

# Voices



children & families of iowa

Stories and voices of hope.

Volume 116, Issue No. 2, 2012-2013

## Youth Work Readiness Program

### Helps Youth Build Skills To Succeed In School and At Work

Children & Families of Iowa (CFI) has been awarded the opportunity to be a provider of the Youth Work Readiness Program, funded by the Workforce Investment Act and Iowa Workforce Development. This program provides the valuable support and skills necessary for achievement in school and work. The program is focused on youth from low-income families that face one or more obstacles to completing high school and obtaining adequate employment, including out-of-home placement, involvement with juvenile court, pregnancy and/or parenting, behind in school credits due to lack of attendance, or performing below grade level.

Youth employment is vital, particularly among the at-risk. A positive work experience can place young adults on the path to success. Studies indicate that youth who are employed lead a healthier lifestyle, have improved skills, pursue higher educational achievement, have more successful employment outcomes, reduce sexual risk taking and are less likely to be involved in criminal activity. In addition, working youth are empowered by a strong sense of confidence, determination and independence.

Young adults benefit greatly from job experience, not only for income today, but for independence in adulthood. Simply completing high school gives youth a 20 percent better chance of getting a job in their chosen field, and they will make an average of almost \$20,000 more each year as compared to high school dropouts. The Bureau of Labor Statistics reports that college educated adults experience less than five percent unemployment nationally, whereas those who have dropped out of high school are unemployed at nearly three times that rate. The Youth Work Readiness Program is designed to help at-risk teens and young adults improve their chances of becoming financially self-sufficient.

Youth work with their specialist for a year or more to identify specific goals at school and/or in their workplaces, with the emphasis being on graduation, post-secondary education and job experience. Guidance is provided for resume writing and job interviewing, and group classes are available on pre-employment and job retention, leadership and independent living skills. Financial literacy and "soft skills" training is available to increase interpersonal job performance. Reading levels are assessed, and participants can be referred for tutoring if needed. Those who need assistance with computer skills can take computer literacy classes through a partnership with DMACC. In addition, youth are able to utilize the entire range of CFI services depending upon individual needs.

CFI is currently accepting referrals from school counselors, therapists and social workers in Boone, Dallas, Jasper, Madison, Marion, Polk, Story and Warren counties. Further information regarding eligibility, participation and referrals is available at 515.697.7917, or [cherylj@cfiowa.org](mailto:cherylj@cfiowa.org).



*More hope inside!*

Why We Give ■ Honor & Memorial Gifts ■ Events ■ Planned Giving





# Why We Give: Stories of Hope from People who Give Back

## A Welcome to Incoming Board Members

Please join Children & Families of Iowa in extending a warm welcome to this year's incoming board members. As community leaders, professionals and philanthropists, they bring support, vision and oversight to all CFI functions and programming.

### Incoming Members of the Agency Board of Directors



Julie Middleswart  
Ernst & Young



Laura Sweet  
The Civic Center of  
Greater Des Moines

### Incoming Members of the Foundation Board of Trustees



Patty Housby  
Community  
Volunteer



David Hove  
LWBJ, LLP



Toni Jacobson  
Stonehand  
Publishing Group



Stacey Johnson  
Deere & Company

## Mr. B Annual Event Warms Hearts and Toes

**M**r. B has been Iowa's premier independent clothier for more than 40 years, but owner Tim Sitzmann's mission includes more than making sure his customers look good on the outside. He likes to share his passion for helping Iowans in need by coming up with creative ways to encourage his customers to support the efforts of Children & Families of Iowa (CFI).

"Tim came up with the \$100 for \$100 event," says Jane Clark, Midwest Clothiers Director of Marketing. A \$100 donation to CFI earns customers a \$100 Mr. B gift certificate for use on future purchases of \$200 or more made by November 30. "The event has been a huge success, both for Mr. B and CFI. Our customers have been extremely responsive and have raised more than \$11,000 to support CFI programming over the past three years!"

In addition to sponsoring this year's fourth annual \$100 for \$100 event, last year Tim worked with sock designer V.K. Nagrani to design some very special men's hosiery. "The Nagrani CFI socks are a popular choice



Mr. B  
For Men & Women

\$100 for \$100

year round," says Jane. For every pair sold at Mr. B, a \$25 donation is made to CFI.

"Mr. B enjoys a very loyal customer base, and we are so pleased that they have opened their hearts to a cause we feel so strongly about," says Tim. "Mr. B is honored and proud to have the opportunity to change a life, help someone in their time of need, and to make a difference through our business and customer support of CFI. We are looking forward to a long partnership with this great organization."



children & families of iowa  
Restoring hope. Building futures. Changing lives.

[www.cfiowa.org](http://www.cfiowa.org)

# Honor and Memorial Gifts

The following gifts were given between November 1, 2011 and October 31, 2012. To make a gift in honor or in memory of a loved one, friend or organization, please complete and mail the enclosed donation envelope or visit [www.givetocfi.org](http://www.givetocfi.org). If you have any questions, please call us at 515.697.7972.

## In Honor of

**Angel Works**

*James & Angela Romig*

**Betty Bell**

*Mary Ellen & Scott Bell*

**Cora Lea Bell**

*Mary Ellen & Scott Bell*

**Donna Bishop**

*Jeanie Murphy*

**Rex Brooker**

*Lori Smith*

**John D. Cayley**

*William Cayley*

**Wendell Crosser**

*Nationwide Insurance Foundation*

**Grace Green Dickerson**

*Elizabeth Youngberg*

**Shelly Dingman**

*Lori Smith*

**Donovan Staff**

*Rita Donovan*

**Beverly Ann Drinnin**

**& Lloyd Miller**  
*Mark & Sally Lewine*

**Gloria Filean**

*Dennis & Gretchen Jacobs*

**God's Love for Those in Need**

*Nola & Jerry Hewus*

**Hanna**

*Andrea Chase*

**Vickie Hardy**

*Lori Smith*

**Trish Hart**

*Lori Smith*

**Tony Kioko**

*Lori Smith*

**Betty Koch**

*Marlys Young*

**Jonathan Kramer**

*Suzanne Vocal*

**Valoree Lester**

*Lori Smith*

**Margaret T. McEwan**

*Jesse & Shirley Shively*

**Brian Metzger**

*Lori Smith*

**Tabitha Molden**

*Doris Kent*

**Silvia Mulosmanaj**

*Ray Dalio*

**Sharon Parriott**

*Susan & David Spalding*

**Teresa Paulsen**

*Thomas Press & Donna Paulsen*

**Howard Peters**

*Steve & Randi Peters*

**Dan & Devon Petersen**

*Patricia Kobe*

**Fred & Patti Petersen**

*Patricia Kobe*

**Max & Anna Petersen**

*Patricia Kobe*

**Benjamin T. Price**

*Helen Strine*

**Jennifer G. Robinson**

*Michael Muellerleile*

**Robert R. Russell, II**

*Beverly Fisher*

**Karen Lynne Shively Spangler**

*Jesse & Shirley Shively*

**Saralyn Sue Smith-Collingwood**

*Fred & Fran Smith*

**Tobin Jay Smith**

*Fred & Fran Smith*

**Everett Stapp**

*Jeanette Stapp*

**Cheryl VanHoweling**

*Lori Smith*

**Doug Ward**

*Lori Smith*

**John Reed Woods**

*Nadine Woods*

**Miriam Woods Heuermann**

*Nadine Woods*

**Kathleen Zimpleman**

*Joanne Tigges*  
*Thomas Zimpleman*

**Larry Zimpleman**

*Thomas Zimpleman*

## On Behalf of

**Velida Bruns**

*Wayne & Kim Bruns*

**The Mary & John Douglas Family**

*Beth Bartel*

**Kelly James**

*Nichole Clinkinbeard*

**The McCormick Family**

*Andrew McCormick*

**Donna Cregeen-Menke**

*Scott Mathern*

**Rose Ann Schuler**

*Dania Schuler*

## *On Behalf of* (cont'd)

### **Amy Sutterer**

*Nichole Clinkinbeard*

## *In Memory of*

### **Ellie Anderson**

*Larry & Linda Jones*

### **Gary Anderson**

*Ruby Grunig*

### **Lou Anderson**

*Sue Anderson*

### **Edward M. Archer**

*Michelle Riesenberg*

### **Rachel Barrett**

*Barbara Barrett*

### **Philip R. Beach**

*Virginia Beach*

### **Charles Berte**

*Arlis & Laila Kinseth*

### **Sara Lear Bougie**

*Clark & Chris Bening*

### **Anne H. Boye**

*Arthur Turner*

### **Robert & Greta Bumann**

*David & Brenda Lansinger*

### **Muriel A. Cooper**

*Franklin & Jean Weymiller*

### **Christine Crupper**

*Dave & Bettye Crupper*

### **Mabel Crutchfield**

*Jane Beeman*

*Marjory Bray*

*Carol Conner*

*L.G. Donahe*

*Ivadell Fry*

*John Spear*

### **Theresa De Gan**

*Earnest De Gan*

### **Beverly Ann Drinnin**

*American Legion Riders*

*Linda Anderson & Jon Robinson*

*Anonymous Donors*

*Sandy Baker*

*Wayne Bauman*

*Martha & Russell Benda*

*Stacie Bendixen*

*Ann & Karim Bragdon*

*Joanne Brown*

*Lisa Brumback*

*Steven & Gabrielle Callistein*

*Daniel Chitek & Mary Delaney*

*Neena Cohen*

*Erin Davison*

*Des Moines Area*

*Community College*

*Erin Drinnin*

*John Drinnin*

*Mary Drinnin*

*Don & Delores Duckworth*

*Linda Dwyer*

*Scott Easter*

*The David Ehnle Family*

*Willis & Lois Ehnle*

*Arlette & Walter Fehr*

*Curtis Fehr*

*Michael Fehr*

*Jason & Jennifer Furler*

*Sarah & Cameron Gale*

*Robert Gates*

*Laura Gonzalez*

*Carol Grimm*

*Dan Gurler*

*Bruce & Sharon Hann*

*Cheryl Hartzler*

*Caroline Haworth*

*Karen Hill*

*Donald Irwin*

*Robert & Roslea Johnson*

*Rudolf & Ingrid Kaut*

*Eundeok Kim*

*Karen Kraemer*

*Fern Kupfer*

*Dianne & John Liepa*

*Robin & Mike Luke*

*Cathy Mansfield*

*Lyla & Thomas Maynard*

*Cyndi McCall*

*Diana Messersmith*

*George & Sandra Jo Mosley*

*Doug & Bobbi Myers*

*Kristen Nassif*

*Dan & Vicki Nation*

*Elizabeth Oakes*

*Stuart Oxer & Wendi Harris*

*David & Patricia Palmer*

*Leslie Pearey*

*Michael & Betty Perry*

*Amy Lynn Pot*

*Mark & Judith Rucker*

*Saralyn Schlievert*

*Rachel Scott*

*Andy Shaffer & Jean Sandstrom*

*Deborah Shepherd*

*Burgess & Cynthia Shriver*

*Thomas Slater*

*George Sparks*

*Kimberly Spitzig*

*Thomas Stevenson*

*Anita Stineman*

*Lottie Stisser*

*Seth Streitmatter*

*Betty Stuckel*

*Emmy & Jack Stuckel*

*John Stuckel*

*Timothy Sullivan*

*Jennifer & Robert Truhlsen*

*Penny Warner*

*Whippoorwill Theatre*

*Susan Wickham*

*Susan & Mike Winger*

*Hannah Wolf*

*Ilima Young-Dunn*

### **Jim Faltinson**

*Arlis & Laila Kinseth*

### **Richard J. Foss**

*Marjorie Foss*

### **Joyce Ann Gesiriech**

*JooYeun Chang*

*Elizabeth Kegler*

### **David M. Gleason**

*Chris Gleason*

### **Bea Gracey**

*Kristina Aldred*

### **Keith Gray**

*Betty Gray*

### **Lucy Green**

*Ed Green*

### **Angie Hardin**

*D. Colleen Haug*

### **Sisters of D. Colleen Haug**

*D. Colleen Haug*

### **Robert F. Kleinwort**

*Margaret Kleinwort*

### **Knox United Presbyterian Church**

*Pat & Roy Aksamit*

## *In Memory of* (cont'd)

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**Pauline Lawrence**  
*Roger Lawrence*

**Jean Ludgate**  
*Jack & Pat Ludgate*

**Francis Ludwig**  
*Marge Ludwig*

**Anne Maitre**  
*Sarah Maitre*

**Roger Miller**  
*Ned Miller*

**Virginia Blanck Moore**  
*Dorothy Martineau*

**Evelyn Nelson**  
*Dale Nelson*

**Sally Paulsen Wallin**  
*Howard & Janet Paulsen*

**Heidi J. Pederson**  
*Roger & Mitzi Pederson*

**David Pence**  
*Amy Stapp-Arpy & Brian Arpy*

**Nina Peterson**  
*Leonard & Elaine Nicol*

**Scott Randolph**  
*Frank Randolph*

**Mark Ribich**  
*Zac & Michele Miller*  
*Amy Stapp-Arpy & Brian Arpy*

**Jean Robb**  
*Jim Basore*  
*Ron & Evonka Nielson*  
*Tom & Ellie Swale*

**Jean Rose**  
*Sharon Check*

**Phyllis Rose**  
*Sharon Check*

**Ray Rose**  
*Sharon Check*

**Fred & Sally Schatz**  
*Chris Schatz*

**James O. Scholer**  
*Frederick & Gwen Scholer*

**Anna & Pete Sereg**  
*Donna Lee Sereg*

**John E. Sereg**  
*Donna Lee Sereg*

**Marcia Sherman**  
*Patricia Kobe*

**Clara & Fred Simmons**  
*Letha Tingwald*

**Dick Smith**  
*Myrna Smith*

**William C. "Bill" Smith**  
*Bonnie Smith*

**Jean Roberta  
Scharfenberg Snouffer**  
*Carol & Charles Jewell*

**John Staebell**  
*Rosemarie Staebell*

**Delphia & Warner Sterling**  
*Donna Lee Sereg*

**Catherine LaReece Stinger**  
*Logan & Maggie Stinger*

**Rowena Taylor**  
*Diane Jensen*

**Wayne Taylor**  
*Diane Jensen*

**Helen Thompson**  
*Ruby Grunig*

**Elizabeth Turner**  
*Arthur Turner*

**Floyd Turner**  
*Geraldine Turner*

**Geraldine B. Turner**  
*Anonymous Donors*  
*Pauline Bennett*  
*Betty Jean Boller*  
*Patricia Broerman*  
*Sam Eldridge*  
*Electric Motors Corporation*  
*Joyce Hockensmith*  
*Janet Rich*  
*Nancy Sorrell*

**Jeff Van Ommen**  
*Kathy Ahnen*  
*Joey & Jessica Hoover*  
*Georgia Rains-Traviss*  
*Cindi Turner*  
*Dale & Joann Van Ommen*

**Chase VanHorn**  
*Franklin & Jean Weymiller*

**Caleb Vilmain**  
*Dawn Martino*

**James T. Weymiller**  
*Franklin & Jean Weymiller*

**John O. Whipple**  
*VaDonna Whipple*

**Wilfred Wiuff**  
*Arlis & Laila Kinseth*

**Virginia K. Wood**  
*Betty Clayton*  
*Harold McCollum*  
*Mildred Thomas*  
*Susan & Kevin Turk*





# Princess Party for Children & Families of Iowa

Children & Families of Iowa would like to thank the more than 800 attendees of this year's Panera Princess Party who helped raise a record-breaking \$29,800 for CFI programming on Saturday, September 22 at Jordan Creek Town Center.

This was the fourth straight year the event has sold out! Little princesses had breakfast provided by Panera Bread, participated in crafts, activities, collected autographs, danced and posed for princess photos. Parents had the opportunity to participate in a silent auction and raffle for fun prizes including a princess bicycle, American Girl doll and wooden princess rocking throne. Additional activities included glamour spa packages, professional princess photos with Pixie and Sleeping Beauty, and a special screening of the movie *Brave*.

Next year's party is tentatively scheduled for September 28, 2013. Keep an eye on our website at [www.cf Iowa.org](http://www.cf Iowa.org) for the most up-to-date information.



*Madelyn Wallace shares a smile with Belle.*



*Trinity Hillmer approves of Panera's princess breakfast.*



*Addison Amenson and Claire Bunch scout the activities.*



*A little princess gets a hug from Cinderella.*



*Morgan Gach enjoys a manicure.*



*A feast fit for princesses!*



*Snow Whites get to know each other.*



**children & families of iowa**  
*Restoring hope. Building futures. Changing lives.*

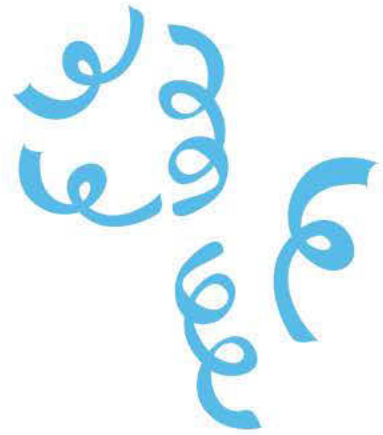
[www.cf Iowa.org](http://www.cf Iowa.org)



children & families of iowa's

# Kidsfest!

presented by **Veridian**  
credit union



**Come be a part of Iowa's largest children's festival!**  
**March 1-3, 2013 at the Iowa State Fairgrounds Varied Industries Building**

Kidsfest is a family-oriented festival that features fun activities, games and entertainment for kids and their families. This exciting spring event is attended by more than 15,000 people every year, and all proceeds benefit the programs of Children & Families of Iowa. Kids helping kids has never been so much fun!

**Exhibits and Sponsorships are Available.**

Visit [www.cfiowa.org](http://www.cfiowa.org) for more information, or contact:  
[events@cfiowa.org](mailto:events@cfiowa.org) or 515.697.7961.

## Holiday Classic Continues 20-Year Tradition

On Saturday, November 4, golfers participated in CFI's Holiday Golf Classic at the Terrace Hills Golf Course in Altoona. Lunch was provided, followed by a two person best-ball tournament. Prizes were awarded to the lowest scoring twosomes, and more than \$3,500 was raised to benefit Children & Families of Iowa. This event was made possible through the generous support of Terrace Hills and our tournament sponsors. Thank you to all who participated!



## Coaches Toy Drive

Children & Families of Iowa will once again partner with Applebee's and Carlos O'Kelly's for the Annual Coaches Toy Drive.

Drop off new, unwrapped toys at any area Applebee's or Carlos O'Kelly's and we will make sure they go to children who might not otherwise receive gifts this holiday season. The Coaches Toy Drive begins November 19, and ends December 31.

Last year, we collected thousands of toys for children in Iowa. Please join us in helping make someone's holiday a little brighter this year! Visit [www.cfiowa.org](http://www.cfiowa.org) for a list of most-needed toys and participating locations.





## Planned Giving Offers Benefits to Both Donor and Charity

A planned gift can be any major gift made during one's lifetime or at the time of death, as part of an overall financial or estate plan. Planned gifts can consist of cash, stocks, real estate, artwork, even life insurance and retirement plans.

The benefit of planned giving is that it often allows donors to give much more than they may have thought possible from their discretionary income. Planned giving can be established to provide life-long income to the donor, while others utilize estate and tax planning techniques to provide for philanthropy and the benefit of other heirs in order to maximize the gift and/or minimize its impact on the donor's estate.

Two of the most popular planned giving vehicles are **beneficiary designations for retirement saving plans** and **life insurance policies**. You are able to designate CFI as a full or partial beneficiary of these policies, and the commitment is easily changed should your circumstances change.



For more information about the options and benefits of including Children & Families of Iowa in your charitable planning, visit [www.cfiowa.org](http://www.cfiowa.org) and select Planned Giving under the Give to CFI menu, or contact Amy Stapp-Arpy, Director of Development and Communications at [amysa@cfiowa.org](mailto:amysa@cfiowa.org).

[www.cfiowa.org](http://www.cfiowa.org)

*New ways to give at*  
**www.cfiowa.org**