



children & families of iowa



# Annual Report 2018 - 2019

Restoring hope. Building futures. Changing lives.

## LEADERSHIP



Sharon Haning  
Chief Human Resources Officer/  
VP of Human Resources



Cheryl Johnson  
VP of Community Based Services



Pat Rogness  
VP of Mental Health Services



Amy Stapp-Arpy  
Chief Development Officer/VP of  
Development and Communications



Amy Yeager  
Chief Financial Officer/VP of Finance

## A MESSAGE FROM THE CEO

Our mission – restoring hope, building futures, and changing lives – is embedded in every program and service we offer.

We take pride in who we are and who we serve in the community. The trust established with families and our community partners is not taken lightly. It is an integral part of our core values which center around compassion for others, strong integrity, being family-focused and collaborative.

Providing services throughout the state for over 131 years truly speaks to our commitment to make a difference and “be the difference” in all that we do.

Over the past few years, we have met with many challenges related to changes within the human services industry that have impacted services for families. These challenges included the privatization of Medicaid, low provider rates for key services and the state of Iowa restructuring child welfare services in preparation of new federal legislation, Family First Prevention Services Act. This act will restructure how federal dollars will fund child welfare services. The ultimate goal is to improve outcomes for children.

We stand resilient and continue to move forward to meet the needs of families within our community. Our dedicated staff are passionate about the work they do and remain committed to families and the mission. This is evident in the programs that have met or exceeded expectations in the following ways:

- The Parent Partner Program, a DHS program operated by CFI, is now an evidence-informed practice and is expected to become an evidence-based model of practice for parents involved in child welfare services.
- Expansion of substance abuse services.
- Designation as an accredited agency to provide the evidence-informed approach of SafeCare to families involved in child welfare services.

These accomplishments speak to the strength of our programs and the expertise of our staff. This work is not done in isolation. It is a coordinated effort with community stakeholders, donors, community partners and legislators who are committed to transforming the lives of children and families.

We are grateful for our boards’ leadership and for their ongoing support and commitment. These devoted volunteers helped us impact the lives of over 30,000 children and adults over the past year.

Thank you for the opportunity to serve,

A handwritten signature in blue ink that reads "Janice Lane Schroeder".

Janice Lane Schroeder  
Chief Executive Officer





# OUR MISSION

Children & Families of Iowa (CFI) strives to *restore hope, build futures* and *change lives* for Iowa's most vulnerable children and families. CFI accomplishes this mission through the following family-centered, evidence-based, interconnected program areas:

## PROGRAM AREAS

### Domestic Violence Services

Emergency shelter, outreach, advocacy, education, food, clothing, transportation, and support groups for victims and their children.

### Teen Programs

Services for teens who are not well-equipped to manage the transition to adulthood. CFI helps these teens through outpatient mental health and substance abuse services, workforce readiness programs, mentoring, and child care.

### Family Support Programs

In-home programs that provide education, training and access to resources for families in crisis.

### Early Childhood

#### Development Services

Child Development Center for low-income families with children ages two weeks to 10 years. Therapeutic classrooms designed to serve children with special needs.

### Mental Health and Substance Abuse Services

Mental and behavioral health services for individuals of all ages and families, delivered by licensed mental health professionals.

Substance abuse services for individuals of all ages, designed to halt the progression of alcohol and substance abuse at its earliest stages, before chronic dependency sets in.

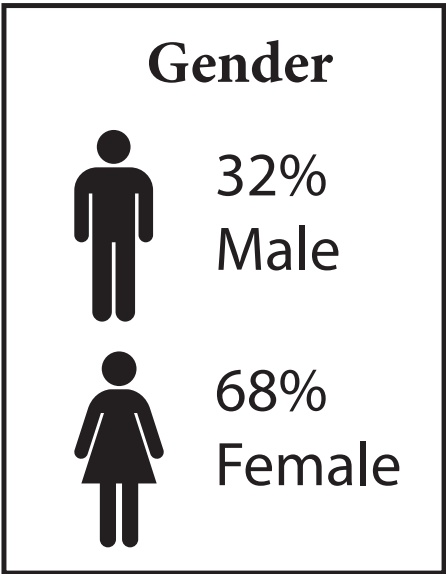
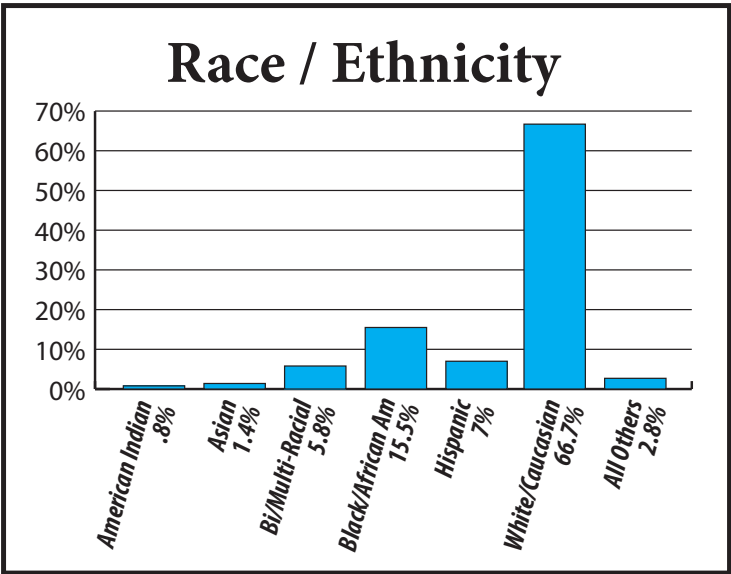
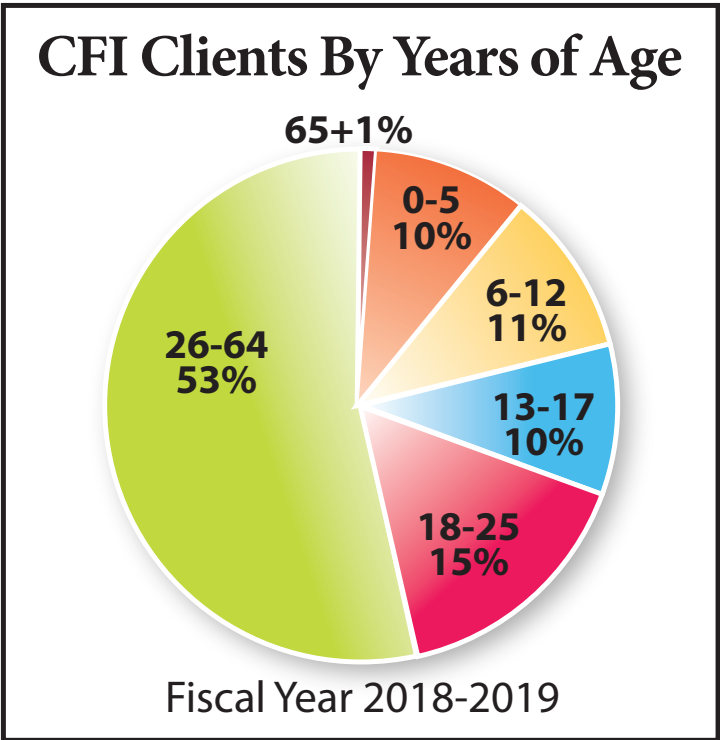
## ABOUT CHILDREN & FAMILIES OF IOWA

Children & Families of Iowa (CFI) is a 501(c)(3) nonprofit organization dedicated to improving the lives of children and families throughout Iowa, headquartered in Des Moines, with offices in Ankeny, Fort Dodge, Osceola and Ottumwa. CFI was founded in 1888 in response to the increasing need for safe, loving homes for abandoned, neglected and unwanted children in Iowa. Today, CFI serves tens of thousands of Iowans annually.

# CFI PROGRAMS – BY THE NUMBERS – (FY 2018-2019)

Children & Families of Iowa (CFI) provides critical services to those who are facing life's toughest challenges. Here are a few examples of your dollars at work restoring hope, building futures and changing lives for Iowans in need during Fiscal Year 2018-2019.

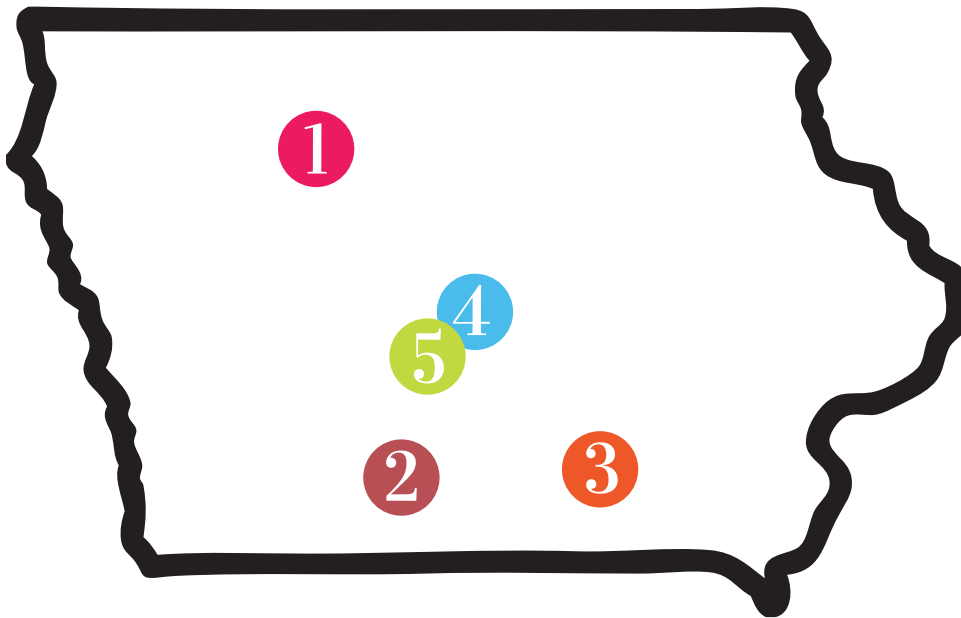
**CFI impacted  
the lives of  
30,833  
individuals**



**90 cents**  
of every dollar CFI receives goes directly to providing client services

## Service Center Locations

Children & Families of Iowa is headquartered in Des Moines, and has family service center locations in Ankeny, Fort Dodge, Osceola and Ottumwa. CFI serves clients in all 99 Iowa counties.



### 1 Fort Dodge

- Adoption Services
- Behavioral Health Intervention Services
- Mental Health Services
- Parent Partner Program
- Pediatric Integrated Home Health
- Psychiatric Telehealth
- Substance Abuse Services
- Youth Employment Program

### 2 Osceola

- Family Safety, Risk, and Permanency Services
- Mental Health Services
- Psychiatric Telehealth

### 3 Ottumwa

- Parent Partner Program
- 24/7 Dads

### 4 Ankeny

- Domestic Violence Outreach and Advocacy
- Family Safety, Risk, and Permanency Services
- Mental Health Services
- Substance Abuse Services

### 5 Des Moines

- Adoption Services
- Child Development Center
- Connect 2 Careers
- Domestic Violence Services
- Family Safety, Risk, and Permanency Services
- Financial Management Program
- Mental Health Services
- Parent Partner Program
- Psychiatric Services
- Substance Abuse Services
- Teddy Bear Town
- Tracking & Monitoring Program

*“I have been honored to work with CFI and its great leaders and staff for the past five years, and it is my privilege to serve as President of the Board of Directors of the agency. The perseverance, ingenuity and talent required to succeed in restoring hope, building futures and changing lives during this time is almost unfathomable. That CFI continues in its success despite all of the current obstacles is a testament to the wonderful people dedicating their lives to this cause, and the phenomenal donors who desire to make a long-lasting, positive impact on our community.”*

*–Michael Dayton  
President  
Agency Board of Directors  
2019-2020*



## AGENCY BOARD OF DIRECTORS 2018-2019

### EXECUTIVE COMMITTEE

**Interim President/Vice President, Strategic Planning/President Elect**  
Michael Dayton, Nyemaster Goode, P.C.

**Vice President, Advocacy**  
Nicole Russell, NCPDP

**Vice President, Governance**  
Jill Thompson Hansen, West Bank

**Vice President, Audit Committee**  
Karen Boriskey, Hy-Vee

**Past President**  
Jeff Krausman,  
Dickinson, Mackaman, Tyler & Hagen, P.C.

### DIRECTORS

Kira Barclay, John Deere Financial

Brad Broberg, RSM US, LLP

Andi Donaghy, SHAZAM, Inc.

CJ Jacobson, ITA Group, Inc.

Brian Mamola, FBL Financial Group

Jami McLeod, Aureon HR

Collin Nelson, Cushman & Wakefield Iowa

Charles Palmer, Iowa Healthcare Collaborative

Rosemary Parson, EquiTrust Life Insurance

David Sagula, Principal Financial Group

Carrie Theisen, Wells Fargo

Harvey Weinberg, Community Volunteer

Kate Wolfe, Bank Iowa



**“CFI** is there, on the ground, solving the critical issues for Iowans in need. Whether its mental health, lack of affordable child care or saving those being abused, CFI continues to find solutions for societal problems. I am so proud and honored to be associated with this amazing organization.”

–Tessie Johnson

President

Foundation Board of Trustees

2019-2020

## FOUNDATION BOARD OF TRUSTEES 2018-2019

### EXECUTIVE COMMITTEE

#### **President**

Heath Bullock, SVN/CREATE

#### **President Elect**

Tessie Johnson, PricewaterhouseCoopers, LLP

#### **Treasurer**

#### **Investments Committee Chair**

Terry McGonegle, Wright Service Corp

#### **Secretary**

Carrie Weber, Ahlers & Cooney PC

#### **Events Committee Chair**

Bo Schatzberg, Global Atlantic Financial Group

#### **Fundraising Committee Chair**

Michael Malone, Cushman & Wakefield Iowa

#### **Past President**

Ray Hansen, Kidder Benefits Consultants

### TRUSTEES

Kent Altena, Microsoft Corporation

David Attaway, Sammons Financial Group

Karen Goldsworth, Strauss Security Solutions

Bryan Johnson, Central Bank

Marie Roberts, Community Volunteer

Brent Walker, Nationwide



# Foundation for Children & Families of Iowa

## Foundation's Role

The Foundation for Children & Families of Iowa (CFI), led by a board of trustees, cultivates relationships with those concerned for Iowa children and families struggling in their daily lives. During fiscal year 2018-2019, the Foundation provided \$2,061,033 in resources to Children & Families of Iowa. This was all made possible through the support of our loyal and generous donors.

Visit [www.cfiowa.org](http://www.cfiowa.org) for a list of donors.

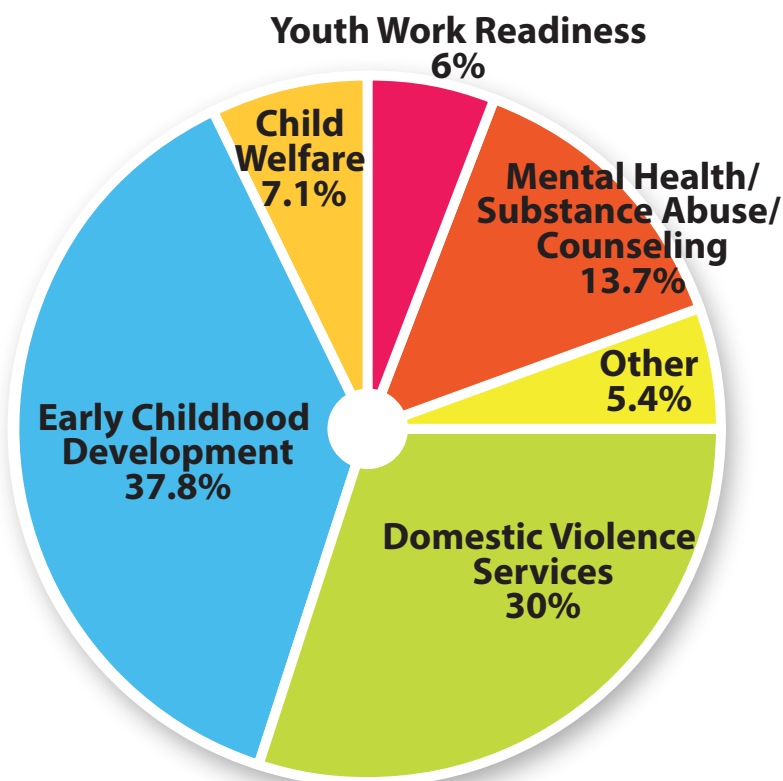
## The Future

When you invest in the Endowment for Children & Families of Iowa, you invest in helping the families of tomorrow. The endowment ensures that future generations will benefit from your generosity, and that your gifts will continue to make an impact for years to come. The balance of our endowments as of June 30, 2019 was \$8,883,551.

Amy Stapp-Arpy, CFRE  
CDO/VP of Development and Communications



### Donation Distribution by Program Area



### 99 Counties

Programs and services reach individuals across the state.

### 337 Families Assisted

Holiday programs provide families with food, toys and holiday gifts.

### 1,300 Volunteers

Utilization of over 1,300 community volunteers in 2018-2019.



# Layla's Story

**F**ive-year-old Layla has been through more trauma than most of us experience in a lifetime. Her dad was murdered and her mom was constantly high on meth. When she was four, the Department of Human Services (DHS) placed Layla and her older sister with their grandmother and great-grandfather.

When Layla's mother kidnapped the girls, DHS removed them from the only security they had known, their grandparents' home, and placed them in foster care. The girls cried every day. Eventually the court returned the girls to their grandmother's care.

Layla showed signs of delayed mental and physical development. Her emotional development was that of an average two-year-old. Testing her boundaries with her over-lenient and guilt-ridden grandparents was commonplace. On court-ordered visits with her mom she was unruly.

At DHS's suggestion, Layla started receiving play therapy through Children & Families of Iowa's (CFI) Mental Health Services to help her overcome her past traumas. At first Layla would not stay in therapy sessions without her grandmother, or even speak to her therapist, but eventually she became comfortable and therapy progressed.

Visits with her mother caused more trauma for Layla. CFI was called in to supervise the visits. Though sporadic, they ran more smoothly.

"Layla's behaviors and lack of attention at preschool were so bad that I was called in to help keep her focused," said her grandmother.

She was enrolled in CFI's Therapeutic Child Care to help prepare her for school that fall. The program offers intensive care and education for young children with severe emotional and behavioral disorders.

"The court system terminated my daughter's parental rights and I was able to adopt the two girls just before Christmas" says their grandmother. "It seemed like the cherry on top. Layla now plays softball and is in gymnastics while her sister dances and plays soccer, and the girls are now happy, healthy and doing well in school."

Children & Families of Iowa depends on community support to provide the services Layla and over 30,000 Iowans desperately need to ensure that they can find the support they need to live a happy and healthy life.

*\*Client names changed to protect client privacy.*





# FOUNDATION FOR CHILDREN & FAMILIES OF IOWA EVENTS



*Erik Kreissler, Kum & Go, and Sarah Vinchattle, Wells Fargo, with team members Shelly and Jon Renaud, at Family Tees Golf Tournament.*



*Heath Bullock, President, Foundation Board of Trustees, and his son Dalton participate in a fundraising event.*



*Daira Driftmier and Chef Alex at the Hy-Vee KidsFit area at Kidsfest.*

As one of the oldest and largest human services nonprofits in Central Iowa, Children & Families of Iowa depends on the support of the community. In fiscal year 2018-2019, the Foundation for Children & Families of Iowa's events raised \$460,263 in support.

CFI appreciates the generous support of our event sponsors; their dedication allows CFI to improve the lives of at-risk Iowans.

Thank you to the event committee members and to our volunteers for helping make our events successful.

## **Tango Planning Committee:**

### **Bo Schatzberg, Chair**

Kent Altena - Trustee

Eric Baker

Gloria Filean

Karen Goldsworth - Trustee

Erik Kriessler

Sarah Shambrook

Loretta Siemen

Ann Smisek

Catherine Smith

Alexis St. Clare

Carrie Weber - Trustee

## **Ladies Invitational Golf Tournament**

### **Planning Committee:**

Mary Ann Tayloe, Chair

Sarah Shambook

Kaylan Brant

## **Family Tees Planning Committee:**

Erik Kreissler

Rebecca Streeper



*Heather Plum, Marilyn Klock and Rachel Fisher from Veridian Credit Union, presenting sponsor of CFI's Kidsfest.*

# UPCOMING CFI EVENTS

## Princess Party

**Date:** September 28, 2019

**Location:** Jordan Creek Town Center - West Des Moines

A special morning with that little princess in your life – breakfast, crafts, games, dancing and lots of fun for the tiara-wearing crowd!

## Kidsfest, presented by Veridian Credit Union

**Date:** January 17-18, 2020

**Location:** Iowa State Fairgrounds Varied Industries Building - Des Moines

Children & Families of Iowa's Kidsfest, presented by Veridian Credit Union, is about families, fun and building bright futures for Iowa kids. Enjoy the Hy-Vee Home Town area, interactive activities, costume characters, super heroes, kid-friendly exhibitors, free entertainment and activities.

## Tango

**Date:** April 17, 2020

**Location:** The Tea Room - Des Moines

The annual Tango Gala features live music, dancing, live and silent auctions, hors d'oeuvres and more! This enjoyable evening raised over \$138,000 for Iowa families in fiscal year 2018-2019.

## Family Tees Golf Tournament

**Date:** TBD

**Location:** TBD

Bring your family out for a golf tournament that is fun for all ages!

Three flights are available. Two nine hole, morning flights are alternating shot, reserved for youth and adult duos. Flight three is an adult only, 18 hole, best shot foursome.

## Ladies' Invitational Golf Tournament

**Date:** July 17, 2020

**Location:** Copper Creek Golf Club - Pleasant Hill

For the past 23 years, this annual four-person scramble tournament has been a premier event in amateur women's golf.



*2019 Tango Honorary Co-Chairs,  
Mike and Rhonda McCoy*

# CHILDREN & FAMILIES OF IOWA'S FAMILY SUPPORT CENTERS

## Family Service Center Locations

### **Cornerstone Recovery**

#### **Center – Ankeny**

501 S.W. Ankeny Road  
Ankeny, IA 50023

**Phone: 515.289.2272**

### **Des Moines**

1111 University Avenue  
Des Moines, IA 50314

**Phone: 515.288.1981**

### **Fort Dodge**

111 Avenue O West  
Fort Dodge, IA 50501

**Phone: 515.573.2193**

### **Northside**

2331 E. 8th Street  
Des Moines, IA 50316

**Phone: 515.266.6338**

### **Osceola**

105 East McLane, Suite 400  
Osceola, IA 50213

**Phone: 641.342.3444**

### **Ottumwa**

111 E. Main Street  
Ottumwa, IA 52501

**Phone: 641.954.1233**

## Additional Des Moines Area Programs

### **Child Development Center**

801 Forest Avenue  
Des Moines, IA 50314

**Phone: 515.282.2193**

### **Teddy Bear Town, Scavo High School**

1800 Grand Avenue  
Des Moines, IA 50309

**Phone: 515.242.7577**

### **Domestic Violence Shelter & Services**

**Phone: 515.243.6147**

### **Connect 2 Careers**

1200 University Avenue, Suite 206  
Des Moines, IA 50314

**Phone: 515.205.9981**

### **Foundation for Children & Families of Iowa**

1111 University Avenue  
Des Moines, IA 50314

**Phone: 515.697.7972**

**[www.cfiowa.org](http://www.cfiowa.org)**

**[www.givetocfi.org](http://www.givetocfi.org)**



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