



Sponsorship Opportunities

Please join with Children & Families of Iowa's(CFI) fundraising efforts at Kidsfest, presented by Veridian Credit Union. Each year Kidsfest gives central Iowa families a fun, educational, low cost activity that the whole family can enjoy while raising funds for the life changing programs that CFI operates.

CFI's programs positively impact over 30,000 individuals across the state of Iowa.

Kidsfest highlights include: three stages with live entertainment, Veridian Credit Union's engagement area, Hy-Vee Hometown area featuring Kidsfit, bounce houses, make and take stations, games and activities, mascots, super heroes, and much more.

Dream Big Sponsor-\$12,500:

- ◆ 10x30 or 20x20 booth space near the Main stage or location of sponsor's choice at Kidsfest (optional)
- ◆ Opportunity to provide banner to display on the small stage at Kidsfest
- ◆ Logo on all promotions/ promotional items, if any are ordered and advertising
- ◆ Recognition in the event program and/or slide show, name/logo will appear on over 30,000 event fliers, www.cfiowa.org and in press releases
- ◆ Two hundred (200) event tickets to provide to your employees or customers

Building Blocks Sponsor-\$10,000:

- ◆ 10x20 booth space at Kidsfest (optional)
- ◆ Logo included on all promotions and advertising
- ◆ Opportunity to provide a banner to be displayed at Kidsfest
- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org and in press releases
- ◆ One hundred (100) event tickets to provide to your employees or customers

Primary Colors Sponsor-\$7,500:

- ◆ 10x20 booth space at Kidsfest (optional)
- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org and in press releases
- ◆ Fifty (50) event tickets to provide to your employees or customers

Safety City Sponsor-\$5,000:

- ◆ 10x15 booth space in Safety City at Kidsfest (optional)
- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org and in press releases

- ◆ Forty (40) event tickets to provide to your employees or customers

Rainbow Sponsor-\$5,000:

- ◆ 10x15 booth space at Kidsfest (optional)
- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org and in press releases
- ◆ Forty (40) event tickets to provide to your employees or customers

Stepping Stones Sponsor-\$4,500:

- ◆ 10x15 booth space at Kidsfest (optional)
- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org and in press releases
- ◆ Thirty (30) event tickets to provide to your employees or customers

Beyond their Dreams Sponsor-\$3,000:

- ◆ 10x10 booth space at Kidsfest (optional)
- ◆ opportunity to provide banner to display in the Family Flag area at Kidsfest
- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org and in press releases
- ◆ Twenty (20) event tickets to provide to your employees or customers.

Bright Futures Sponsor-\$2,500:

- ◆ 10x10 booth space at Kidsfest (optional)
- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org
- ◆ Fifteen(15) event tickets to provide to your employees or customers

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Bright Futures Sponsor-\$2,500:

- ◆ 10x10 booth space at Kidsfest (optional)
- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org
- ◆ Fifteen(15) event tickets to provide to your employees or customers

Hope Sponsor-\$1,000:

- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org
- ◆ Ten (10) event tickets to provide to your employees or customers

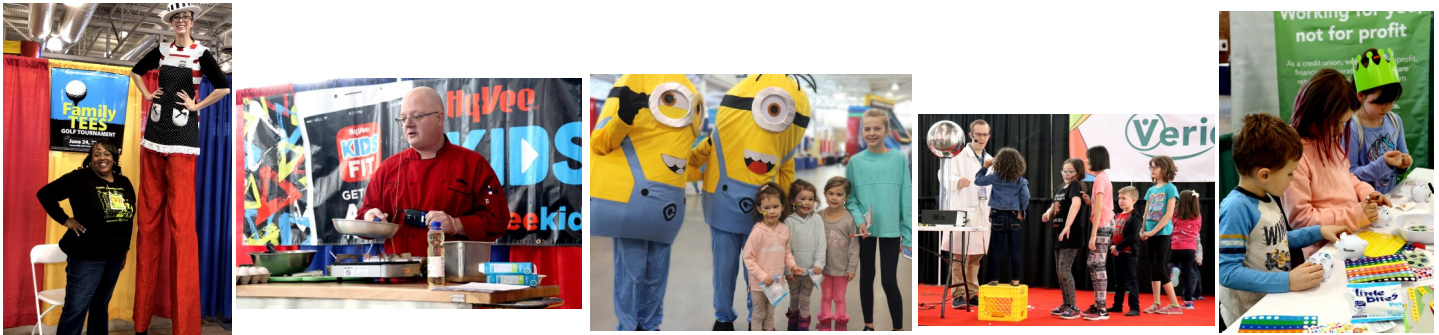
Ticket Sponsor-\$1,000:

- ◆ Sponsor name will appear on 140 tickets distributed to CFI clients and community partners
- ◆ Recognition in the event program and/or slide show, name/logo will appear on www.cfiowa.org
- ◆ Ten (10) event tickets to provide to your employees or customers

Helping Hand Sponsor-\$500:

- ◆ Recognition in the event program and/or slide show
- ◆ Name will appear on www.cfiowa.org
- ◆ Six (6) event tickets to provide to your employees or customers

Other sponsor opportunities and partial sponsorships available. Please contact CFI's Event Coordinator for details 515-697-7968



Yes, I want to be a sponsor for

Kidsfest, presented by Veridian Credit Union 2020!

Business: _____

Contact: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Sponsor Level: _____

Amount: \$ _____

Payment Method: Check enclosed

Invoice

Invoices will be mailed in December 2019

Return completed form to:
 Children & Families of Iowa,
 Attn. Events
 1111 University Ave.
 Des Moines, IA 50314