



# **Children & Families of Iowa** 2021-2022 Annual Report

*Restoring hope. Building futures. Changing lives.*

# A MESSAGE FROM CEO Janice Lane Schroeder



Dear Friends,

Children & Families of Iowa (CFI) remains committed to its mission everyday, as an organization doing its best to rise to each challenge and make a difference in all that we do. As we continue to navigate through the changing landscape of our economy, we are reminded of our core values of compassion, innovation, teamwork, integrity, professionalism, and being family focused.

The pandemic caused us to pause and re-evaluate what is working well in our delivery of services but also assess what may be considered a barrier to success for our families. Consequently, there have been many lessons learned over the past two years which are now a part of our daily practice.

The investment in telehealth technology to assist us in remaining connected when people need us most. Creating a culture within the agency of inclusion and one

of appreciation for the dedicated team members that worked tirelessly throughout the year. Acknowledging that our team members are more than “workforce”, they are the heart of the organization.

For CFI, with its 134 year history of supporting and advocating for the health and well-being of kids, individuals, and families, its always about moving forward. Last year we served and impacted the lives of 36,375 individuals throughout the state of Iowa. It is not by chance that CFI’s programs remained operational and accessible without closure during the past two years. It was intentional. No one could have predicted the length of this pandemic nor its impact on workforce, childcare and most importantly mental health.

We remain confident as we prepare for the future and look forward to more opportunities to “Restore hope, Build futures, Change lives” in all that we do. We are grateful to our Agency Board of Directors and Foundation Board of Trustees who advocate for our kids, individuals, and families through their time, talent, volunteerism and financial contribution.

Sincerely,

A handwritten signature in blue ink that reads "Janice Lane Schroeder". The signature is written in a cursive, flowing style.

Janice Lane Schroeder  
Chief Executive Officer

# OUR MISSION

For 134 years, Children & Families of Iowa has been invested in the success and wellbeing of Iowans in need. From our earliest years of finding homes for orphaned children to our present-day work spanning 17 program areas in 97 Iowa counties, Children & Families of Iowa has sought to support the most vulnerable people in our community.

**RESTORING HOPE.**

**BUILDING FUTURES.**

**CHANGING LIVES.**

Although the services offered at Children & Families of Iowa have changed over the years, the heart of our organization remains the same - restoring hope, building futures, and changing lives.



# OUR PROGRAMS

Children & Families of Iowa achieves its mission through the following family-centered, evidence-based programs and services:

## 24/7 Dads

---

## Adoption Services

---

### Behavioral Health Services

- Cornerstone Counseling Center
  - Des Moines Therapy & Psychiatry
  - Fort Dodge Therapy & Psychiatry
  - Northside Therapy
  - Northside Substance Use Services
- 

### Child Development Center

- Therapeutic Child Care
- 

### WIOA Title I

- Central Iowa
  - North Central Iowa
  - Northwest Iowa
- 

### Domestic Violence Services

- Domestic Violence Outreach
  - Domestic Violence Shelter
- 

### Family Centered Services

---

### Financial Management Services

---

### Parent Partner

---

### Support 4 Careers: Employment Network

---

### Juvenile Justice Services

- Too Good To Lose
  - Tracking & Monitoring
- 

### Transition Youth Planning Services

---

### Youth Homelessness Demonstration Program

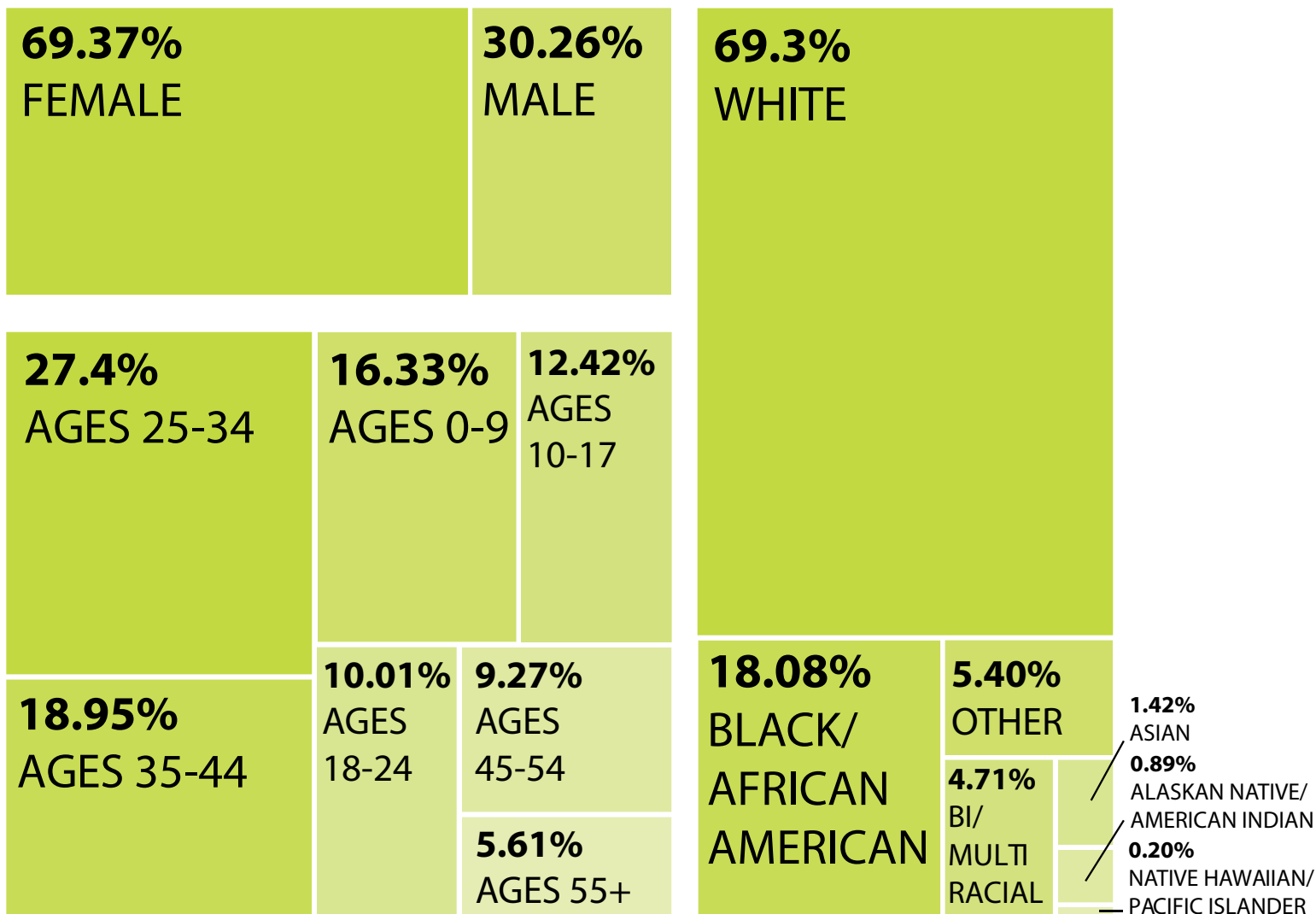
# BY THE NUMBERS

Fiscal Year 2021-2022

Children & Families of Iowa (CFI) provides critical services to those who are facing life's toughest challenges. Here are a few examples of your dollars at work restoring hope, building futures and changing lives for Iowans in need during fiscal year 2021-2022.

## DEMOGRAPHICS

BY GENDER, AGE, AND RACE



### IOWA RACIAL DEMOGRAPHICS

WHITE - **90.1%**

ASIAN - **2.8%**

BLACK/AFRICAN AMERICAN - **4.3%**

AMERICAN INDIAN/ALASKAN NATIVE - **0.6%**

BI/MULTI-RACIAL - **2.1%**

NATIVE HAWAIIAN/PACIFIC ISLANDER - **0.2%**

Children & Families of Iowa (CFI) has a long history of helping families in Iowa. Founded 134 years ago to help children find loving, permanent homes, CFI has expanded its services to encompass early childhood development, family support programs, youth and adult career services, mental and substance use counseling, and domestic violence services. While its scope has increased, its dedicated staff remains true to CFI's original goal to provide hope to people in situations that feel overwhelming. As a domestic abuse survivor, CFI played an important role during an extremely stressful time of my life. Because of the advocacy and support I received, I knew I needed to actively support this organization. It is my honor to serve as President of the Agency Board of Directors this year. On behalf of the Board of Directors, I express sincere gratitude to our partners, volunteers, and donors who take an active role in making a positive impact in our community. Thank you for all you do to enable CFI to achieve its goals of restoring hope, building futures, and changing lives.

**- CJ Jacobson**

**President, CFI Board of Directors**



# NATHAN'S STORY

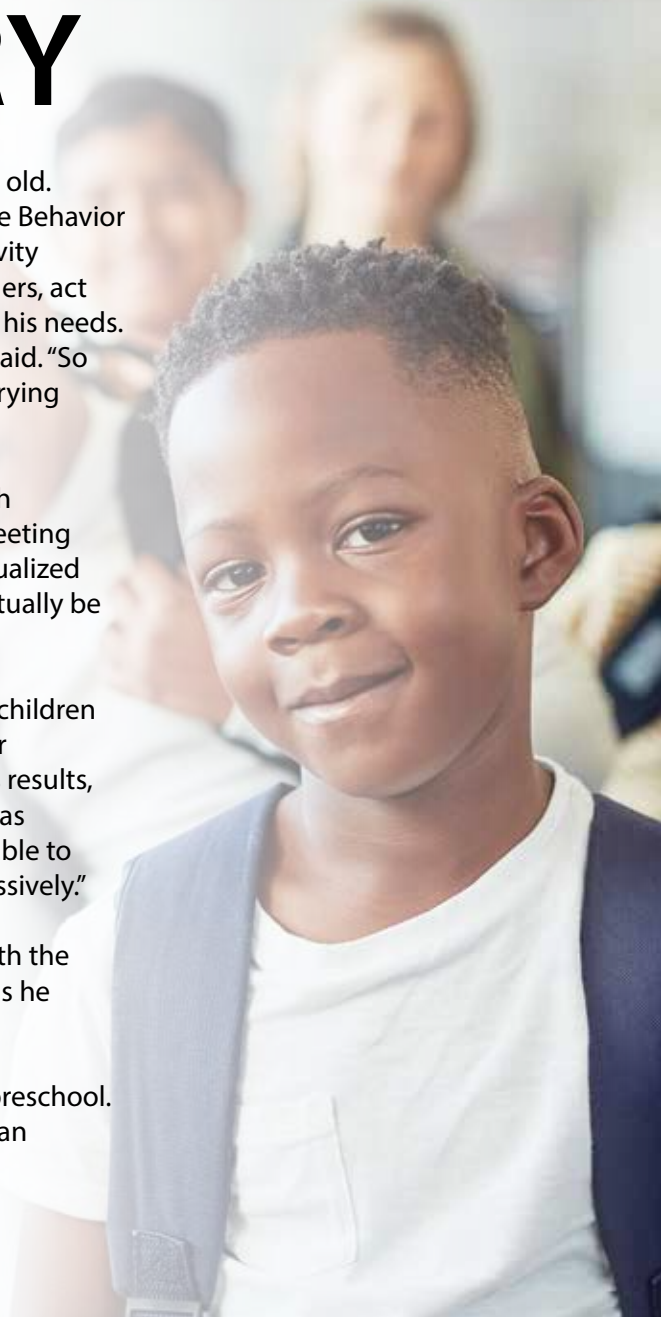
Cindy\* noticed her son Nathan's\* behavior issues when he was just one year old. When Nathan was 18 months old, he was formally diagnosed with Disruptive Behavior Disorder, a disorder that combines symptoms of Attention Deficit Hyperactivity Disorder (ADHD) and Oppositional Defiant Disorder (ODD). He would hit others, act impulsively and had frequent temper tantrums and trouble communicating his needs. "He had no way of letting others know when he needed something," Cindy said. "So instead, he would just get upset and act up." A friend of Cindy's mentioned trying Children & Families of Iowa's (CFI) child care services for help.

CFI's Therapeutic Child Care program (TCC) provides services to children with special behavioral and emotional needs in an environment specialized in meeting those needs. The goal of the program is to provide the children with individualized learning environments where they can develop at their own pace, and eventually be transitioned into general child care.

When Nathan first began attending the TCC, he rarely interacted with other children and instead, would seek attention only from adults. Nathan was screened for specific therapy needs, as all children in the program are. After reviewing his results, staff recommended he be enrolled in speech therapy services. "His speech has really blossomed and his behavior improved remarkably," Cindy said. "He is able to communicate effectively when he needs something instead of acting aggressively." The program has also helped Nathan develop social skills and build positive relationships. "In the beginning, he used to always play by himself or stay with the staff and not interact with other kids," Cindy says. "Now, he has several friends he always talks about."

Because of his improvements, Nathan graduated from the TCC and started preschool. "We really appreciate all that the staff has done for us," said Cindy. "They did an amazing job with him, and I can't thank them enough."

*\*Names have been changed to protect client confidentiality.*



# FOUNDATION FOR CHILDREN & FAMILIES OF IOWA

## Foundation's Role

The Foundation for Children & Families of Iowa is led by an engaged board of trustees, which cultivates relationships with those concerned for the wellbeing of Iowan children and families. During fiscal year 2020-2021, the Foundation provided \$1,095,865 in resources for Children & Families of Iowa. This support was made possible through the kindness of our generous donors.

Visit [www.cfiowa.org](http://www.cfiowa.org) to see a list of our donors.

## The Future

When you invest in the endowment for Children & Families of Iowa, you invest in restoring hope and resources for at-risk Iowans. The endowment ensures that generations will benefit from your generosity, and that your gifts will continue to make an impact for years to come.



Amy Stapp-Arpy  
CDO/VP of Development  
and Communications

58

PRIVATE GRANTS

157

VOLUNTEERS

270

IN-KIND DONATIONS

3

EVENTS

**\$1,095,865**  
**DOLLARS RAISED**



*My involvement as a member of the Board of Trustees for the Children and Families of Iowa Foundation has provided insight into the critical services Agency and Foundation staff and volunteers provide to our community. It has also provided an appreciation for the hard work, dedication, resilience and passion it takes to advance its mission of restoring hope, building futures and changing lives despite adverse conditions such as a pandemic and economic turbulence. I choose to serve because I believe CFI's mission aligns with my purpose in life to let God's light shine through me. I'm honored to serve as Board of Trustees president this year. It's certainly not something I feel qualified to do, but the real work is being done by CFI's amazing staff and I will try to support them in anyway I can.*

**- Chris Frazier**  
**President, Foundation Board of Trustees**

# CHILDREN & FAMILIES OF IOWA LEADERSHIP



**Trent Bildstein**  
Chief Financial Officer/  
VP of Finance



**Sharon Haning**  
Chief Human  
Resources Officer/  
VP of Human Resources



**Cheryl Johnson**  
VP of Community  
Based Services



**Pat Rogness**  
VP of Mental Health  
Services



**Amy Stapp-Arpy**  
Chief Development Officer/  
VP of Development and  
Communications

## CHILDREN & FAMILIES OF IOWA BOARD OF DIRECTORS 2022-2023

### EXECUTIVE COMMITTEE

**President**

CJ Jacobson, *ITA Group*

**Vice President, Strategic  
Planning, President Elect**

Daniel Connolly, *Drake  
University*

**Secretary/Treasurer**

Tera Jordan, *Iowa State  
University*

**Advocacy Committee Chair**

Hayley Harvey, *Broadlawns  
Medical Center*

**Governance Committee Chair**

Lynn Herndon, *Nyemaster Goode,  
P.C.*

**Audit Committee Chair**

Andrew Follmann, *Ernst & Young  
LLP*

### DIRECTORS

Joe Adducci, *RSM US LLP*

Jasmina Alicic, *West Bank*

Kira Barclay, *John Deere*

Teresa Garcia-Holm,  
*Wells Fargo*

Kristine Jones, *Hy-Vee  
Inc.*

Brian Mamola, *FBL  
Financial Group*

Brian O'Neill, *Dickinson  
Law*

Sonia Parras Konrad, *Law  
Office of Sonia Parras PLLC*

Dolph Robb, *Nationwide*

Harvey Weinberg, *Retired*

Kate Wolfe, *Bank Iowa*

## FOUNDATION FOR CHILDREN & FAMILIES OF IOWA BOARD OF TRUSTEES 2022-2023

### EXECUTIVE COMMITTEE

**President**

Chris Frazier, *EMC National Life Company*

**President Elect, Investments  
Committee Chair**

Steve Allen, *Principal Financial Group*

**Secretary**

Greg Bailey, *Infomax Office Systems*

**Treasurer**

Bryan Johnson, *Central Bank*

**Past President, Events Committee  
Chair**

Ann Smisek, *Ahlers & Cooney, P.C.*

**Fundraising Committee Chair**

Nick McCleish, *Nationwide*

### TRUSTEES

Kent Altena, *Microsoft*

Brian Beckett, *Kum & Go*

Jeremy Harder, *Hansen Company*

Laurie Mardis, *IMT Insurance*

Tony Ranninger, *Professional  
Solutions Insurance Company*

Kara Wilson,  
*PricewaterhouseCoopers*

# CHILDREN & FAMILIES OF IOWA'S FAMILY SUPPORT CENTERS

## Family Service Center Locations

**Cornerstone Counseling  
Center – Ankeny**  
501 S.W. Ankeny Road  
Ankeny, IA 50023  
**Phone: 515.289.2272**

**Des Moines**  
1111 University Avenue  
Des Moines, IA 50314  
**Phone: 515.288.1981**

**Fort Dodge**  
111 Avenue O West  
Fort Dodge, IA 50501  
**Phone: 515.573.2193**

**Northside**  
2331 E. 8th Street  
Des Moines, IA 50316  
**Phone: 515.266.6338**

**Osceola**  
105 East McLane, Suite 400  
Osceola, IA 50213  
**Phone: 641.342.3444**

**Ottumwa**  
111 E. Main Street  
Ottumwa, IA 52501  
**Phone: 641.954.1233**

## Additional Des Moines Area Locations

**Child Development Center**  
801 Forest Avenue  
Des Moines, IA 50314  
**Phone: 515.282.2193**

**Domestic Violence  
Shelter & Services**  
**Phone: 515.243.6147**

**Work Readiness Programs**  
1200 University Avenue, Suite 206  
Des Moines, IA 50314  
**Phone: 515.205.9981**

**Foundation for Children  
& Families of Iowa**  
1111 University Avenue  
Des Moines, IA 50314  
**Phone: 515.697.7972**

[www.cfiowa.org](http://www.cfiowa.org)

[www.givetocfi.org](http://www.givetocfi.org)



children & families of iowa