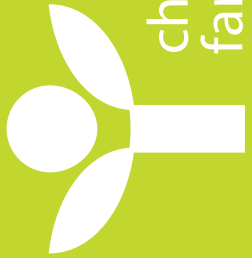


CHILDREN & FAMILIES OF IOWA



children &
families of iowa



Annual Report, 2016 - 2017

Restoring **hope**.
Building **futures**.
Changing **lives**.

A MESSAGE FROM CEO JANICE LANE



Greetings,

Children & Families of Iowa (CFI) continues to fulfill our mission of restoring hope, building futures, and changing lives throughout the state of Iowa. Last fiscal year we impacted the lives of almost 40,000 children, adults and families with our full array of family-centered services. Senior leadership and staff embrace the agency core values of compassion, family focused, integrity, teamwork, innovation and professionalism. These core values are shared with every employee within every service that we provide to children and families.

Our programs are making contributions that impact youth and young adults, while striving to make our families healthier and self-sufficient. These efforts are made evident by our program outcomes and client satisfaction surveys, which indicate that families benefit from the services received at CFI. Our programs utilize evidence-based practices and the most innovative approaches to meet the needs of the families we serve. We strive to be the difference in all of the programs.

Our goal is to be responsive to the needs of our families and the greater community. The agency made a significant programming shift – expanding behavioral health services at the various CFI family service centers – to provide more community-based outpatient services to families. This important work could not have been accomplished without the backing of CFI’s skilled, committed, and passionate staff, as well as the generous support from dedicated donors and community partners.

Thank you to CFI’s Board of Directors and Foundation Board of Trustees, our loyal donors, volunteers and employees for your commitment to and investment in CFI. I eagerly anticipate another year characterized by impacting the lives of children and families throughout the state of Iowa.

A handwritten signature in blue ink that reads "Janice Lane". The signature is fluid and cursive, with a long, sweeping underline.

Janice Lane, LMSW, IADC
Chief Executive Officer
Children & Families of Iowa

CHILDREN & FAMILIES OF IOWA LEADERSHIP



Sharon Haning, PHR
Chief Human Resources Officer/
VP of Human Resources



Cheryl Johnson
VP of Community
Based Services



Pat Rogness, MS,
LMHC, CADC
VP of Mental
Health Services



Amy Stapp-Arpy, CFRE
Chief Development Officer/
VP of Development and
Communications



Amy Yeager
Chief Financial Officer/
VP of Finance

OUR MISSION

CFI strives to **restore hope, build futures, and change lives** for Iowa's most vulnerable children and families. CFI accomplishes this mission through the following family-centered, evidence-based, interconnected program areas:

CFI PROGRAM AREAS

Domestic Violence Services

Emergency safe shelter; rental and utility assistance; outreach advocacy, and education; and support groups for victims and their children.

Teen Programs

Services for teens who are not well-equipped to manage the transition to adulthood. CFI helps these teens through outpatient mental health and substance abuse services, workforce readiness programs, and mentoring.

Family Support Programs

In-home programs that provide support for families in crisis.

Early Childhood

Development Services

Child Development Center for low-income families with children ages two weeks to 10 years. Therapeutic classrooms designed to serve children with special needs.

Mental Health and

Substance Abuse Services

CFI provides mental and behavioral health services for individuals and families, delivered by highly-trained mental health professionals. CFI also provides substance abuse services for individuals of all ages, designed to halt the progression of alcohol and substance abuse at its earliest stages, before chronic dependency sets in.

ABOUT CHILDREN & FAMILIES OF IOWA

Children & Families of Iowa (CFI) is a 501(c)(3) nonprofit organization dedicated to improving the lives of children and families throughout Iowa. Headquartered in Des Moines, CFI also has offices in Ankeny, Fort Dodge, Osceola and Ottumwa. CFI was founded in 1888 in response to the increasing need for safe, loving homes for abandoned, neglected and “unwanted” children in Iowa. Today, CFI serves tens of thousands of Iowans annually.

CFI PROGRAMS BY THE NUMBERS (FY 2016-2017)

Children & Families of Iowa (CFI) provides critical services to those who are facing life's toughest challenges. Here are a few examples of your dollars at work restoring hope, building futures and changing lives for Iowans in need during fiscal year 2016-2017.

39,910

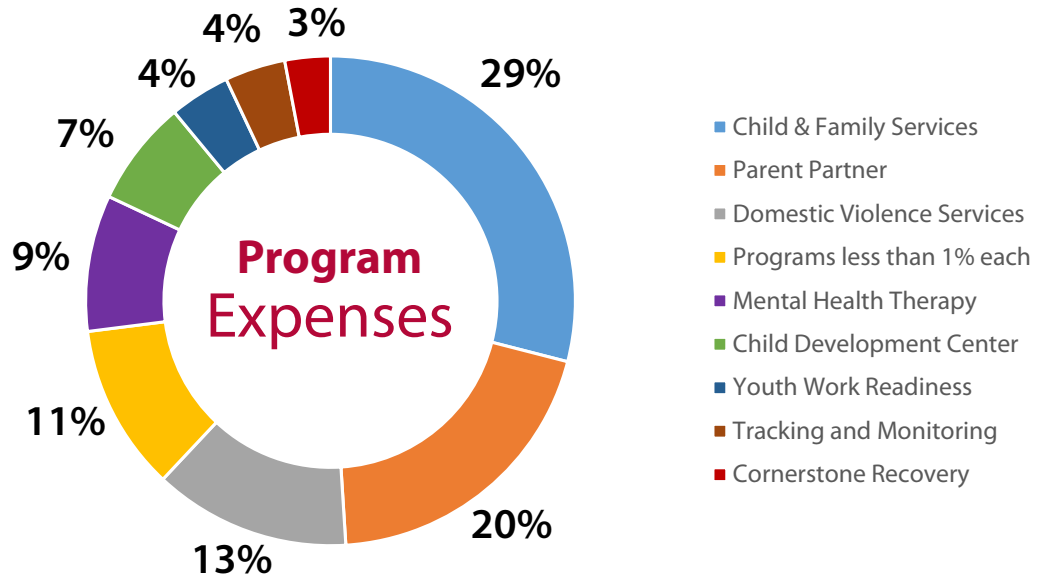
children and adults impacted.

90 cents

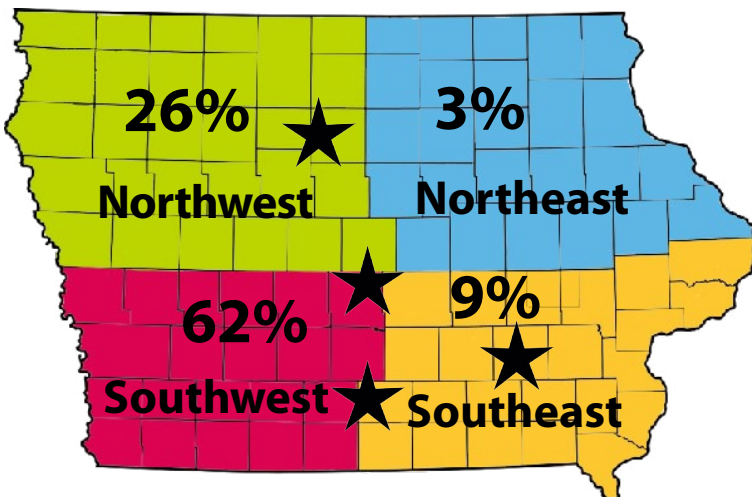
of every dollar CFI receives goes directly to providing client services.

95.5%

of surveyed clients reported CFI programs had a positive impact on their lives.

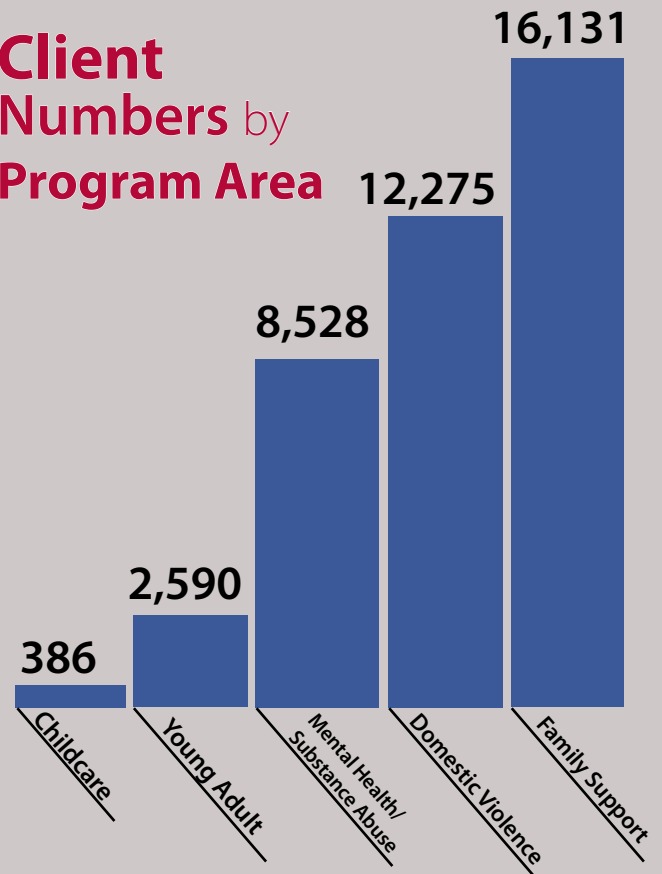


Clients by Region



CFI offices indicated with ★

Client Numbers by Program Area



INDIVIDUAL TESTIMONIES

RESTORING HOPE...

“I came to CFI for help after fleeing from an abusive partner. My two teenage daughters and I had been staying in my aunt’s basement, afraid that my abuser would find us. He is an influential businessman in our home state. Through friends of my aunt and online research, I found out about the services available to domestic violence victims through CFI. With the help of the CFI staff, my daughters and I created a plan, worked on qualifying for housing assistance, and I quickly landed a job. By facing adversity head on, I was able to be a positive role model for my daughters.”

-Angie*

BUILDING FUTURES...

“My name is Emma*; I am a 17-year-old high school graduate. I was connected with CFI’s youth employment program through my CFI therapist, who believed support from the program could help me plan for my future. I struggle with confidence in social situations, and had trouble graduating from high school due to my poor attendance and lack of motivation. Fortunately, I was matched with a CFI staff person who immediately believed in me and felt I just needed some motivation and resources. Now, I have successfully earned my high school diploma and was accepted by a private college. I will be the first person in my family to receive a college education, and I couldn’t have done it without the support and assistance of CFI.”

-Emma*

CHANGING LIVES...

“It was a year ago when I sought out services from CFI. I had recently faced some problems with my family and knew I needed help to process what had happened. I have a history of depression and anxiety, as well as a family history of mental illness. I started out with individual therapy services at CFI. Now, I also see a family therapist with my family so that we can repair and improve all of our relationships. Through my individual sessions, I have learned to be more confident in myself and deal with stress. I feel like a weight is lifted from my shoulders every time I walk out my therapist’s door.”

-Nick*



“As president of the agency’s Board of Directors it is truly rewarding to work with other board members and a dedicated staff who strive to fulfill the agency’s mission of restoring hope, building futures and changing lives. Every day, the leadership and staff at CFI remain focused and positive about the impact this agency can make on the individuals we serve.”

*–Jeff Krausman
President
Agency Board of Directors
2017-2018*

AGENCY BOARD OF DIRECTORS 2016-2017

EXECUTIVE COMMITTEE

President

Carmen Yancey, DuPont Pioneer

Vice President, Strategic Planning

Jeff Krausman, Dickinson Law Firm

Vice President, Board Governance

Michael Dayton, Nyemaster Goode, P.C.

Vice President, Audit

Karen Boriskey, Hy-Vee

Vice President, Advocacy

Laura Sweet, Des Moines Performing Arts

Secretary/Treasurer

Nola Cartmill, Belin-McCormick, P.C.

Past President

Ben Bruns, Weitz Company

DIRECTORS

Brad Broberg, RSM US, LLP

Don Cahalan, Biggin Solutions

Andi Donaghy, Accountable Health Solutions

Karen Guard, Nationwide

Mark Hasting, Kum & Go

Brian Mamola, FBL Financial Group

Jami McLeod, Aureon

Julie Middleswart, Ernst & Young, LLP

Rosemary Parson, EquitTrust
Insurance Company

Nicole Russell, National Council for
Prescription Drug Programs

David Sagula, Principal Financial Group

Jill Thompson Hansen, West Bank

“Children & Families of Iowa has been serving and empowering Iowans since its beginnings in 1888. It is both an honor and a privilege to serve in conjunction with an organization that has a long-standing tradition of excellence.”

*–Ray Hansen
President
Foundation Board of Trustees
2017-2018*



FOUNDATION BOARD OF TRUSTEES 2016-2017

EXECUTIVE COMMITTEE

President

Paul Erickson, Bankers Trust Company

**President Elect and
Community Relations Chair**

Ray Hansen, Kidder Benefits Consultants, Inc.

Treasurer

Terry McGonegle, Wright Service Corp

Secretary

Tim Quick, Two Rivers Bank & Trust

Events Committee Chair

Heath Bullock, CREC IOWA

Past President

Eric Faust, EMC National Life Company

TRUSTEES

Kent Altena, Microsoft Corporation

Erik Askelsen, Athene USA

J.T. Clendenin, Wellmark

Karen Goldsworth, Strauss Security Solutions

Mark Imerman, Regional Strategic, Ltd.

Betsy Jepsen, Principal Financial Group

Tessie Johnson, PricewaterhouseCoopers, LLP

Marie Roberts, West Bank

Bo Schatzberg, Global Atlantic Financial Group

Foundation for Children & Families of Iowa

What We Do

The Foundation for Children & Families of Iowa (CFI), led by the Board of Trustees, cultivates relationships with those concerned for Iowa children and families struggling in their everyday lives. The Foundation is responsible for raising financial support, overseeing endowment funds and creating public awareness for the programs and services provided statewide by CFI. During fiscal year 2016-2017, the Foundation raised \$1,785,911 through the support of our generous and loyal donors.

Visit www.cfiowa.org for a list of donors.

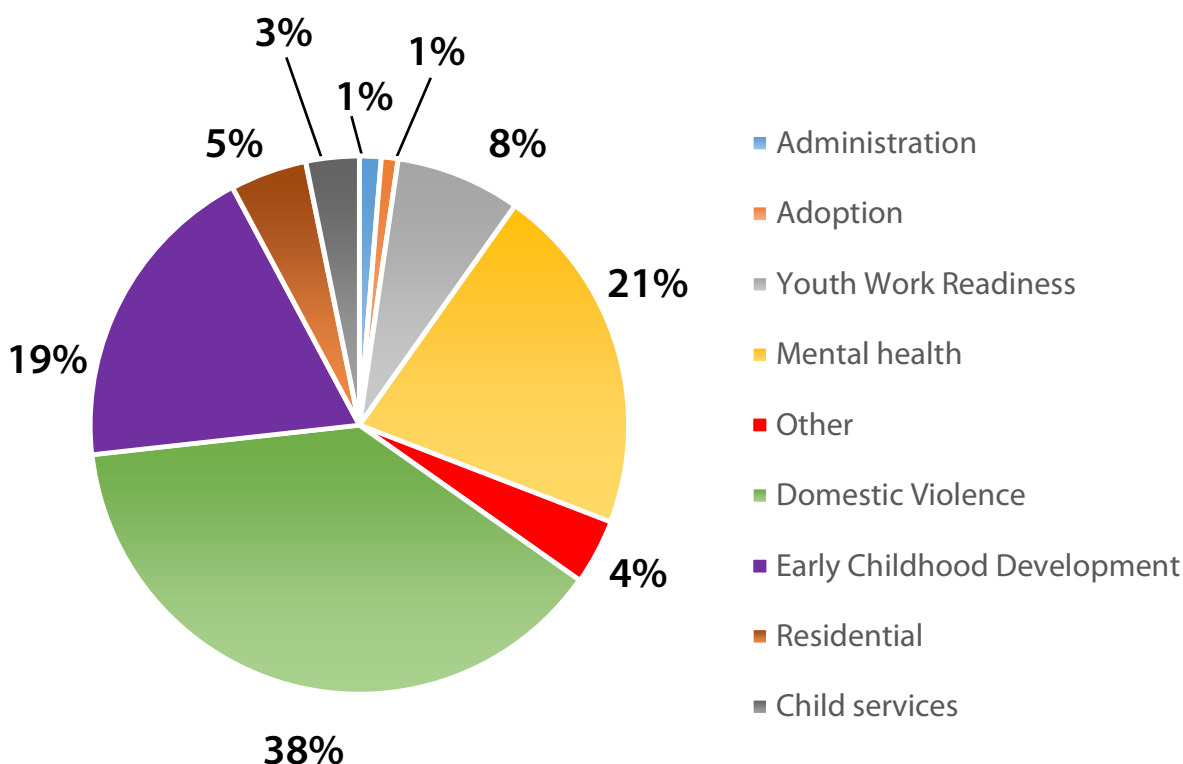
Make a lasting impact

When you invest in the Endowment for Children & Families of Iowa, you invest in helping the families of tomorrow. Our endowment allows you to ensure that future generations will benefit from your generosity, and that you will continue to make a difference for years to come.

Amy Stapp-Arpy, CFRE
CDO/VP of Development
and Communications



Foundation Funding Distribution by Program Area



HARLAN TEEN GOES ABOVE AND BEYOND FOR CFI

Age and the ability to make an impact appear to have no correlation – just ask Emma Barnes. From Harlan, Iowa, the senior in high school approaches life with a “can-do” mentality, as evident in her involvement with school, extra-curricular activities and a part-time job.

What distinguishes Barnes is her unique ability to pair entrepreneurial principles with her passion to help others. In doing so, Barnes has utilized what she arguably knows best – gardening – to assist at-risk Iowans facing daunting obstacles.

Her idea originated with container gardens. However, years of horticulture experience as a 4-H member, combined with two parents also passionate about gardening led Barnes to start a vegetable garden of her own – all with a larger purpose in mind.

“I wanted to help others, and I’m compelled to do something positive that helps people impacted by domestic violence,” Barnes said. “I want them to know that someone cares for them and is there to help them when they need it most.”

Equipped with fresh Iowa-grown produce, Barnes found success in marketing and selling goods from her garden. And instead of spending the hard-earned revenue on herself, Barnes invested the funds into purchasing supplies to sew bags, adding a personal touch to her contribution. Once completed, the 24 handmade bags were filled with personal hygiene items, many of which were given by community members, and subsequently donated to Children & Families of Iowa’s domestic violence program.

Even so, Barnes will be the first to admit her admirable contribution, however generous, is not solely her doing. She attributes much of her success to her parents, as well as the Harlan community as a whole. Indeed, many community members went above and beyond to help her complete the project, according to Barnes.



“I am blessed to live in a community that willingly supported me,” Barnes said. “Their contributions helped me reach my goal of helping others – it means a lot to have this kind of support from my family and community.”

With graduation approaching next spring, Barnes already has plans to remain civic-minded as she hopes to study nursing, psychology and Spanish. And as for helping Iowans in need, the 17-year-old has every intention to continue serving. Why? Because anyone can “make a small difference in people’s lives.”

“If we each do our small part, Iowa and the world will be a better place to live.”

-Emma Barnes

HY-VEE SPONSORS KIDSFEST

CFI was honored with the addition of Hy-Vee as the Platinum Level Sponsor for 2017 Kidsfest, presented by Veridian Credit Union. As the Platinum Sponsor, Hy-Vee provided daily shows, demonstrations, and games on multiple stages at the weekend-long event. Their primary focus areas—health and fitness—were showcased through Hy-Vee’s KidsFit program.

“Hy-Vee is proud to partner with Children & Families of Iowa to make a difference in the lives of children in our community,” said Helen Eddy, Vice President, Health/ Wellness. “At Kidsfest, we enjoyed showcasing our Hy-Vee KidsFit program, which makes it convenient for kids and families to make healthier choices in their daily lives. With its easy, fun format, Hy-Vee KidsFit inspires families to establish good fitness and nutritional habits.”

CFI is proud to again partner with Hy-Vee for 2018 Kidsfest, presented by Veridian Credit Union. The event will take place March 2-4, 2018, at the Iowa State Fairgrounds Varied Industries Building.



UPCOMING CFI EVENTS

Kidsfest, presented by Veridian Credit Union

Date: March 2-4, 2018

Location: Iowa State Fairgrounds Varied Industries Building - Des Moines, Iowa

Children & Families of Iowa's Kidsfest, presented by Veridian Credit Union, is about families, fun and building bright futures for Iowa kids. Enjoy costume characters, super heroes, a kids talent show, kid-friendly exhibitors, free entertainment and activities.

Family Tees Golf Tournament

Date: June 11, 2018

Location: Terrace Hills Golf Course - Altoona, Iowa

Join us for an inter-generational golf tournament that is fun for all ages! Three flights are available. Two nine hole, morning flights are alternating shot, reserved for youth and adult duos. Flight three is an adult only, 18 hole, best shot foursome.

Ladies' Invitational Golf Tournament

Date: July 13, 2018

Location: Copper Creek Golf Club - Pleasant Hill, Iowa

This favorite annual four-person scramble tournament is a premier event in amateur women's golf.



Tango

Date: July 27, 2018

Location: Sheraton West Des Moines Hotel - West Des Moines, Iowa

The annual Tango Gala features live music, dancing, live and silent auctions, hors d'oeuvres and more! This enjoyable evening raised over \$140,000 for Iowa families last year.

Princess Party

Date: TBD

Location: Jordan Creek Town Center (food court) - West Des Moines, Iowa

A special morning with that little princess in your life – breakfast, crafts, games, dancing and lots of fun for the tiara-wearing crowd!

Pictured: 2017 Tango Co-Chairs,
Rick and Joyce Chapman

CHILDREN & FAMILIES OF IOWA'S FAMILY SUPPORT CENTERS

Family Service Center Locations

**Cornerstone Recovery
Center – Ankeny**
501 S.W. Ankeny Road
Ankeny, IA 50023
Phone: 515.289.2272

Des Moines
1111 University Avenue
Des Moines, IA 50314
Phone: 515.288.1981

Fort Dodge
111 Avenue O West
Fort Dodge, IA 50501
Phone: 515.573.2193

**Foundation for Children &
Families of Iowa**
1111 University Avenue
Des Moines, IA 50314
Phone: 515.697.7972

Northside
2331 E. 8th Street
Des Moines, IA 50316
Phone: 515.266.6338

Osceola
105 East McLane, Suite 400
Osceola, IA 50213
Phone: 641.342.3444

Ottumwa
408 E Main Street
Ottumwa, IA 52501
Phone: 641.682.3642

Additional Des Moines Area Programs

Child Development Center
801 Forest Avenue
Des Moines, IA 50314
Phone: 515.282.2193

**Domestic Violence
Shelter & Services**
Phone: 515.243.6147

**Teddy Bear Town,
Scavo High School**
1800 Grand Avenue
Des Moines, IA 50309
Phone: 515.242.7577

www.cfiowa.org
www.givetocfi.org



children & families of iowa