few questions about your experience supporting CFI.

It will only take two minutes!



children & families of iowa  
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# Voices

Stories and voices of hope.

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## 125 Years of Dedication to Families

Children & Families of Iowa (CFI) has been restoring hope, building futures and changing lives for Iowa's most vulnerable children and families for 125 years. From CFI's beginning as a small adoption agency in 1888, responding to a growing need to find safe, loving homes for abandoned and neglected children, CFI has evolved into a statewide organization assisting more than 750,000 individuals, many of them children, since 1888.

CFI provides services in all 99 counties of Iowa and has grown by adhering to one, basic principle: **every child, every family deserves to be safe.** CFI accomplishes its mission through five family-centered programs:

**Domestic Violence Services** – CFI operates a statewide crisis hotline and an emergency safe shelter, assists with finding transitional and permanent housing, provides outreach and advocacy, education and support groups, and specific services for children and youth who have experienced domestic violence.

**Early Childhood Development Services** – CFI provides affordable, quality childcare for low-income families with children ages two weeks to ten years old. Therapeutic care and education for young children with severe emotional and behavioral disorders is also available.

**Teen Programs** – CFI provides residential care, substance abuse treatment, trauma-informed mental health therapy, skill building and career planning to youth in the foster care system and at-risk teens.

**Family Support Programs** – CFI provides in-home counseling and foster care support services for families in crisis to ensure safe, stable homes for abused or neglected children.

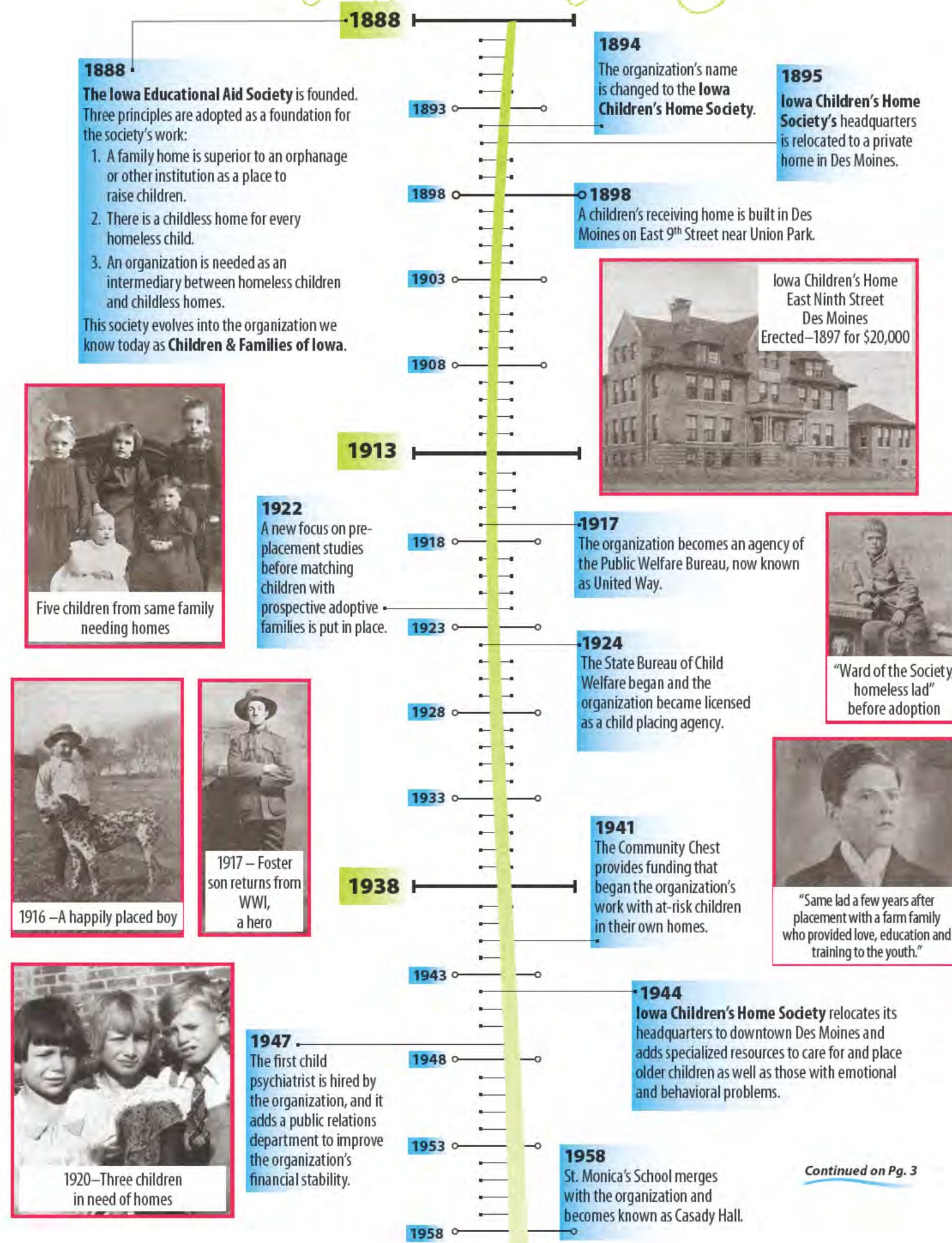
**Mental Health Programs** – CFI provides trauma-informed therapeutic counseling, household financial budgeting and savings assistance.

*Thank you for your support as we continue striving to ensure that every child and every family has the opportunity for a safe, productive life.*

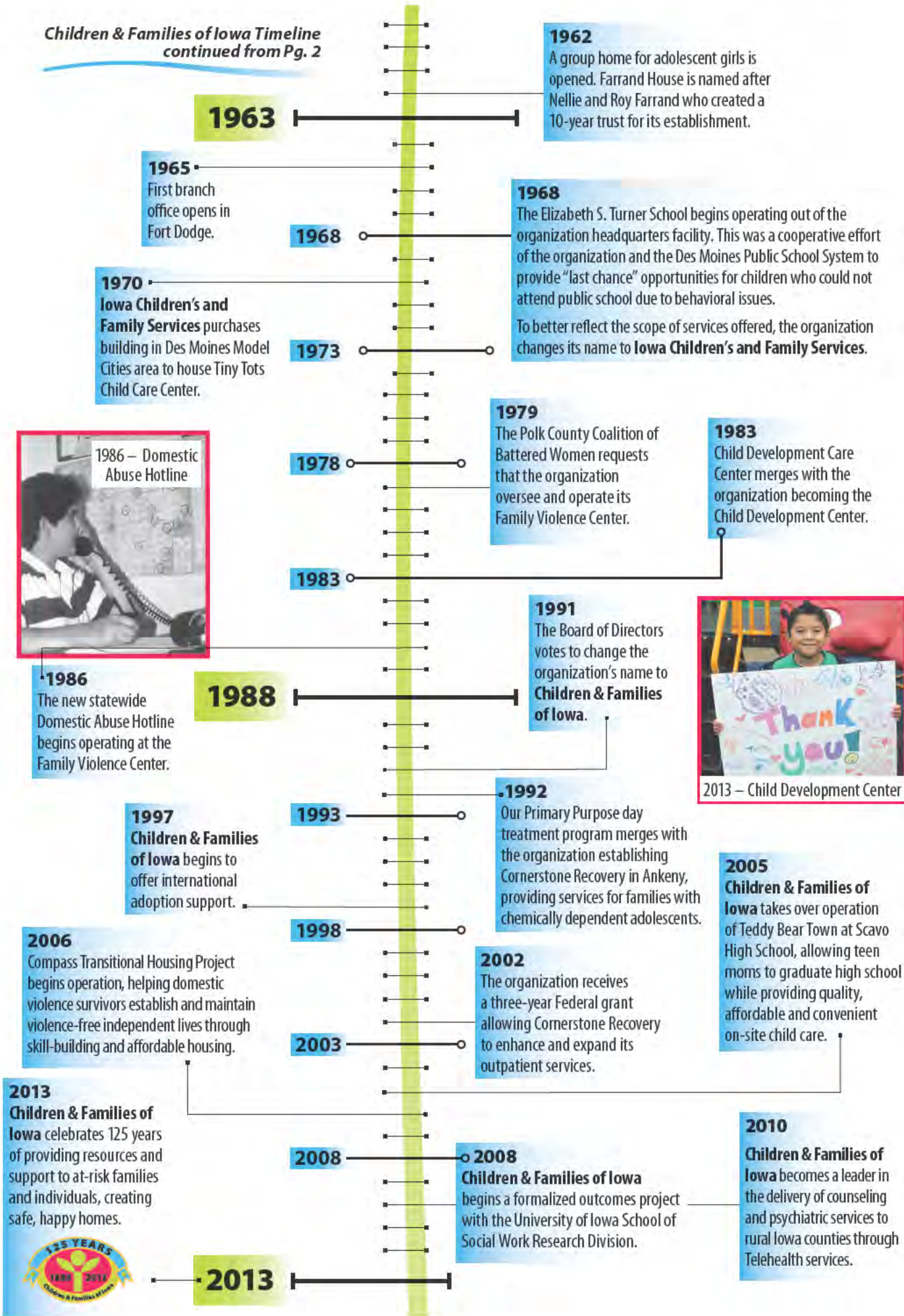
More hope inside! Why We Give ■ Events



## CFI Highlights Through the Years



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## Why We Give: Stories of Hope from People Who Give Back

### Donn McLaughlin, Kidsfest Go-To Guy

For the past 21 years Donn McLaughlin has been the "go to guy" for set-up questions at Children & Families of Iowa's (CFI) Kidsfest, a child-centered festival full of fun activities, games and entertainment for children and their families.

As a member of CFI's Foundation Board of Trustees, Donn volunteered for the very first Kidsfest in 1993. "During set-up CFI posters needed to be hung from the Convention Center catwalks," says Donn. "No one wanted to climb up that high except me. I thought it sounded like fun. Now I carry a couple of boxes of tools and supplies I know we will need. I am able to help vendors as well."

Kidsfest is important to Donn because he was there the first year and saw how much fun the children had. "I love watching the children and families have a good time," says Donn. Being on CFI's Foundation Board of Trustees for six years, he knows the difference CFI programs make in the lives of families. He keeps coming back because "I feel that in a small way I am helping and making a difference in the success of Kidsfest. I enjoy catching

up with the vendors and helping out. I am constantly on the go all weekend long but it pays off once the final numbers are in and we've reached our goal in attendance and funds raised."

Kidsfest is not the first volunteer position Donn has held. He volunteered for the Red Cross Crisis Line for 20 years, often referring troubled callers to CFI programs. As Donn transitions his work as a life insurance software designer into semi-retirement, he says, "I'm looking at additional volunteer opportunities. I have lived in Des Moines since I was six and want to stay involved in the community." If you ask him about volunteering he will say, "DO IT NOW! The payback is worth it. Don't wait! Find something that matches your talents and what you want to do!"

"Volunteers like Donn help make Kidsfest and other CFI events run smoothly. He knows the ins and outs of set-up for Kidsfest and we look forward to his help each year," says Amy Stapp-Arpy, CFI Director of Development and Communications.

### Local Company Finds Importance in Community Involvement

For locally-owned Laser Resources, a company which provides printing system technologies and innovative managed services solutions, Central Iowa has always been home.

The company has grown to become an essential part of the Des Moines area due to its extensive involvement with and strong ties to the local community. These strong ties include work with several nonprofit organizations in the area, such as in Laser Resource's ongoing partnership with Children & Families of Iowa (CFI).

The partnership began in 2011, when Laser Resources printed flyers for CFI's first annual Boys will be Boys event. Laser Resources now prints and cuts flyers for four of CFI's events held every year. A total of 40,000 flyers are printed for each event and distributed around Des Moines and surrounding schools.

"Printing for nonprofits like CFI is our company's way of giving back to the community," says John Mahoney, vice president of sales at Laser Resources. Mahoney has played a significant role in coordinating efforts in the ongoing partnership with CFI.

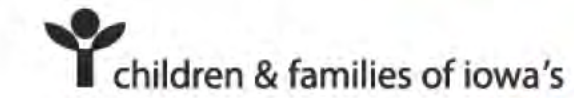
Mahoney says keeping printing costs down for nonprofit organizations like CFI provides Laser Resources with a way to help these organizations. The company prints all of CFI's flyers for free, leaving the organization with only the cost of paper to pay for.

"We know how much CFI works to help families and children, so it is wonderful for us to be able to help out," Mahoney says. "Every dime that can go back to at-risk children and families in the state is a big deal."



[www.cfiowa.org](http://www.cfiowa.org)

## Mark Your Calendar for these upcoming events



### Princess Party

presented by **Panera BREAD**

**Saturday, September 28, 2013**  
8 - 10 a.m.

Children & Families of Iowa invites princesses and their chaperones to join us for a fun-filled morning of princess activities; including breakfast, games, live princesses and crafts. Additional activities may be purchased. Princesses are encouraged to dress up!

**Jordan Creek Town Center Food Court**  
**West Des Moines, IA**  
Visit [www.cfiowa.org](http://www.cfiowa.org) for more information or to register.  
Registration is limited-sign up today!

Visit [www.cfiowa.org](http://www.cfiowa.org) or "like us" on Facebook for up-to-date information and registration for CFI events.

### Another Rewarding Year for Annual Ladies Golf Tournament

One hundred four women participated in CFI's 12th annual Copper Creek Ladies Invitational Golf Tournament on Friday, July 26 at the Copper Creek Golf Club in Pleasant Hill. Thank you to the Copper Creek Ladies Golf Club, who organized the event, and to all attendees, who raised over \$4,500 for CFI programs.



**Mr. B \$100 for \$100**

**Thursday, November 7, 2013**  
10 a.m. - 7p.m.

Get a head start on holiday shopping and pick something up for yourself, all while helping Children & Families of Iowa. Come on out to the store on November 7 and donate \$100 to Children & Families of Iowa and in return receive a \$100 gift certificate to use towards your purchase of \$200 or more.

**Mr. B**  
1995 NW 86th Street  
Clive, Iowa  
Check [www.cfiowa.org](http://www.cfiowa.org) for 2013 details.



### First Family Tees Event Finds Success

CFI's Family Tees Intergenerational Golf Tournament was held on Friday, June 28. This proved to be a great day and wonderful family event with 118 golfers raising more than \$8,000 for CFI programs and services! Due to the popularity of this event, we have decided to bring it back again next year. Thank you to Terrace Hills Golf Course, who hosted the event, as well as to all attendees and sponsors.

